



**Beth High** is president of HighRoad Consulting, a leadership development company specializing in leadership in the virtual environment. She is also a principal partner with PPI Consulting, a firm specializing in the development of knowledge transfer and marketing strategies that incorporate web2.0 technologies.

#### **Professional Expertise/Services**

As a leadership development consultant Beth works from a core belief that exemplary leadership takes practice. Towards that end she co-authored the Leadercast series with Jim Kouzes and Barry Posner. This series is designed to support ongoing development efforts for organizations or individuals by tapping into stories from leaders who have gone through the workshop. Beth is a Master Facilitator of The Leadership Challenge, a regular on the [Leadertalk](#) blog with Jim Kouzes and the [Leaders Almanac](#) and is currently working on a book [The Voice of Leadership](#). Beth is committed to the concept that leadership development is a process, not an event. Her consulting work specializes in the development and implementation of customized programs focused on continuing practice for leaders. These include the use of podcast, and social media. Beth has worked with organizations in many different sectors including SAS (software development), the University of North Carolina (education), UBS (banking), and the Veterans Administration (government). Beth has a compulsion to help maximize the leadership potential in everyone finds equal opportunity in these arenas to identify and encourage leadership potential.

Beth lives in Chapel Hill NC with her husband Tom, children Georgia and Evan, and 3 (yes, 3) dogs. In her free time she explores her own potential through aerial dance. She is available for facilitating, consulting and speaking through at [OnLeadershipOnline](#), her virtual Leadership Community Center.

#### **Recent Assignments - Examples below**

- KalTire-The Leadership Challenge
- Western Union – The Leadership Challenge workshops and keynote design
- University of North Carolina, School of Government – Emerging Leaders
- hr.com – webinar: Leadership in the Virtual Environment
- TIAA CREF – The Leadership Challenge
- The Challenge Continues (scheduled for publication '09) contributing author: The 5 Practices in the Virtual Environment
- North Carolina Central University EMPA program – Leading in the Virtual World
- Sonoma Learning Systems – webinar series: Leadership Moments

#### **Education and Professional Affiliations**

- Pursuing Doctorate in Business Leadership-University of North Carolina
- M.Ed. University of North Carolina
- B.A. Connecticut College
- Qualified in Myers Briggs Type Indicator
- Emotional Intelligence BarOn EQ-i® and EQ-360

#### **Contact Information**

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