



**Dr. Andy Atwood** is a Marriage and Family Therapist, Advisor to Family Owned Businesses, and a Leadership Coach. Since 1974, he has lived and worked, in and around, Grand Rapids, Michigan. Andy's professional mission is to help people at home and at work, to get along, and get ahead.

#### **Professional Expertise/Services**

After growing up on Long Island and in New Jersey, Andy migrated to Hope College in Holland, Michigan, in 1966. For the next fourteen years he attended college and graduate schools, eventually earning two masters degrees and a doctorate. In 1974 he cofounded a nonprofit counseling center, and remained there as a Clinician and its Executive Coordinator for 33 years. During those years he managed staff and budgets, marketing and communications, building and maintenance.

Dr. Atwood extended his clinical practice to the business community in 1995. He conducted a succession process on himself in 2007 and established his own business, Atwood +. You can learn more about Andy's work with businesses, and their people, at [www.atwoodplus.com](http://www.atwoodplus.com).

Dr. Atwood's clinical practice continues as Andy Atwood, PC, and you can learn more about that work at [www.andyatwood.com](http://www.andyatwood.com).

#### **Recent Assignments** - Examples below

- Helping a food production company to add a dozen management people by assessing, interviewing, and reporting on a number of candidates for each position. Additionally, providing highly personal advice to the ownership and leaders of the company around succession and leadership development.
- A small very high-end furniture manufacturing company in need of a turn-around after surviving 2009. I was retained by the building owner to help his tenant to become successful again.
- A commercial real estate broker that needed new management and a strategic plan for thriving through 2009.
- A family owned real estate developer and construction company that needed to create and develop a new leadership team, strategic plan, and sustained presence past 2009.
- I was retained by a family owned philanthropic organization to facilitate a strategic planning process for another nonprofit in our community.
- A family owned construction company that is in need of a succession plan for the third generation that involves creating a new leadership team.
- Ongoing nurturance of the twenty-two associates of a highly successful marketing communications firm.
- Working with a small boutique accounting firm to design a strategic plan, and to increase their teamwork.
- Helping a third generation vineyard around succession planning, execution, and integration.
- Helping three partners to transition the sale of their business to one of them, and then to add a management team that grew the business four-fold in eight years.

#### **Education and Professional Affiliations**

- Hope College, BA, 1966
- Western Theological Seminary, Master of Divinity, 1973
- Ordained Minister, Reformed Church in America, 1973
- Calvin Theological Seminary, Master of Theology in Pastoral Care, 1975
- Western Theological Seminary, Doctor of Ministry, specialty in marriage and family therapy, 1980
- Licensed Marriage and Family Therapist, Michigan, 1980
- Licensed Master Social Worker, Michigan, 1980
- Clinical Member, American Association for Marriage and Family Therapy, 1980

#### **Contact Information**

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Atwood +

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