

[View this e-mail as a Web page](#)

# THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

MAY 2009 NEWSLETTER

We want YOU to Beta-test  
the new LPI Online

[More Information >](#)

Seeking Exemplary Leaders  
for New Video Case Studies

[More Information >](#)

“If leaders are going to detect demands for change, they must stay sensitive to external realities, especially in this networked, global world. They must go out and talk to their customers, employees, students, suppliers, business partners.”

—From *The Leadership Challenge*, 4th Edition, by Jim Kouzes and Barry Posner

## Welcome to The Leadership Challenge Newsletter!

Welcome to this special edition of The Leadership Challenge Newsletter, bringing you the very latest on the upcoming The Leadership Challenge Forum 2009. When times are tough and change is everywhere, leaders must be ever-more vigilant, staying focused on uncovering new ways to turn risk into opportunities for innovation. And at this unique event, you will learn from the experts just what it takes to meet that challenge head on.

From pre-conference workshops and keynotes to peer group roundtables and networking lunches, Forum 2009 offers an exceptional opportunity for you to join leadership experts in business, higher education, healthcare, and government—along with business partners, vendors, and other colleagues from around the world—for learning, networking, and plenty of interactive discussions covering the most pressing issues of the day:

- How do I create inventive ways to maintain leadership development initiatives during lean times?
- What impact is the growing multi-generational workplace going to have on my leadership development programs?
- What are the latest successes in connecting leadership development to strategic business results?

Chicago is the place to be! Find out more about Forum 2009: [Register Now](#)

---

**Join Pre-Forum Conversations on our Blog *LeaderTalk***

[www.leadershipchallenge.com/go/blog](http://www.leadershipchallenge.com/go/blog)

---

## Dynamic Keynotes

Look no further than Forum 2009 for hope, inspiration, and models of exemplary leadership in action. **Barry Posner** and **Jim Kouzes** take the podium in separate keynote addresses on Thursday, August 6, to share the wisdom of their experiences in researching and practicing the tenets of exemplary leadership for over 25 years.

On Friday, August 7, Forum hosts are honored to welcome John Hope Bryant whose bold approach to leadership is perfectly suited for today's tough economic environment and a world gripped by fear and uncertainty. Advisor to two U.S. presidents and currently vice-chairman of the bi-partisan U.S. President's Advisory Council on Financial Literacy, Bryant is a best-selling author, philanthropic entrepreneur, and founder of Operation HOPE, America's first non-profit social investment banking organization that operates in 68 U.S. communities and South Africa. His newest book, *Love Leadership*, will be published in August 2009 by Jossey-Bass and available—hot off the press—at Forum 2009 during a special book signing event with the author. Don't miss this unique opportunity! [More](#)

## Exciting New Products & Services Unveiled at Forum 2009

Be among the first to experience the new LPI Online and the Student LPI Online websites as they are unveiled at Forum 2009. Jossey-Bass and Pfeiffer representatives will be on-hand to demonstrate the latest enhancements that have been made to these interactive online tools. You can see for yourself first-hand, the significant improvements made to ease administration of the LPI and Student LPI assessments and add functionality to improve the experience for Leaders.

*The Leadership Challenge* Training Partners and Forum Sponsors also will be on hand to explore how their experienced consulting, coaching, and support services can help you and your leaders get the most out of the powerful Leadership Challenge model and tools. Platinum Sponsors include Fire Points Professionals, Ltd, International Leadership Associates, and Sonoma Leadership Systems. Forum 2009 also is grateful for the Gold sponsorship of Collaborative Growth and Leadership Mechanics, and Silver support provided by MHS and SimuLearn, Inc. [More](#)

## Rants and Raves

"Exhilarating!"

"An absolute outstanding way to network..."

"I came away with actionable items that will directly grow our leaders."

As a participant in Forum 2009, you will be joining the ranks of a growing group of distinguished alumni who have acclaimed previous conferences resounding successes. Find out what past Forum attendees had to say about the value of the experience and the important take-aways they were able to implement Day One back on the job. [More](#)

## **Extend Your Forum Experience—and Expand Your Knowledge**

Plan to join us August 4-5 to enrich your skills as a leader or facilitator.

Register for the two-day, pre-conference **The Leadership Challenge® Workshop**—a highly experiential program that has served as a catalyst for profound leadership transformations for more than a million individual leaders in organizations of every size, in all industries, and in countries around the world. As a manager, individual contributor, volunteer, government administrator, pastor, and other leader, you will experience first-hand the powerful concepts and tools that have made The Leadership Challenge the most trusted source for becoming a better leader. You will complete the dynamic LPI 360 assessment tool that includes gathering valuable insight from up to ten of your direct reports, co-workers, managers, etc. And in addition to workbook exercises and various action learning activities, you will gain access to Friday5s, a 10-week web-based follow-up tool that provides continuing support as you work to apply the essential lessons learned during your workshop experience to the challenges of your everyday work life on the job.

Or register for **The Student Leadership Challenge Facilitator Training program**, customized for faculty, student advisors, or youth group leaders looking to bring the power of The Leadership Challenge to today's young people. Intensive and highly interactive, you will complete the Student LPI assessment tool and learn to apply The Five Practices leadership model through video cases, workbook exercises, group problem-solving tasks, lectures, and action learning activities.

All participants in the pre-conference workshops also will have a rare opportunity to interact directly with Jim Kouzes and Barry Posner in these small, informal settings. A special [Q&A session](#) with the authors is scheduled for Day Two of both programs.

And then stay for the [two-day Forum 2009](#), August 6-7, to mix and mingle, enhance your network, and learn new ways of supporting and nurturing the development of our country's current and future leaders.

### **Take Advantage of Savings Opportunities Still Available:**

- Save 15% when you register a group of 3 or more Forum 2009 participants
- Forum 2008 Attendees—Save \$99 off Corporate, Consultants and Government rate and \$49 off Education and Non-Profit rate

**[Register today!](#)**

You are receiving this commercial e-mail message because you subscribed as [#EmailAddr#] to the Leadership Challenge e-mail service. [Unsubscribe or update your profile now.](#)

We will ALWAYS respect your e-mail privacy and NEVER sell, rent, or exchange your e-mail address to any outside company. For complete details, [review our Privacy Policy](#)

If you feel this message was delivered without your consent, please don't hesitate to notify us at [leadershipchallenge@wiley.com](mailto:leadershipchallenge@wiley.com).

Pfeiffer, A Wiley Imprint  
989 Market St., San Francisco, CA 94103  
phone: 800-274-4434  
fax: 800-569-0443  
email: [webperson@pfeiffer.com](mailto:webperson@pfeiffer.com)  
web: [www.pfeiffer.com](http://www.pfeiffer.com)

Copyright 2000-2009 by John Wiley & Sons, Inc. All rights reserved.