



Wiley Technology

Spring 2009
April/May
June/July

FOR
DUMMIES

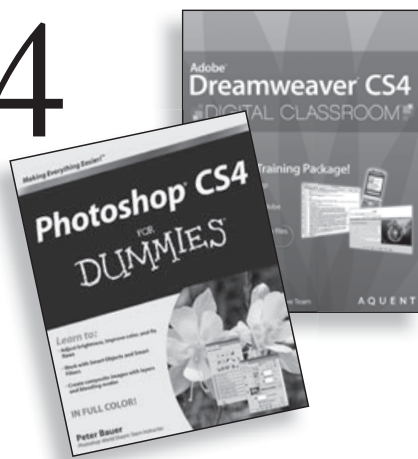
SYBEX



 **WILEY**
Now you know.

Adobe® CS4

Now that Adobe has announced the exciting release of Creative Suite 4, Wiley is offering 30 titles to help users—from novices to seasoned pros—get up to speed on everything this popular graphic and Web design software suite has to offer.



Wiley proudly presents 30 Adobe CS4 books on Photoshop, Illustrator, InDesign, Flash, and Dreamweaver that will assist users at all skill levels through a variety of learning approaches.

New editions in the popular *For Dummies*, *Visual*, and *Bible* series, as well as two new series—*Digital Classroom* and *After the Shoot*—round out an all-star line-up of books.

To support Wiley's publishing plan, marketing will focus promotional efforts online via the Wiley Design Challenge micro-site. The goals of the Web site include generating exposure and sales for Wiley's Adobe CS4 books, encouraging participation from the design community, and driving traffic to retailers to purchase books.

Advertising on related Web sites, blogs, and social media outlets will drive traffic to the site, as will e-mail blast deployment and user group outreach.

Key Dates:

- Software pre-orders: September 23, 2008
- Software on-shelf date: late October/early November
- Book ship dates: September 23, 2008 – February 2009
- Promo start date: October 1, 2008

Wiley Design Challenge Micro-Site:

The Wiley Design Challenge Web site (www.wileydesignchallenge.com) is the destination for designers to submit their artwork for a chance to win prizes! One design challenge a month will be offered starting in October and running through December. October's "Design a Wiley Cover" contest allows artists to submit cover designs for Sybex's *Photoshop For Right Brainers: The Art of Photomanipulation, 3rd Edition*. Prizes also include cash and books. Judges will include Wiley employees, author Al Ward, and industry luminaries. The Online Gallery allows anyone to view, vote, and comment on a submission, and the "Buy the Books" area provides more information about Wiley's Adobe CS4 titles, and links users to a retailer's Web site for purchase.

Advertising: 10 million impressions:

- Google banner and text ads
- Banner ads on www.layers.com
- Banner ads on www.behance.com (art community site)
- Banners ads on www.worth1000.com (site dedicated to Photoshop contests)
- Banners ads on www.theartlist.com
- Banners on Facebook (target graphic designers)
- Text ads on LinkedIn (target graphic designers)
- Kiosk in Wiley's Second Life in-world bookstore

E-mail Blasts:

- E-mail blasts to Wiley graphics mailing list
- E-mail blasts to Adobe User Groups
- E-blast to theartlist.com members

Publicity:

- Press release announcing all 30 Adobe CS4 titles with distribution on PRWEB—release optimized with keywords and links to book landing pages
- Customized e-mail blasts to reviewers
- Review copy mailing to key technology press
- Electronic Press Kit
- Online publicity campaign will include outreach to Adobe User Groups, design sites, and biosphere; art students, and teachers

Community Outreach:

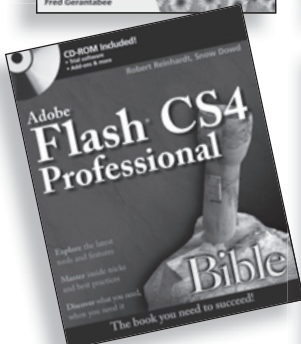
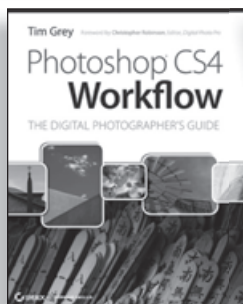
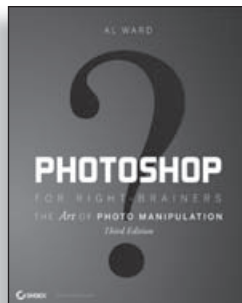
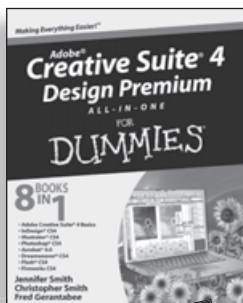
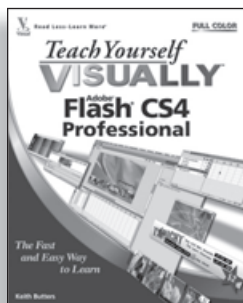
- User Group hard-copy mailing and prize donation

Conferences:

- Photoshop World West, September, 2008 Wiley DesignChallenge pre-promotion
- PhotoPlus Expo – October 2009
- Macworld San Francisco – January 2009
- Photoshop World East – April 2009
- Photoshop World West – September 2009

Plan subject to change.

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Photoshop CS4 Top 100
Simplified Tips & Tricks
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Teach Yourself VISUALLY
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The Art of Photomanipulation,
3rd Edition
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Adobe Creative Suite 4

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Dreamweaver CS4

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Flash CS4 Professional

Flash CS4 For Dummies
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Flash CS4 All-in-One For Dummies
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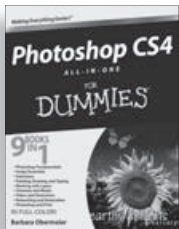
Photoshop CS4 For Dummies

Peter Bauer

Paper • 978-0-470-32725-8
\$29.99 US • \$32.99 CAN • £19.99 UK
416 pages • 7 3/8 x 9 3/16 • 20 CQ
100 color photos, 300 color screen shots
Prior version: 978-0-470-11193-2
Computer Graphics & Image Processing
Available

- ✓ Covers everything from the basics like getting images into and out of Photoshop to enhancing, cropping, and color correction
- ✓ Clear, concise explanations describe tonality, how to tweak color to natural perfection, how to isolate areas of an image for correction, and more
- ✓ Step-by-step instructions show how to fix common problems like red-eye, wrinkles, and people and objects that don't belong in the photo
- ✓ Walks readers through adding text to an image, using filters, creating composite images, taking advantage of the Camera Raw file format, and more

Pete Bauer (South Bend, IN) is an author and the Help Desk Director for the National Association of Photoshop Professionals.



Photoshop CS4 All-in-One For Dummies

Barbara Obermeier

Paper/Online • 978-0-470-32726-5
\$39.99 US • \$43.99 CAN • £26.99 UK
720 pages • 7 3/8 x 9 3/16 • 10 CQ
200 color photos, 500 color screen shots
Prior version: 978-0-470-11195-6
Computer Graphics & Image Processing
Available

- ✓ Barbara Obermeier brings her expertise to cover the newest release of Photoshop, the industry standard software package for digital image creation, correction, and enhancement
- ✓ Covers Photoshop fundamentals such as getting to know the tools panel, understanding image size and resolution, using and managing color, and modifying and transforming selections and path
- ✓ Packed with helpful advice on working with layers, using channels, making corrections with filters, distorting with the liquefy commands, fixing flaws and removing unwanted objects, and more
- ✓ The companion Web site contains bonus chapters and all the images used in the book's "Putting It Together" exercises so readers can follow along

Barbara Obermeier (Ventura, CA) is a Visual Communication faculty member at Brooks Institute of Photography.



