



Ed Bierschenk, Full Potential Leadership

Professional Expertise/Services

Ed is a well-rounded human resources consultant, trainer and executive coach with over thirty years experience in a broad range of industries including retail, transportation, manufacturing, insurance, financial services and non-profit. Prior to starting his own training and development company, Full Potential Leadership, he successfully led the learning team of a Fortune 100 retail company through a major expansion. Ed now provides a broad range of human resource consulting services to organizations including change management, performance improvement, leadership development, and executive coaching. Ed is passionate about finding pragmatic and efficient ways to unleash the untapped potential in people and organizations.

Recent Assignments –

- Facilitated a change process for the HR team of an energy company during a corporate re-engineering effort
- Conducted three leadership workshops for broad management audiences in multiple locations.
- Developed and deployed the curriculum for the leadership school of a large and rapidly growing retailer.
- Facilitated planning and leadership retreats for business owners and corporations.
- Facilitate the monthly Board of Directors meeting for business owners through The Alternative Board.
- Designed, developed and delivered a first-line supervisory curriculum for a multi-site food products manufacturer utilizing Pfeiffer products as a major part of the core curriculum. (in-process now)

Education and Professional Affiliations

- M. B. A., St. Edward's University, Austin, Texas
- B. B. A., Baylor University, Waco, Texas
- SPHR Review, Rice University, Houston, Texas
- Advanced Certification in OD and HR
- Certified Practitioner, Emotional Intelligence BarOn EQ-i® and EQ-360
- Certified Practitioner, Insights Discovery Profile
- Facilitator Certifications in Franklin Covey's Seven Habits and Four Roles of Leadership
- Facilitator, Business Leaders Circle, North SA Chamber
- Certified Facilitator, The Alternative Board
- Past Chapter President, American Society for Training and Development
- Past Chapter President, Society for Human Resources Management

Contact Information

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