



Pfeiffer Partner Program

Marshall Brown is a certified career and executive coach and personal brand strategist, has always had a passion for helping people find ways to live more fulfilling lives. He found that a personalized, "no nonsense" approach to coaching was the most efficient and effective way to get people on a successful life course. As a coach, Marshall helps individuals to find their passions and encourages them to move ahead in reaching their goals. He sets the bar high for himself and others, and is the catalyst for new and breakthrough thinking. ***Unleashing & Channeling Your Power to Succeed***—reflects his commitment to supporting and encouraging his clients to find their passions and unique talents, while seeking additional possibilities to move from mediocre to exceptional.

Professional Expertise/Services

Marshall brings a significant amount of knowledge and experience in coaching, branding, business, marketing and leadership to his work with individual and organizational clients. He serves as a coach to already successful high achievers who enjoy challenging themselves. His clients include association executives, lawyers, health care professionals, CEOs and business entrepreneurs.

In working with Marshall, senior level executives shared their challenges in managing and motivating staff and volunteer leaders. Marshall now offers customized improvement programs for employees and member volunteers that fit the unique needs of each association client.

Marshall publishes his own monthly e-newsletter called "It's All About You!" He also writes a monthly career column for *Association Trends* called "Ask the Coach," and has published articles in leading association management magazines and newsletters. Marshall's first book, *High Level Resumes*, released in January 2005, reflects his successful work in leading hundreds of job candidates in creating compelling professional resumes. As an industry expert, his speaking engagements have attracted hundreds of association and business professionals from across the country. He can be seen on *Business Week Online* regarding the benefits of hiring a business/executive coach.

Recent Assignments

Education and Professional Affiliations

- Certified Coach, International Coach Federation
- Certified Coach, Coaches Training Institute and Career Coaches Institute
- B.S. University of Pittsburgh
- Certified in Leadership Challenge and Myers Briggs Type Indicator

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