Dreamweaver CS4 For Dummies

Janine C. Warner

Paper • 978-0-470-34502-3
\$24.99 US • \$26.99 CAN • £22.99 UK
456 pages • 7 3/8 x 9 1/4 • 10 CQ
200 B&W screen shots
Prior version: 978-0-470-11490-2
Internet / Web Site Design
Available

- ✓ Encourages Web designers to take advantage of the new, more customizable interface and the improved integration with Flash and Photoshop
- ✓ Explains the handy new AJAX coding feature, Live View, which allows users to see their work as it will actually appear
- ✓ Covers Web design basics such as browser differences, Cascading Style Sheets, and Dynamic Web templates
- ✓ Describes how to create and optimize Web graphics using Dreamweaver's close integration with Photoshop
- ✓ Walks readers through inserting Flash files or linking to audio and video files

Janine Warner (Los Angeles, CA) is an author, speaker, and multimedia consultant.



Dreamweaver CS4 All-in-One For Dummies

Sue Jenkins and Richard Wagner

Paper • 978-0-470-39180-8
\$34.99 US • \$37.99 CAN • £22.99 UK
816 pages • 7 3/8 x 9 1/4 • 10 CQ
400 B&W screen shots
Internet / Web Site Design
Available

- ✓ Going far beyond the basics at more than 800 pages, this resource is packed with priceless information on the newest release of Dreamweaver, the robust and complex industry standard for Web site development
- ✓ Nine minibooks cover topics such as Dreamweaver CS4 basics, planning and designing a site, creating documents, working with Cascading Style Sheets, building sites with templates, working with layers, and making pages XHTML compliant
- ✓ Addresses working efficiently with a team, building Web applications, configuring ASP.NET database connections, using dynamic content in Web pages, creating search and results pages, and more

Sue Jenkins (Scranton, PA) is a Web and graphic designer, illustrator, writer, teacher, and founder of her own design business, Luckychair (www.Luckychair.com). **Richard Wagner** (Cambridge, MA) is an experienced Web designer, developer, and author of over a dozen books.



Flash CS4 For Dummies

Ellen Finkelstein and Gurdy Leete
Paper • 978-0-470-38119-9
\$29.99 US • \$32.99 CAN • £19.99 UK
400 pages • 7 3/8 x 9 3/16 • 20 CQ
300 color screen shots
Prior version: 978-0-470-12100-9
Computer Graphics & Image Processing
Available

- ✓ The new edition is better than ever: over 400 full-color pages are chock-full of eye-popping references, examples, and smart tricks and techniques for getting up to speed on this incredibly popular animation tool
- ✓ Flash newbies will learn Flash basics and more in a non-intimidating, accessible way, including the tools they need to create animation, Web interfaces, games, and video sharing
- ✓ Topics include creating graphics, editing objects, building layers, adding buttons, animating figures, adding interactive features, and serving video; also touches on relevant topics such as ActionScript, Web design, and Web serving

Ellen Finkelstein (Fairfield, IA) has over 20 books to her credit. **Gurdy Leete** (Fairfield, IA) has over 20 years of experience as a computer animator. He's been teaching the topic at Maharishi University of Management for 14 years.



Flash CS4 All-in-One For Dummies

Doug Sahlin and Bill Sanders
Paper • 978-0-470-38539-5
\$44.99 US • \$48.99 CAN • £28.99 UK
672 pages • 7 3/8 x 9 3/16 • 10 CQ
600 color screen shots
Computer Graphics & Image Processing
Available

- ✓ With 600 pages packed with in-depth instruction, eye-catching illustrations, and six minibooks that cover a broad range of Flash topics, this power-packed *Dummies* is readers' go-to guide for learning Flash, including the very latest on Flash CS4
- ✓ Six minibooks provide in-depth reference for Flash users, covering animation, Web design, video, ActionScript, game development, and media serving
- ✓ Flash is a popular Web development tool for the creation of Web animation, games, media-rich Web sites, presentations, video sharing, and other media-heavy Web applications

Doug Sahlin (Tampa, FL) is a photographer and author. He's coauthor of *Building Web Sites All-in-One Desk Reference For Dummies* (978-0-470-00994-9), *Building Flash Web Sites For Dummies* (978-0-471-79220-8), and others. **Bill Sanders** (Hartford, CT) is a professor of Web Design and Development at the University of Hartford.



Adobe Creative Suite 4 Design Premium All-in-One For Dummies

Jennifer Smith, Christopher Smith, and Fred Gerantabee

Paper • 978-0-470-33186-6
\$34.99 US • \$37.99 CAN • £18.99 UK
936 pages • 7 3/8 x 9 1/4 • 10 CQ
700 B&W screen shots
Prior version: 978-0-470-11724-8
Computer Graphics & Image Processing
Available

- ✓ Design professionals rely on Adobe's Creative Suite Design Premium, and this all-in-one guide includes everything they need to know on the newest versions of InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, Flash, and Fireworks
- ✓ Shows how to create interactive animations for the Web or video with Flash CS4, discusses how to secure PDF files, and offers secrets for enhancing and manipulating photos with Photoshop

Jennifer Smith (Andover, MA) founded AGI Training, a graphic arts training company. **Christopher Smith** (Andover, MA) is President of American Graphics Institute. **Fred Gerantabee** (New York, NY) is an Emmy Award-winning interactive designer, author, and educator.



Adobe Creative Suite 4 Web Premium All-in-One For Dummies

Jennifer Smith, Christopher Smith, and Fred Gerantabee

Paper • 978-0-470-41407-1
\$39.99 US • \$47.99 CAN • £26.99 UK
960 pages • 7 3/8 x 9 1/4 • 10 CQ
900 B&W screen shots
Prior version: 978-0-470-12099-6
Internet / Web Page Design
February / In stores February 17

- ✓ At more than 1,000 pages, this jam-packed guide targets all levels of Web designers who are ready to get started using the latest version of Adobe's Creative Suite
- ✓ Nine minibooks offer essential information on each application in the Suite—Dreamweaver, Photoshop, Fireworks, Illustrator, Flash, Contribute, Acrobat, and Soundbooth—and also discuss how they interact with each other
- ✓ Newcomers, professional designers, and every experience level in between, will appreciate the coverage of photo editing, Web and document management, animation, interface development, Web design, graphics, and more

For **Jennifer Smith's**, **Christopher Smith's**, and **Fred Gerantabee's** biographies, please see above.



Illustrator CS4 For Dummies

Ted Alspach

Paper • 978-0-470-39656-8
\$29.99 US • \$32.99 CAN • £19.99 UK
384 pages • 7 3/8 x 9 3/16 • 20 CQ
100 color illustrations, 300 color screen shots
Computer Graphics & Image Processing
Available

- ✓ Covers all the newest tools and effects and shares techniques for making the most of them
- ✓ Offers tips on controlling colors, path editing, organizing graphics, and creating for print or the Web
- ✓ Reviews working in pixel preview mode, creating Web-specific vector graphics, and using Flash with Illustrator
- ✓ Shows how to use the Character and Paragraph panels so designers can get creative with type on a path
- ✓ Explains the difference between path and pixel documents, how to adjust points on a path, and ways to use the versatile Pen and Pencil tools

Ted Alspach (San Francisco, CA) has written more than 30 books on graphics, design, and desktop publishing, including *Illustrator CS For Dummies* and *Illustrator CS3 Bible*. He is a regular speaker at dozens of conferences and trade shows around the country.



