



Bob Morris, Founder and President, Organizational Skills Associates, LLC

Organizational Skills Associates, LLC (OSA), is a strategic consulting and organizational development firm that has been in business for over 25 years.

Professional Expertise

Bob's areas of expertise include leadership development, strategic planning, team building, performance management, and organizational design. In addition, he has conducted and/or supervised almost 100 climate and cultural assessments across private sector, nonprofit, and government entities.

Bob was on the faculty in Management Communication at UW-Whitewater. He also has been an adjunct faculty member for the Organizational Development Program at DePaul University as well as an instructor in leadership, team development, and problem solving for the UW Graduate School of Business Executive Education Program. In addition, he served three years as a Senior Examiner for the Wisconsin Forward Award and was on the editorial board of the leading international publication in the field of communication, *Human Communication Research*. Bob has presented at the Center for Creative Leadership in Colorado Springs and has published articles on leadership, building teamwork, performance management, and assessing climate to create a performance-based culture.

Recent Assignments

- Administered the LPI to the senior leadership team of one of the top ten ranked health maintenance organizations in the country and facilitated the setting of personal SMART goals based on these results.
- Facilitated the creation and deployment of a new strategic plan for a state bar association.
- Directed and participated as part of the faculty for a Leadership Academy for a critical access hospital. Part of the curriculum involved administering the LPI and setting SMART goals.
- Facilitated the conduct of a SWOT analysis by the management team of the largest provider of hydration solutions for laboratory animals in the world.
- Drafted plan and approach for recognizing outstanding leaders in 1600 member rural hospital association.

Education and Professional Affiliations

Bob holds undergraduates degrees in Communication research and Political Science, a Masters in Communication, and ABD in Communication with a minor in Management all from the University of Wisconsin-Madison.

Member: ASTD, International Communication Association, Madison Area Quality Improvement Network, Wisconsin Forward Award

Contact Information

Organizational Skills Associates, LLC
437 South Yellowstone Drive, Madison, WI 53719
608 238 7114/608 238-7115 (fax)/bmorris@orgskills.com

