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THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

APRIL 2010 NEWSLETTER

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"There's no simple test for determining the best tactic for learning. But it's clear that leaders approach each new experience with a willingness to learn and an appreciation for the importance of learning."

—From *The Leadership Challenge, 4th Edition*, by Jim Kouzes and Barry Posner

Welcome to The Leadership Challenge Newsletter!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

Help Family, Career, and Community Leaders of America, Inc. (FCCLA) win a grant from Pepsi Co. that will enable them to Empower Student Leaders through The Student Leadership Challenge and other offerings.

[Vote today](#) and everyday through April 30th.

Thoughts on the Model

New Certified Master Dan Schwab shares lessons learned from a lifelong journey of personal and professional development, guided by the universality of The Five Practices and a philosophy of leadership that helped shape the leader he has become. [More](#)

Tips and Techniques

Get more out of the powerful LPI Feedback Report with detailed advice from Renee Harness on how to use the report's Leadership Behavior Ranking (LBR) as a valuable coaching tool—as a self-guide or to help others develop a focused approach to improving their leadership effectiveness. [More](#)

Ask an Expert

Facing the challenge of keeping workshop participants engaged beyond the classroom? Certified Master Michael Neiss calls upon his own experience in the field with such leading organizations as Herman Miller to offer proven techniques to help aspiring leaders stay on track in pursuit of their next personal best. [More](#)

It's Your Turn

Seems like everyone is talking about mobile apps these days. We are thinking about the different ways that we could make The Leadership Challenge more mobile, but we need your advice. [Please fill out this short survey](#) (seriously, it's six questions and will take you less than five minutes!) and help us create the next "killer app." [More](#)

What We're Reading

For those of you who follow bestsellers, you have no doubt heard of author Greg Mortenson and his runaway success [Three Cups of Tea](#). In his second book, [Stones into Schools](#), he tells of how he and his "Dirty Dozen" have been able to build schools in some of the most isolated places in Afghanistan. This is a true story, which at times feels more like an Indiana Jones movie. Besides being a great adventure, you will learn a great deal about Afghanistan and how it became the country it is today. You will also learn about how Greg's daring vision of providing education to young girls is directly impacting the future of that country. There is much more going on over there than a war!

I have followed Greg's work for years and use him as a contemporary example of leadership in The Leadership Challenge® Workshop. In [Stones into Schools](#) you will be inspired by the leadership of many people who are part of this astonishing story. You also may find yourself wondering, "If Greg and company can accomplish what they have, in spite of the unimaginable levels of adversity they faced, what is truly possible for the rest of us?"

Steve Coats, a Leadership Challenge® Certified Master, is a managing partner and co-owner of International Leadership Associates, a leadership development education and consulting firm. Steve can be reached at stevec@i-lead.com.

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