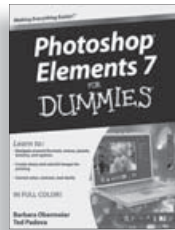
InDesign CS4 For Dummies

Galen Gruman

Paper • 978-0-470-38848-8
\$24.99 US • \$26.99 CAN • £15.99 UK
432 pages • 7 3/8 x 9 1/4 • 20 CQ
175 B&W screen shots
Prior version: 978-0-470-11865-8
Computer Graphics & Image Processing
Available

- ✓ InDesign is the gold standard for desktop publishing programs and this plain-English guide shares an abundance of tips and tricks for making the most of CS4's exciting new features, along with some wise advice on designing pages that do their job perfectly
- ✓ Walks readers through maximizing CS4's new typography, layout, and graphic tools, as well as its many special effects
- ✓ Spells out optimal ways to use color libraries, multi-ink colors, and gradients to make a document vibrant and explains the dangers of unnamed colors
- ✓ Shows how to use hyperlinks, multimedia elements, and more for Web, PDF, and Flash files
- ✓ Shares tips for setting up master pages, and manipulating, organizing, and aligning design objects

Galen Gruman (San Francisco, CA) is Principal at The Zango Group, an editorial consultancy. He has designed and produced several books and is the coauthor of more than 20 books.



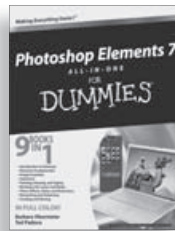
Photoshop Elements 7 For Dummies

Barbara Obermeier and Ted Padova

Paper/Online • 978-0-470-39700-8
\$29.99 US • \$35.99 CAN • £19.99 UK
400 pages • 7 3/8 x 9 3/16 • 20 CQ
150 color photos, 200 color screen shots
Prior version: 978-0-470-19238-2
Computer Graphics & Image Processing
Available

- ✓ Photoshop Elements is a popular and inexpensive photo editing and management tool; the first six editions of this well-received guide have sold more than 160,000 copies
- ✓ Covers the newest version of Photoshop Elements and is lavishly illustrated with full-color examples of what readers can accomplish
- ✓ Discusses Photoshop Elements and how it helps users create, edit, fix, share, and organize digital images
- ✓ Addresses using the work area; getting images onto a computer; organizing and managing photos; cropping; working with layers; correcting contrast, color, and clarity; using filters, effects, and styles; drawing and painting; working with type; printing; creating a slide show; optimizing images for the Web; and more

For **Barbara Obermeier's** biography, please see page 4.
Ted Padova (Honolulu, HI) is the author of more than two dozen books.



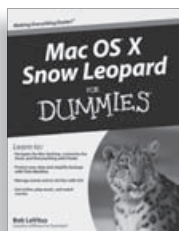
Photoshop Elements 7 All-in-One For Dummies

Barbara Obermeier and Ted Padova

Paper • 978-0-470-43413-0
\$39.99 US • \$47.99 CAN • £26.99 UK
672 pages • 7 3/8 x 9 3/16 • 10 CQ
250 color photos, 350 color screen shots
Prior version: 978-0-471-77861-5
Computer Graphics & Image Processing
March / In stores March 23

- ✓ Goes beyond the basics to give readers a complete reference on all aspects of this popular digital photo editing and management program, with plenty of full-color examples of what they can accomplish
- ✓ Photoshop Elements is the top-selling consumer photo editing software
- ✓ Demonstrates setting up and navigating the program, correcting exposure and color balance, creating and modifying selections, exploring layer blending modes, fixing photo defects, using the healing brush, and removing unwanted elements
- ✓ Minibooks cover an introduction to Elements; Elements fundamentals; image essentials; selections; painting, drawing, and typing; working with layers and masks; filters, effects, styles, and distortions; retouching and enhancing; and creating and sharing

For **Barbara Obermeier's** biography, please see page 4.
For **Ted Padova's** biographies, please see above.



Mac OS X Snow Leopard For Dummies

Bob LeVitus

Paper • 978-0-470-43543-4
\$24.99 US • \$29.99 CAN • £16.99 UK
432 pages • 7 3/8 x 9 1/4 • 20 CQ
175 B&W screen shots
Prior version: 978-0-470-05433-8
Operating Systems / Macintosh
June / In stores June 22

- ✔ More than 25 million Mac users have upgraded to Mac OS X and Leopard has proven to be the fastest-selling operating system ever
- ✔ This fun and friendly book covers the key features of Snow Leopard, including Mac OS X basics, touring the Finder, customizing Mac OS X, putting widgets on the Dashboard, and getting to know the Dock
- ✔ Revised throughout to offer the latest updates and enhancements made to Mac OS X, the material addresses organizing and managing files and folders, using iTunes, watching movies on the Mac, creating documents with TextEdit, connecting a printer, setting up a network, and backing up the system

Bob LeVitus (Austin, TX), often referred to as “Dr. Mac,” is considered one of the world’s leading authorities on the Macintosh and Mac OS X. He has written or cowritten more than 45 computer books. He is a columnist for the *Houston Chronicle*, penning the popular “Dr. Mac” column every Tuesday. He is also a columnist for *The Mac Observer*.



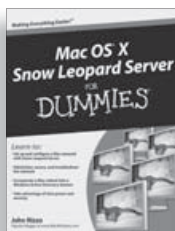
Mac OS X Snow Leopard All-in-One For Dummies

Mark L. Chambers

Paper • 978-0-470-43541-0
\$34.99 US • \$41.99 CAN • £22.99 UK
768 pages • 7 3/8 x 9 1/4 • 10 CQ
400 B&W screen shots
Prior version: 978-0-470-05434-5
Operating Systems / Macintosh
July / In stores July 20

- ✔ Mac users need to get familiar with the latest updates and enhancements made to Mac OS X, and this straightforward-but-fun resource helps them make the most of this new operating system
- ✔ The minibooks cover Mac OS X basics, navigating and running programs, finding files and folders with Finder, searching with Spotlight, using the address book, backing up files with Time Machine, and more
- ✔ Readers will discover how to tweak images with iPhoto, create movies with iMovie, build musical arrangements with GarageBand, craft a Web site with iWeb, and stay in touch with iChat
- ✔ Also addresses how to stay secure online, expand a system and set up a network, and troubleshoot

Mark L. Chambers (Columbia, MO) has been an author, computer consultant, BBS sysop, programmer, and hardware technician for more than 20 years. He is the author of more than 30 computer books.



