

THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

JULY 2010 NEWSLETTER

Just a Few Spots Left for
The Leadership Challenge Forum 2010!

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"Values such as quality, service, respect, freedom, creativity, and responsiveness don't exist in nature. They must be defined in concrete terms. Your job is to make these intangible values tangible."

—from *The Leadership Challenge® Workshop, 4th Edition* by Jim Kouzes & Barry Posner

Welcome to The Leadership Challenge Newsletter!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

Join the conversation on our Leadership Challenge blog: [LeaderTalk](#)

Thoughts on the Model

From Sonoma Leadership Systems—Platinum Sponsor of the upcoming Leadership Forum—comes fresh thinking on the critical skills leaders will need to create meaning and paint a compelling vision of the future for all to see. [More](#)

Tips and Techniques

Coach your leaders in setting a personal example with this detailed set of practice activities and discussion questions that focus on Model the Way, and specifically item #1 of the Leadership Practices Inventory (LPI).

[More](#)

Ask an Expert

Increased employee engagement and performance can happen more quickly than you might have imagined by following the advice Certified Master Candidate Mary Cooper offers: recognize and celebrate what's right.

[More](#)

Rants and Raves

What's next? Well, The Challenge Continues! The much anticipated refresher program to The Leadership Challenge® Workshop and other development experiences has arrived. A flexibly designed, powerful set of modular training sessions designed to keep leaders engaged in the leadership development process and to sustain their enthusiasm for practice and learning. [More](#)

What We're Watching

Video offers a powerful way to bring The Five Practices of Exemplary Leadership® to life—for a crowd of one or many. And over the years, many movies, television shows, and other video-based resources have been highlighted in this column. Still, we have received messages from you asking for even more video examples. So this month, we're pleased to debut our new [Video Resources](#) page on The Leadership Challenge website.

This new resource contains movies that are both generally about leadership or are especially evocative of one practice in particular. We have also included made-for-TV movies, mini-series, biographies, TV shows, and films that exemplify how not to lead, and links to other video clips available online. Under Legality Issues, you will find a link to the Motion Picture Association of America's website, which discusses the options and ramifications of showing copyrighted videos to training audiences.

We hope you find this resource valuable and invite you to submit your own suggestions for additions to the list: leadershipchallenge@wiley.com.

Read the Latest Special Issue from Gender, Work & Organization

Read articles from the latest special issue from Gender, Work & Organization (GWO); learn about the 6th Annual International Interdisciplinary Conference; and get more information on GWO membership. You'll find complete information [here](#).

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