



Pfeiffer Partner Program

Marty Wolff is recognized as an inspirational business leader. He has had success on a national level in the out of home advertising industry and been a senior sales executive with two of the top 5 food service distribution companies in the United States. Marty has owned and operated three businesses. The most noteworthy business was the Wolff Group, a consulting and training business that specialized in merger and acquisition integration and strategic planning for companies ranging from small 50 people firms to large publicly traded companies. Marty is also recognized as a leading thought leader in sales and marketing. Marty Wolff Business Solutions also has several consultants and trainers that have expertise in practically every business discipline.

Professional Expertise/Services

Marty Wolff Business Solutions. We help companies improve sales and profits and help build more effective teams at all levels of the organization.

- **Sales / Profit Improvement**
- Leadership / Management Education and Development
- Human Potential Development
- **Strategic Planning**
- Process Improvement
- Motivational / Inspirational / Business Speeches and Seminars for National and Regional Conferences
- Public Seminars in Sales and Executive Education

“Helping people and their organizations perform better than they ever imagined.”

Recent Assignments

- Vice President of Sales for multi-million dollar food service distribution company
- Facilitated several education leadership development programs that lead to new strategic initiatives.
- Designed and implemented sales training programs for food service sales.
- Our team designed and implemented an “Entrepreneur Network” for PA based economic development agency.
- Our team wrote and implemented a “Turnaround Doctrine” for a \$200m organization that was failing.
- Lead a Management / Supervisor development process that lead to a new product introduction for an international manufacturer.
- Lead a cultural integration process in three different divisions of a publicly traded company that had acquired several companies.

Education and Professional Affiliations

- Certified in the Shared Values Operating System
- Certified in TQM
- Certified Acclivus Sales Trainer

Contact Information

Marty Wolff Business Solutions
PO Box 531
Lake Winola, PA 18625
570 815 1626