Mac OS X Snow Leopard Server For Dummies

John Rizzo

Paper • 978-0-470-45036-9
\$29.99 US • \$35.99 CAN • 19.99 UK
408 pages • 7 3/8 x 9 1/4 • 20 CQ
Operating Systems / Macintosh
August / In stores July 27

- ✔ The power of Mac OS X Snow Leopard allows for a smooth integration into a Windows network, and this reference shows readers how to set up and configure Mac OS X Snow Leopard Server
- ✔ Covers setting up iCal Server, Podcast Producer 2, Wiki Server, Spotlight Server, iChat Server, file sharing, and mail services
- ✔ Demonstrates how to administer, secure, and troubleshoot the network using Apple’s straightforward tools
- ✔ Windows administrators will appreciate the clear explanation on how to easily incorporate a Mac subnet into the Windows Active Directory domain using Apple Open Director

John Rizzo (San Francisco, CA) is a computer industry writer and author, editor, columnist, and blogger. He is a frequent speaker and panelist at MacWorld and other trade shows and has taught many Mac classes for Apple.



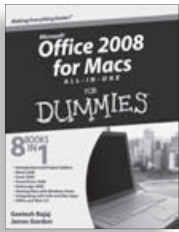
Mac OS X Snow Leopard Just the Steps For Dummies

Keith Underdahl

Paper • 978-0-470-46270-6
\$16.99 US • \$19.99 CAN • £11.99 UK
240 pages • 9 1/4 x 7 3/8 • 20 CQ
Prior version: 978-0-470-10967-0
Operating Systems / Macintosh
June / In stores June 22

- ✔ As Apple’s newest operating system, Mac OS X Snow Leopard combines the power and stability of UNIX with the legendary performance of Macintosh
- ✔ Featuring an easy-to-navigate design, this value-priced reference delivers precious advice on customizing Mac OS X, managing files and folders, adjusting system preferences, using Dashboard, using a MobileMe account, blogging and Web designing with iWeb, watching videos and DVDs, and making movies
- ✔ Concise instructions illustrate the most efficient ways to carry out activities such as networking wirelessly with AirPort, connecting to Windows networks, upgrading a Mac, and more

Keith Underdahl (Albany, OR) is an author, graphic designer, and electronic publishing specialist. He is currently the product development manager for AGES Software, a company involved in producing digitized versions of classic books for a cross-platform audience.



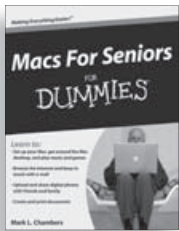
Microsoft Office 2008 For Macs All-in-One For Dummies

Geetesh Bajaj and James Gordon

Paper • 978-0-470-46041-2
\$34.99 US • \$41.99 CAN • £22.99 UK
840 pages • 7 3/8 x 9 1/4 • 10 CQ
Business Software
June / In stores May 26

- ✔ As the leading suite of productivity software for Macs, Microsoft Office (Word, Excel, PowerPoint, and Entourage) helps users be efficient and productive while performing common business tasks
- ✔ This easy-to-understand resource packs eight books into one and guides readers through creating and exchanging documents on a Mac using Word 2008, Excel 2008, PowerPoint 2008, and Entourage 2008
- ✔ Provides in-depth, straightforward, expert advice on topics such as sharing files with Windows users, integrating Office 2008 with iLife and Mac applications, and working with Office and Web 2.0

Geetesh Bajaj, MVP (Hyderabad, India), runs Indezine (www.indezine.com). **James Gordon, MVP** (Buffalo, NY), is the creator of the InsertPicture add-in for Macintosh PowerPoint and has made other add-ins and templates for Excel, PowerPoint, and Word.



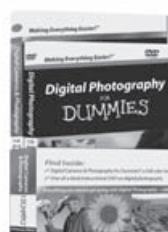
Macs For Seniors For Dummies

Mark L. Chambers

Paper • 978-0-470-43779-7
\$21.99 US • \$25.99 CAN • £15.99 UK
408 pages • 7 3/8 x 9 1/4 • 20 CQ
150 B&W screen shots
Computers / Macintosh
April / In stores April 20

- ✔ This guide helps seniors with no computer experience move quickly into the technology age
- ✔ Seniors are eager to get up to speed on computers and the Internet in order to keep in touch with family members, plan vacations, and get driving directions
- ✔ Explains the basics that most books assume readers know — how to connect the parts and turn on the Mac, use the keyboard and mouse, navigate Mac OS X, and work with files and folders
- ✔ Guides readers through creating and printing documents, working with digital photos, listening to music on the computer, browsing the Web, and using e-mail
- ✔ Features a larger font for text and larger illustrations
- ✔ Follows the success of *Computers For Seniors For Dummies*, a runaway bestseller in 2008

Mark L. Chambers (Columbia, MO) is a computer consultant, programmer, hardware technician, and the author of more than 30 books.



Digital Photography For Dummies

DVD + Book Bundle

Mark Justice Hinton with
Barbara Obermeier

Paper/DVD • 978-0-470-42357-8
\$21.99 US • \$23.99 CAN • £14.99 UK
256 pages • 5 1/2 x 8 1/2 • 24 CQ
Photography / Techniques / Digital
Available

- ✔ Delivers the basics on how to best use a camera's controls to get great photos
- ✔ Shows the optimum ways to edit images on a computer and share them in print, online, in an electronic frame, or other mediums
- ✔ The DVD is a 60-minute instructional video that takes viewers step by step through the techniques covered in the book and demonstrates how to work with light, focus, and exposure to get great photos when shooting sports action, in low light, or a panorama
- ✔ The video also offers step-by-step tutorials on editing with Photoshop Elements and sharing photos with online services

Mark Justice Hinton (Albuquerque, NM) is a technologist and author of *PC Magazine Windows Vista Solutions*. For **Barbara Obermeier's** biography, please see page 4.



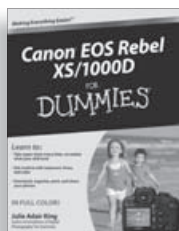
iPhoto "X" For Dummies

Angelo Micheletti

Paper • 978-0-470-43371-3
\$24.99 US • \$29.99 CAN • £16.99 UK
256 pages • 7 3/8 x 9 3/16 • 20 CQ
Computer Graphics
June / In stores June 22

- ✔ Macs and Mac-related software are hot sellers, and iPhoto is one of the most frequently used programs in the iLife Suite that comes pre-installed on every new Mac
- ✔ This book teaches readers how to import, organize, edit, print, and share their digital photos using iPhoto
- ✔ Shows how to get started with iPhoto and set preferences, import and export images from different sources, organize photos into libraries and albums, crop and rotate images, remove red-eye and correct color and saturation, share photos via e-mail or MobileMe, and use images on calendars and greeting cards
- ✔ Targets not only new Mac users and previous iPhoto users who want to get up to speed on the new version, but also iPhone users who want to organize their iPhone photos with iPhoto

Angelo Michelletti (Bend, OR) is a professional photographer specializing in landscape photography. He is the creator of the first encryption program for Macintosh.



