



## Wendy Woods

Wendy Woods is Principal of Watershed Training Solutions, a dynamic training company she founded in 2003.

### Professional Expertise

Watershed's workshops include stress management, productive teamwork and effective communication as well as many other critical workplace skills. Wendy's enthusiastic and engaging training style energizes and motivates her participants. Her years of hands-on business and adult education experience, complimented by an M.B.A. and Certificate in Adult Education, provide her clients with productive and profitable results.

Prior to starting *Watershed Training Solutions*, Wendy spent most of her career in mutual fund marketing working for such outstanding organizations as Dynamic Mutual Funds, Richardson Greenshields and RBC Dominion Securities. In 2000, she helped launch [www.advisor.ca](http://www.advisor.ca), a website for financial advisors, in under 2 months.

Clients include major companies from a variety of industries such as financial services, pharmaceutical and healthcare.

Wendy's expertise has been featured in such media as *Canadian Business Online*, *Breakfast Television*, *Rogers Daytime*, *Classical 96.3* and *CTV News*.

### Recent assignments

Stress management series – major Ontario University

Keynotes and conference energizers – various associations and corporations (please see client list)

### Education and Professional Affiliations

Honors BA, University of Western Ontario

M.B.A., University of Toronto

Certificate in Adult Education, St Francis Xavier University

Canadian Society of Training and Development

International Positive Psychology Association

### Contact Information

Wendy Woods

Principal

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