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THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

AUGUST 2010 NEWSLETTER

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The Truth About Leadership

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"A relationship characterized by mutual respect and confidence will overcome the greatest adversities and leave a legacy of significance."

—from *The Leadership Challenge*®, 4th Edition by Jim Kouzes & Barry Posner

Welcome to The Leadership Challenge Newsletter!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

Looking for Slides and Handouts from The Leadership Challenge Forum 2010? [Click here](#)

Thoughts on the Model

Steve Coats of International Leadership Associates, Platinum Sponsor of The Leadership Challenge Forum 2010, offers insight into recent research that suggests when people are being led—rather than simply managed—they identify, with near perfection, The Five Practices in action. [▶ More](#)

Tips and Techniques

Looking to engage a team around the topic of motivation? As she did at the Forum, Emotional Intelligence expert Marcia Hughes shares the steps to facilitating just such an activity, excerpted from her upcoming book, *Developing Emotional and Social Intelligence: Exercises for Leaders, Individuals, and Teams*. [▶ More](#)

Ask an Expert

Dr. Jody Rogers, Certified-Master-in-Training and co-presenter with Mickey Meis at the recent Forum 2010, explores the unique approach required to effectively engage military leaders within the healthcare arena in The Five Practices model and the importance research plays. [▶ More](#)

Rants and Raves

San Diego was the place to be—to learn, teach, share, and live The Leadership Challenge at the 2010 Forum. Find out what the buzz was all about. [▶ More](#)

What We Will Be Reading

Take advantage of this unique opportunity to send your thoughts to the editorial staff behind the upcoming fifth edition of *The Leadership Challenge*, scheduled to publish in 2012. What would you like to see in the new book? What three things would you do differently in this new edition? What would you NOT change? Please send your thoughts, comments, and ideas to leadershipchallenge@wiley.com with TLC5 in the subject line, join the discussion on [Facebook](#), or Tweet @tlctalk using #tlc5.

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