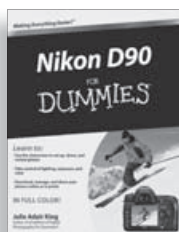
Canon EOS Rebel XS/1000D For Dummies

Julie Adair King

Paper • 978-0-470-43392-8
\$29.99 US • \$32.99 CAN • £19.99 UK
336 pages • 7 3/8 x 9 3/16 • 20 CQ
250 color photos, 150 color screen shots
Photography / Techniques / Digital
Available

- ✔ Introduces readers to the new Canon EOS/1000D camera with practical information they can use immediately
- ✔ Snapping photos with their new cameras will be that much more fun once readers get a thorough overview of the latest Canon EOS, learn how to operate out of automatic mode, and tap the right features to get the pictures they really want
- ✔ Topics include establishing camera settings and file types, working with exposure and lighting controls, manipulating focus and color, applying the right settings for close-ups or actions shots, moving images from the camera to the computer, organizing and archiving shots, and printing and sharing files

Julie Adair King (Indianapolis, IN) has been the go-to author on all things digital photography in the *For Dummies* series since the first edition of *Digital Photography For Dummies* in 1998—which is now in its sixth edition. She has also authored books on the Canon EOS Digital Rebel XTi/400D and XSi/450D as well as the Nikon D40/D40x and D60.



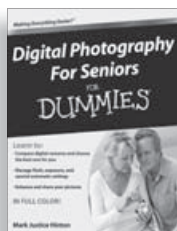
Nikon D90 For Dummies

Julie Adair King

Paper • 978-0-470-45772-6
\$29.99 US • \$35.99 CAN • £19.99 UK
368 pages • 7 3/8 x 9 3/16 • 20 CQ
200 color photos, 150 color screen shots
Photography / Techniques / Digital
March / In stores March 3

- ✔ Assuming no prior digital SLR experience, this fun and friendly guide helps readers take control of the Nikon D90 with a tour of the camera body, clear explanations for shooting in auto mode, and valuable advice for using the viewfinder to set up, shoot, and review photos
- ✔ Hands-on explanations guide digital photographers through using the camera's lighting, exposure, focus, and color features
- ✔ Covers the new video option included on the Nikon D90
- ✔ Reviews the important steps of getting photos from the camera to a PC, developing an effective file system, and sharing photos via print or online
- ✔ Shares photo-retouching tips and unique features of the camera that can be applied to various shooting situations

For **Julie Adair King's** biography, please see above.



Digital Photography For Seniors For Dummies

Mark Justice Hinton

Paper • 978-0-470-44417-7
\$24.99 US • \$29.99 CAN • £16.99 UK
304 pages • 7 3/8 x 9 3/16 • 20 CQ
150 color photos, 100 color screen shots
Photography / Techniques / Digital
April / In stores April 20

- ✔ From choosing the right camera to taking better photos to easily sharing them with family and friends, this book has it all for seniors looking to get more out of their digital photography
- ✔ This non-intimidating guide walks seniors through the basics: choosing the right camera, understanding camera jargon, adjusting zoom, using the flash, and more; later chapters focus on capturing good shots in a variety of situations: at night, in action shots, close-ups, landscapes, and more
- ✔ Also covers downloading photos to the computer, using photo editing tools to remove red eye or enhance brightness, and how to print or output the images
- ✔ Large print, an informal style, and full-color photos make this friendly guide attractive, accessible, and easy to read

For **Mark Justice Hinton's** biography, please see facing page.



Using the Internet Safely For Seniors For Dummies

Nancy C. Muir and Linda Criddle

Paper • 978-0-470-45745-0
\$21.99 US • \$25.99 CAN • £14.99 UK
312 pages • 7 3/8 x 9 1/4 • 20 CQ
Internet / Security
May / In stores April 27

- ✔ As more and more adventurous seniors explore the online world, they face increasing threats from online criminals looking for ways to compromise an unsuspecting senior's financial and physical safety
- ✔ Provides awareness, information, and skills that are necessary for seniors to feel comfortable while using the Internet
- ✔ Discusses the types of crimes that are specifically targeted towards seniors and the legal—but abusive—use of consumer information by companies
- ✔ Walks readers through how to spot phishing and e-mail scams, avoid ID theft, create safe passwords, invest and bank safely online, and keep family safe online
- ✔ Reviews the technology tools that can be used for online protection (antivirus programs and spyware)

Nancy C. Muir (Port Townsend, WA) is the author of more than 40 books. **Linda Criddle** (Kirkland, WA) is a tireless consumer advocate and author. She supports her Internet safety efforts on her Web site, www.look-both-ways.com.



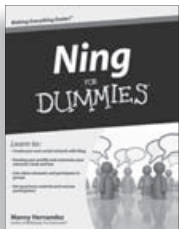
Green IT For Dummies

Carol Baroudi, et al.

Paper • 978-0-470-38688-0
\$24.99 US • \$29.99 CAN • £16.99 UK
384 pages • 7 3/8 x 9 1/4 • 20 CQ
150 B&W screen shots
Information Technology
March / In stores March 16

- ✔ Green technology represents a breed of computing hardware and software capable of reining in the costly, environmentally unfriendly waste that businesses and organizations generate
- ✔ The only book on the market to focus exclusively on using green technology to help businesses improve their energy consumption and benefit the environment
- ✔ Discusses topics such as power-management software, servers and storage solutions, datacenter cooling, virtualization and consolidation technology, smart tools for managing lighting, collaboration tools to reduce the need for travel, and more
- ✔ Provides an overview of what green technology is, what problems it can (and can't) solve, and how businesses or organizations might go about planning and implementing green technology solutions

Carol Baroudi (Waltham, MA) is a coauthor of *Internet For Dummies* and the first edition of *Service-Oriented Architecture For Dummies*.



Ning For Dummies

Manny Hernandez

Paper • 978-0-470-45317-9
\$24.99 US • \$29.99 CAN • £15.99 UK
360 pages • 7 3/8 x 9 1/4 • 20 CQ
150 B&W screen shots
Internet / General
June / In stores May 26

- ✔ As a powerful social networking platform that allows users to create their own fully customizable social network, Ning is a free service and currently powers the largest number of social networks on the Internet
- ✔ This hands-on introduction to Ning takes a fun and friendly approach to creating a social network for any subject or topic
- ✔ Examines joining and using networks on Ning, creating a profile, participating in groups, creating a network, using privacy controls and network features, customizing the look and feel of a network, inviting members, and publicizing a network

Manny Hernandez (Palo Alto, CA) runs the social network Tu Diabetes (www.tudiabetes.com), which is powered by Ning and is the online community for the Diabetes Hands Foundation, a non-profit he helped create.



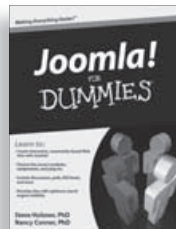
Web Design All-in-One For Dummies

Sue Jenkins

Paper • 978-0-470-41796-6
\$44.99 US • \$53.99 CAN • £28.99 UK
640 pages • 7 3/8 x 9 1/4 • 10 CQ
500 color screen shots
Internet / Web Page Design
April / In stores April 20

- ✔ The first step in creating an effective Web site is creating an effective design; this book covers the building blocks of design and offers insight on how to turn great ideas into attractive and usable Web pages
- ✔ Five minibooks and 600-plus full-color pages focus on the five areas that every Web designer needs to consider: putting ideas on paper, crafting the elements of a design, putting the plan to work, standards and testing, and publishing and site maintenance
- ✔ Topics include creating checklists of what the site should include; gathering content; choosing the right tools; establishing look and feel; handling tables, lists, forms, templates, interactivity, and style sheets; site testing; going live; and enhancing for SEO

Sue Jenkins (Scranton, PA) is a professional designer and the coauthor of *Dreamweaver CS4 All-in-One For Dummies*.



