

Pfeiffer Partner Program

Tom Westbrook Ph.D. (Learn Associates LLC)



Tom Westbrook Ph.D. serves as Professor of Leadership & Adult Development at Drake University in Des Moines Iowa and is CEO of Learn Associates LLC. Learn Associates is a training and development company dedicated to advancing competitive advantage through results-based learning to performance solutions. Learn Associates specializes in offering leadership institutes that create lasting change for superior results. We also offer instructor-led traditional and online leader development courses that can reach employees anywhere in the world.

Professional Expertise/Services

Tom has served in numerous leadership capacities and has teamed with countless companies to advance leader development. His clients include The Principal Financial Group, Well Fargo, Nationwide, Wellmark Blue Cross & Blue Shield, Continental Western Group, medical centers, state associations, manufacturing companies, higher education institutions and schools.

Recent 2008 Assignments

- Principal Financial Group – development of new leadership course
- Wellmark Blue Cross & Blue Shield - offering courses on EI and Change in new emerging leader program
- The Des Moines Register – offered six part Institute for Leadership Education and Development (I-LEAD) that included The Leadership Challenge®
- Pharmacists Mutual – offered six part I-LEAD
- Iowa Society of CPAs – offered mandated continuing education ethics courses
- Arkansas Hospital Association – offered Accountability for Results and Dealing with Conflict as part of 2008 Management Development Series
- ChildServe – helped advanced corporate values to performance based outcomes

Education and Professional Affiliations

- Ph.D. The University of Iowa
- MS.ED. Southern Illinois University at Carbondale
- B.S. Tusculum College

Contact Information

Learn Associates LLC
1509 Country Club Road
Indianola, Iowa 50125
Tel / Fax: 515.961.4891 • Email:tom.westbrook@learn-associates.com
Website: www.learn-associates.com