



## Pfeiffer Partner Program

### **Elizabeth Burright**

Elizabeth (Beth) Burright is an independent consultant who specializes in personal and organizational leadership development. She possesses in-depth expertise in values-based strategic planning, facilitating personal productivity seminars, leadership coaching, and designing experiential-based learning workshops.

### **Professional Expertise/Services**

Beth has designed and led values-based strategic planning initiatives in a number of organizations ranging from small divisions to an organization of more than 5,000 employees. She has taught more than 1,000 personal productivity seminars to hundreds of companies and government organizations in the United States and Asia. Her experience also includes the design and facilitation of numerous leadership retreats that successfully met the results desired by senior management. Beth is currently providing leadership skills coaching to over 60 mid and senior level executives.

Beth is certified to teach a variety of Franklin Covey's personal productivity and leadership programs that includes The 7 Habits of Highly Effective People, Great Leaders, Focus (time management), Writing Advantage, Presentation Advantage, and Project Management.

Prior to becoming an independent consultant, Beth served Franklin Covey Company for fourteen years in a variety of facilitation, leadership, and sales roles. Her first role was the manager of Federal Government business development growing that business to a multi-million dollar level. She also taught personal leadership seminars and was recognized as one of Franklin Covey's top facilitators. Her last position at Franklin Covey was Director of Project Management Business Development. In that role Beth was successful in tripling project management training and consulting sales in two years increasing from less than one million dollars to over three million dollars per year.

### **Recent Assignments Highlights**

- Currently coaching 65 individuals in leadership roles
- Currently developing a class on team functioning to be presented in November 2009
- Currently facilitating Franklin Covey programs in an on-call status to Franklin Covey and under contract with other organizations
- Developed and presented a 75-minute speech on time management to a group of over 400 individuals, June 2009
- Moderated a panel of high-performing leaders for a large CPA firm, December 2008
- Provided 360 feedback coaching to eight leaders with one corporation, January 2009

### **Education**

- M.A. Degree in Human Resources, Central Michigan University
- B.S. Degree in Business Administration, University of Central Missouri
- Graduate of the U.S. Army Organizational Effectiveness Staff Officers Course

### **Contact Information**

SEB Consulting  
8418 North Donnelly Court, Kansas City, MO 64157  
Office Phone: 816-429-5986  
Cell Phone: 816-510-0642  
Email: bethburright@aol.com