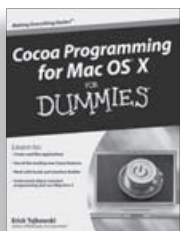
Joomla! For Dummies

Steve Holzner and Nancy Conner

Paper • 978-0-470-43287-7
\$29.99 US • \$35.99 CAN • £19.99 UK
384 pages • 7 3/8 x 9 1/4 • 20 CQ
Internet / Web Page Design
January / In stores January 20

- ✔ Joomla! is a free, open source content management system that allows users to quickly and easily build Web sites and powerful online applications whose ease of use and extensibility have made it the most popular Web site software on the market
- ✔ This guide explains the Joomla! package, how to get a Joomla! site up and running, and ways to work with Joomla! modules, components, plug-ins, extensions, and privileges
- ✔ Demonstrates how to organize a site's content and shares tips for optimizing Joomla! sites for the best possible search engine visibility

Steve Holzner, PhD (Ithaca, NY), is the award-winning author of 112 books, with more than 3 million copies sold in 18 languages. **Nancy Conner, PhD** (Ithaca, NY), has written on a wide variety of topics, from eBay to QuickBase (an online data-sharing service) and from the Unified Modeling Language to field-programmable gate arrays.



Cocoa Programming for Mac OS X For Dummies

Erick Tejkowski

Paper/Online • 978-0-470-43289-1
\$34.99 US • \$41.99 CAN • £22.99 UK
432 pages • 7 3/8 x 9 1/4 • 20 CQ
Macintosh / Programming
February / In stores February 3

- ✓ Cocoa is an application framework for Mac OS X that allows developers to create apps like iPhoto, and is also used in programming for the iPhone and iPod Touch
- ✓ This easy-to-follow guide provides everything beginners need to design, develop, and deploy applications with Apple's advanced and freely available Cocoa frameworks
- ✓ Covers all the newest features, including the transformation of the developer tools Xcode and Interface Builder
- ✓ Gets readers up and running with Objective-C, providing clear explanations of object-oriented programming
- ✓ Explains changes in the Cocoa framework and the improvements available with the inclusion of Bindings and the Core Data framework

Erick Tejkowski (Fairview Heights, IL) has designed software for clients as varied as Chicken of the Sea, Energizer, Nextel, Edys-Dreyers ice cream, Art Systems, and Leap Pad.



Java For Dummies 5th Edition

Barry Burd

Paper/CD-ROM/Online • 978-0-470-37173-2
\$29.99 US • \$35.99 CAN • £19.99 UK
384 pages • 7 3/8 x 9 1/4 • 20 CQ
Replaces ISBN: 978-0-470-08716-9
Programming Languages / Java
June / In stores May 26

- ✓ Previous editions have sold over 175,000 copies; this version is just what inexperienced Java developers need to get going quickly with Java 2 Standard Edition 7.0 (J2SE 7.0) and Java Development Kit 7.0 (JDK 7)
- ✓ The newest version of Java has been beefed up with more robust functionality for multimedia and new programming features such as closures to keep Java competitive with more syntax-friendly languages like Python and Ruby
- ✓ Covers object-oriented programming basics with Java, code reuse, the essentials of creating a Java program using the new JDK 7, creating basic Java objects, and new Eclipse features
- ✓ CD-ROM includes JCreator, all code in the book, and sample apps; companion Web site offers bonus chapters

Barry Burd (Madison, NJ) is a computer science professor at Drew University and writes frequently for several publications.



Java All-in-One For Dummies

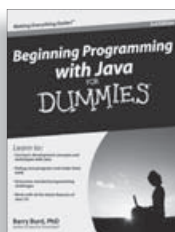
3rd Edition

Doug Lowe

Paper/Online • 978-0-470-37172-5
\$39.99 US • \$47.99 CAN • £26.99 UK
888 pages • 7 3/8 x 9 1/4 • 10 CQ
Replaces ISBN: 978-0-470-12451-2
Programming Languages / Java
June / In stores May 26

- ✓ With the newest release of Java, Sun has added more robust functionality to Java's multimedia power; developers need this handy guide to get up to speed
- ✓ Rather than trying to be an exhaustive reference on this huge topic, this friendly guide focuses on the vital information that enables developers to get up and running quickly on the new version
- ✓ Covers the enhanced multimedia features as well as programming enhancements, Java and XML, Swing, server-side Java, Eclipse, and more in the programming language used by more than 6 million developers
- ✓ Minibooks cover Java basics; programming basics; strings, arrays, and collections; programming techniques; Swing; Web programming; files and databases; and a "fun and games" category

Doug Lowe (Fresno, CA) is the bestselling author of more than 30 *For Dummies* books, including *Networking For Dummies, 8th Edition*.



Beginning Programming with Java For Dummies

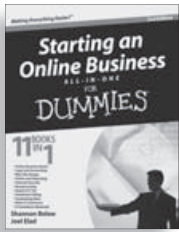
3rd Edition

Barry Burd

Paper/Online • 978-0-470-37174-9
\$29.99 US • \$35.99 CAN • £19.99 UK
408 pages • 7 3/8 x 9 1/4 • 20 CQ
Replaces ISBN: 978-0-7645-8874-7
Programming Languages / Java
August / In stores July 20

- ✓ Puts first-time programmers and those seeking a beginner-level Java reference on the road to Java mastery; fully revised to cover the recent updates for Java 7.0
- ✓ Explores what goes into creating a program, how to put the pieces together, dealing with standard programming challenges, debugging, and making the program work
- ✓ All examples are updated to reflect the changes in the latest technology
- ✓ Offers new options for tools and techniques used in Java development
- ✓ Provides valuable information and examples for the would-be programmer with no Java experience

For **Barry Burd's** biography, please see the left column.



Starting an Online Business All-in-One For Dummies

2nd Edition

Shannon Belew and Joel Elad

Paper • 978-0-470-43196-2
\$29.99 US • \$35.99 CAN • £19.99 UK
840 pages • 7 3/8 x 9 1/4 • 10 CQ
Replaces ISBN: 978-0-7645-9929-3
Business / Small Business
March / In stores March 23

- ✓ Up-to-date information about localized advertising and mobile Internet; social media marketing through networks like MySpace and FaceBook; and new niche markets such as Second Life
- ✓ Eleven minibooks cover online business basics, legal and accounting, Web site design, online and operating, Internet security, boosting sales, retail to e-tail, storefront selling, fundraising sites, niche e-commerce, and e-commerce advanced topics

Shannon Belew (Huntsville, AL) is co-owner of several online businesses including nationally recognized Bizoffice.com, an award-winning global provider of resources for small and home businesses. **Joel Elad** (Los Angeles, CA) cofounded his first online business at UCLA in 1993. He is a regular contributor to Smartbiz.com.



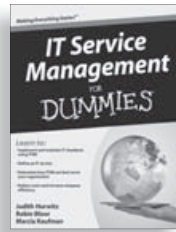
SharePoint 2007 Collaboration For Dummies

Greg Harvey

Paper/Online • 978-0-470-41342-5
\$24.99 US • \$29.99 CAN • £16.99 UK
384 pages • 7 3/8 x 9 1/4 • 20 CQ
Business Software
March / In stores March 16

- ✓ Most SharePoint titles are aimed at system or Web administrators, leaving the average user out of the loop; this accessible book helps non-IT types get the most out of SharePoint while also offering a solid overview on SharePoint 2007 for any IT employee
- ✓ Readers learn to develop sites, manage content, and aggregate SharePoint sites, information, and applications into a single portal
- ✓ Covers the best ways to use SharePoint's collaboration tools to improve productivity and sharing across teams, portals, intranets, and more; coverage includes enterprise search, sharing and collaborating on documents and spreadsheets in Microsoft Office, document management, customizing personal sites in SharePoint, and more

Greg Harvey (San Rafael, CA) is the author of nearly 30 *For Dummies* books for technical users.



