



Pfeiffer Partner Program

Barbara Ann Wilson

Barbara Wilson combined careers in teaching, human resource management and corporate training to become a master communicator with the unique ability to involve, entertain and educate simultaneously.

Professional Expertise/Services

This energetic and experienced facilitator reveals the tools of her corporate success in engaging presentations focused on writing skills, communication, conflict management and dealing with unacceptable employee behavior. Her powerful communication style and content-rich sessions have earned her a well-deserved reputation as an outstanding trainer.

Barbara has the expansive, business and academic background to support her compelling message. She earned a master's degree in international administration and a bachelor's degree in German and business. She also pursued graduate studies at the University of Stuttgart in Germany. Barbara is a certified Senior Professional in Human Resources. She is also a Certified Diversity Consultant with a special emphasis in Women's Issues.

Ms. Wilson has spent the last four years of her 20-year career as a speaker, trainer and success coach. Prior to that she spent five years in human resources – interviewing candidates, managing employee relations, developing policies and administering compensation. Barbara's accomplishments included implementing an e-recruiting strategy and launching a new performance-management system for more than 5,500 employees in the United States, Canada and Mexico. When you factor in eight years as a teacher and two years as a sales professional, you get a seasoned, versatile, and fascinating mentor and public speaker.

Humor, relevance, high energy and practicality are all characteristics of Barbara Wilson's presentations. Her expertise in multiple areas of communication is impressive and instantly applicable. You'll walk away with a new understanding of how to shift your communication ability from good to high-octane and – most importantly – have the determination to do so.

Education and Professional Affiliations

- M.S.A. Central Michigan University
- B.A. University of Maryland
- SHRM Member, Certified SPHR
- ASTD Member
- NSA, Membership Pending

Contact Information

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