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THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

JANUARY 2010 NEWSLETTER

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“Sometimes we imagine leadership to be something majestic—grand visions, world-changing initiatives, transforming the lives of millions. While all are noble possibilities, real leadership is in the daily moments.”

--from *The Leadership Challenge, 4th Edition* by Jim Kouzes & Barry Posner

Welcome to The Leadership Challenge Newsletter!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

Join the conversation on our Leadership Challenge blog *LeaderTalk*
www.leadershipchallenge.com/go/blog

Thoughts on the Model

If you can be a leader and yet not demonstrate leadership, can the reverse be true? Certified Master Craig Haptonstall explores this question as he offers one way of looking at what the art of leadership means. [More](#)

Tips and Techniques

You'll find plenty of advice on the role online coaching can play in sustained culture change with this inside look at Certified Master Stephen Hoel's work with the Department of Defense. [More](#)

Ask an Expert

In our everything digital, eLearning world, Sonoma Learning Systems' Nancy Duling and Lauren Parkhill lay out the key steps to designing and delivering a virtual learning program based on the Five Practices. [More](#)

Rants and Raves

It's not too soon to mark your 2010 calendar for The Leadership Challenge Forum. August 5th and 6th, San Diego is the place to be! Join Jim and Barry, TLC business partners and leadership experts, and colleagues from around the world in a two-day knowledge exchange that will deliver a truly memorable experience, with plenty of lessons that stick. [More](#)

What We're Reading

In this period of uncertainty and flux, there's a real demand for leadership resources in the nonprofit and public sectors. By collecting the most influential writings on public leadership in a single volume, [The Jossey-Bass Reader on Nonprofit and Public Leadership](#) is designed to help fill that need. This is required reading for all those who teach, practice, and are students of the art and science of leadership.

With an inspirational foreword by Jim Kouzes and selections from the writings of John Gardner, Max De Pree, John Carver, Warren Bennis, Michael Allison, Bill George, Terry Cooper, John Bryson, Frances Kunreuther, and many others, this compendium brings together many of the best writers and thinkers from the public, nonprofit, and private sectors. The Reader is organized into four sections, covering the goals and aspirations of leaders in the public and nonprofit sphere, theories of leadership, leadership skills, and the future of leadership in the field. Each includes an insightful introduction from the editor and curator of the collection, Professor James L. Perry.

There's no denying that the nonprofit world faces challenging times. Although the financial crisis has begun to turn around for some businesses, groups that depend on charitable dollars or grants are still struggling. At the same time the sector is experiencing dramatic demographic shifts as increasing numbers of nonprofit leaders from the baby boom generation retire and move on to other things. Finally, nonprofit and public organizations are expected to be more accountable for their work than ever before. It's no longer enough for a group to state that they helped x number of people this year. Today, funders, donors, and government demand quantifiable results—not so different from what the shareholders of a for-profit business might expect. But challenging times are often also periods of enormous potential, creativity, and change, and that's what this book seeks to encourage.

This thorough collection is the kind of reference work you'll return to again and again for inspiration, theoretical review, and practical tips on the conceptual, human, and technical aspects of leadership. A valuable read for students of nonprofit and public management, nonprofit and business professionals, and the coaches and consultants who work with them.

Lindsay Morton is an Editorial Program Coordinator with Pfeiffer. She has also worked for nonprofits, including America Reads, the Plumas County Historical Museum, and Yonkers Public Libraries. ♣

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