IT Service Management For Dummies

Judith Hurwitz, Robin Bloor, and Marcia Kaufman

Paper • 978-0-470-44058-2
\$29.99 US • \$35.99 CAN • £19.99 UK
384 pages • 7 3/8 x 9 1/4 • 20 CQ
Business Software
May / In stores April 27

- ✓ Practical guidance on delivering and managing IT so that it meets the multiple needs and demands of a company *and* its customers and end-users—both inside and outside the organization—is hard to come by; this accessible book takes a common-sense approach that explains exactly what IT services are and how to fit them most effectively into a business
- ✓ Topics include setting a framework, keeping costs down, improving efficiency, and maintaining standards and best practices
- ✓ This concept of how IT should be wired specifically into the goals and need of the company and its customers is part of a broader picture that includes ITIL, BPM, SOA, and Six Sigma

Judith Hurwitz (Waltham, MA) is President/CEO of Hurwitz & Associates and specializes in emerging technologies.

Robin Bloor (Houston, TX) founded the UK IT analyst company Bloor Research. **Marcia Kaufman** (Waltham, MA) is a founding partner of Hurwitz & Associates.



BlackBerry For Dummies

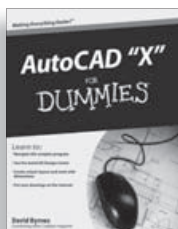
3rd Edition

Robert Kao and Dante Sarigumba

Paper/Online • 978-0-470-45762-7
\$24.99 US • \$29.99 CAN • £16.99 UK
408 pages • 7 3/8 x 9 1/4 • 20 CQ
Hardware / Handheld
March / In stores March 3

- ✓ Several new models of the BlackBerry have been introduced since the previous edition of this guide, and this edition covers all the latest features and capabilities of the new models, including BlackBerry Bold, BlackBerry Pearl Flip, and BlackBerry Javelin
- ✓ Covers a range of how-to topics, as well as tricks and techniques for getting the most from the core BlackBerry applications
- ✓ Explains how to manage appointments, create a to-do list, get online, organize e-mail, synch to a desktop, take pictures, get multimedia, and take advantage of the expandable memory
- ✓ The companion Web site contains the latest BlackBerry links and BlackBerry-related news that will be updated as new models are released

Robert Kao (Dayton, NJ) develops extensively on the BlackBerry handheld platform. **Dante Sarigumba** (Monmouth Junction, NJ) is the co-host of a podcast, Mobile Computing Authority. They are coauthors of several *For Dummies* books.



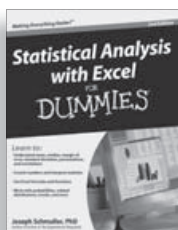
AutoCAD "X" For Dummies

David Byrnes

Paper • 978-0-470-43345-4
\$29.99 US • \$35.99 CAN • £19.99 UK
456 pages • 7 3/8 x 9 1/4 • 20 CQ
Prior version ISBN: 978-0-470-22977-4
CAD-CAM
May / In stores April 27

- ✓ Updated each year, AutoCAD is the leading technical drawing software used to create 2D and 3D technical drawings, and a notoriously complex program
- ✓ Takes the complete novice from setting up the AutoCAD environment to creating and plotting 3D drawings and working on the Internet
- ✓ Explains the newest features and updates and also shows users how to import and export to Google SketchUp
- ✓ Offers practical advice gleaned from the author's years of CAD experience, demonstrating reliable, proven methods and insider tips to get real work done
- ✓ Covers creating a basic layout, using the AutoCAD DesignCenter, drawing and editing, working with dimensions, plotting, using blocks, adding text to drawings, and much more

David Byrnes (Vancouver, BC) teaches CAD and 3D modeling at Emily Carr Institute of Art & Design and British Columbia Institute of Technology.



Statistical Analysis with Excel For Dummies

2nd Edition

Joseph Schmuller

Paper • 978-0-470-45406-0
\$24.99 US • \$29.99 CAN • £19.99 UK
432 pages • 7 3/8 x 9 1/4 • 20 CQ
Replaces ISBN: 978-0-7645-7594-5
300 B&W screen shots
Desktop Applications / Spreadsheets
August / In stores July 27

- ✓ Shows readers how to use Excel for statistical analysis—even if they haven't taken a statistics class or if they're math-challenged—and helps them confidently use Excel to crunch the numbers and interpret the statistics of everyday life, from business and sports stats to gambling odds and medical correlations
- ✓ Covers formulas and functions, charts and PivotTables, samples and normal distributions, and probabilities and related distributions
- ✓ Demystifies statistical terms such as median vs. mean, margin of error, standard deviation, permutations, and correlations

Joseph Schmuller, PhD (Jacksonville, FL), is a technical architect at Blue Cross-Blue Shield of Florida. He is the author of several books and numerous articles on advanced technology.



Data Centers For Dummies

Jack Tackett, Richard Donaldson,
and Tim Pozar

Paper • 978-0-470-28469-8
\$29.99 US • \$35.99 CAN • £19.99 UK
384 pages • 7 3/8 x 9 1/4 • 20 CQ
Networking
July / In stores July 20

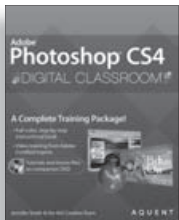
- ✓ Once the province of large corporations, data centers are now important to smaller businesses; this guide helps them understand the options, costs, issues, and design involved in acquiring a data center
- ✓ Explains the requirements for modern data centers, including security, redundant power supply, redundant data communication connections, and environmental controls, as well as options for acquiring a data center such as colocation, leasing, outsourcing, buying, and building
- ✓ Explores network infrastructure options such as storage area networks and virtualized server farms, and key design issues including location, optimizing power and cooling needs, cabling issues, and more

Jack Tackett (Cary, NC) is the cofounder of Compliancy Software, Inc. **Richard Donaldson** (San Francisco, CA) founded ASPextra and is Vice President of Sales, Marketing, and Development at UnitedLayer, Inc. **Tim Pozar** (San Francisco, CA) is Vice President of Special Projects at UnitedLayer.

Wiley's new **Digital Classroom** series is like having a personal tutor demonstrate the latest graphic design software. Each book features 11 to 15 lessons that readers can tackle at their own pace, discovering essential skills and exploring the new features and capabilities of popular design applications.

Every lesson is presented in full color with step-by-step instructions, and learning is reinforced with video tutorials and lesson files on a companion DVD. These tutorials, which complement the topics covered in the book, were developed by the same team of Adobe Certified Instructors that created many of the official training titles for Adobe Systems. Sample video lessons are available at www.digitalclassroombooks.com.

Aquent Graphics Institute creates and delivers training programs for creative, marketing, and communications professionals. AGI's team of Adobe Certified Instructors has developed many of Adobe's official training books plus technical training programs for Adobe's employees. Information about AGI's training classes, seminars, and conferences is available at agitraining.com. AGI is a division of Aquent.



Photoshop CS4 Digital Classroom

Jennifer Smith and the Aquent Creative Team

Paper/DVD • 978-0-470-41090-5
 \$44.99 US • \$48.99 CAN • £26.99 UK
 384 pages • 7 3/8 x 9 3/16 • 20 CQ
 100 color photos, 200 color screen shots
 Computer Graphics & Image Processing
 November / In stores November 3

- This book and DVD offer clear, step-by-step instructions that work into any schedule and guide readers through 13 five-minute lessons that they can work through at their own speed
- The release of Photoshop CS4 involves new features and functions and this book-and-DVD package encourages readers to embrace the exciting potential that exists with this digital image-editing software
- Explains how to use Adobe Bridge to work faster and keep images organized; prepare images for print, Web, and video; and combine images and adjust image sizes

Jennifer Smith & the Aquent Creative Team (Woburn, MA) are Adobe Certified Instructors who create and deliver training programs for creative, marketing, and communications professionals at Aquent Graphics Institute.



Photoshop Elements 7 Digital Classroom

Jerron Smith and the Aquent Creative Team

Paper/DVD • 978-0-470-41091-2
 \$44.99 US • \$48.99 CAN • £26.99 UK
 368 pages • 7 3/8 x 9 3/16 • 20 CQ
 150 color screen shots, 150 color photos
 Computer Graphics & Image Processing
 January / January 9

- Adobe Photoshop Elements 7 offers hobbyist photographers an easy-to-use set of features with image-editing power in an affordable program
- Thirteen self-paced lessons help readers discover essential skills, explore new features, and maximize the potential of Photoshop Elements
- Coverage includes information on the new Photomerge technology, painting and retouching, and the various filters and techniques that can be used to produce amazing images
- The companion DVD with video tutorials and lesson files reinforces the tasks found in the book

Jerron Smith is an Adobe Certified Instructor who creates and delivers training programs for creative, marketing, and communications professionals



Dreamweaver CS4 Digital Classroom

Jeremy Osborn and the Aquent Creative Team

Paper/DVD • 978-0-470-41092-9
 \$49.99 US • \$54.99 CAN • £29.99 UK
 448 pages • 7 3/8 x 9 3/16 • 14 CQ
 300 color screen shots
 Internet / Web Page Design
 November / In stores October 27

- Intended to fit into the busy schedule of a Dreamweaver user, this Digital Classroom book-and-DVD combo delivers 14 lessons that walk readers through the CS4 release of the Web design application for creating robust Web sites
- Readers can take on each five-minute lesson at their own pace so that they are not overwhelmed or intimidated by the new features and functions of Dreamweaver CS4
- Explores essentials such as setting up Dreamweaver CS4; using its design and layout tools; creating, publishing, and maintaining Web sites; adding text, images, and Flash animations to Web pages; and using the Code view to edit pages using XHTML

Jeremy Osborn is Training Director at Aquent Graphics Institute and an Adobe Certified Instructor.



Flash CS4 Professional Digital Classroom

Fred Gerantabee and the Aquent Creative Team

Paper/DVD • 978-0-470-41093-6
 \$49.99 US • \$54.99 CAN • £29.99 UK
 448 pages • 7 3/8 x 9 3/16 • 14 CQ
 250 color screen shots
 Internet / Web Page Design
 November / In stores November 24

- This complete training package combines the visual impact of a full-color, step-by-step instructional book with valuable video tutorials and lesson files on a DVD
- Covers Adobe's award-winning software for creating rich, interactive content for digital, Web, and mobile platforms
- Fifteen lessons walk Flash users through essential Flash CS4 Professional skills at whatever learning speed the reader desires
- Describes how to create cool vector-based artwork and animation with Flash drawing tools, use the new animation engine, and control movie playback

Fred Gerantabee (Woburn, MA) is the Training Manager at Aquent Graphics Institute and an Adobe Certified Instructor.



InDesign CS4 Digital Classroom

Christopher Smith and the Aquent Creative Team

Paper/DVD • 978-0-470-41094-3
 \$49.99 US • \$54.99 CAN • £29.99 UK
 400 pages • 7 3/8 x 9 3/16 • 20 CQ
 50 color illustrations, 250 color screen shots
 Desktop Publishing
 November / In stores November 3

- A team of Adobe Certified Experts get readers quickly up to speed with the latest release of InDesign, the increasingly popular program for creating stunning layouts for a variety of documents
- Full-color, step-by-step instructions in the book and on the DVD take users from design to layout at whatever learning pace they determine
- Undertaking complicated tasks becomes less intimidating with the Digital Classroom series, where readers will learn to set up InDesign CS4, use all the tools, build documents and master pages in standard or custom sizes, format text and flow it across several pages, import graphics, apply color, and prepare documents for printing

Christopher Smith (Andover, MA) is President of American Graphics Institute. For information about the **Aquent Creative Team**, please see facing page.



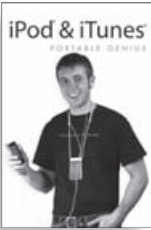
Illustrator CS4 Digital Classroom

Aquent Creative Team

Paper/DVD • 978-0-470-43635-6
 \$49.99 US • \$54.99 CAN • £29.99 UK
 352 pages • 7 3/8 x 9 3/16 • 20 CQ
 Computer Graphics & Image Processing
 January / In stores December 31

- As a leading design and drawing program, Illustrator allows users to create and produce spectacular art for various mediums; and the newest release promises new and amazing possibilities
- The Digital Classroom book-and-DVD package is like having a personal tutor guide readers through each of the featured 11 lessons
- Each five-minute video on the DVD clearly explains the concepts covered in the lesson, and the congenial presentation makes learning intricate tasks less intimidating
- The readers pick their own pace as they discover essential skills and explore the new features, functions, and capabilities of Illustrator CS4

For information about the **Aquent Creative Team**, please see facing page.



**Previously Announced
iPod & iTunes
Portable Genius**

Jesse David Hollington
Paper • 978-0-470-38259-2
\$25.00 US • \$30.00 CAN • £14.99 UK
368 pages • 6 x 9 • 20 CQ
Hardware / Peripherals
May / In stores May 4

- Genius tips, tricks, and straightforward insight give readers the skills to make the most of Apple's iPod and the newest features in iTunes 8
- Sharing only the most savvy advice and the most helpful pointers, Portable Genius guides are handy and hip, and encourage users to explore the innovative suggestions aimed at saving them time and hassle
- Explores how to use the coolest features like customizing an iPod and gets readers moving and grooving with iTunes 8

Jesse David Hollington (North York, ON, Canada) is an iLounge.com contributing editor, penning the weekly Ask iLounge column.



**MobileMe for Small
Business Portable Genius**

Brad Miser
Paper • 978-0-470-43641-7
\$25.00 US • \$30.00 CAN • £14.99 UK
368 pages • 6 x 9 • 20 CQ
250 color photos
Internet
May / In stores May 4

- Apple's new Internet service allows small businesses to push e-mail, contacts, and calendar information to iPhones, iPod Touches, Macs, and PCs via Apple's secure online server or "cloud;" companies seeking the mobility of cloud computing with MobileMe can find out what they need to know in this handy guide
- Covers setting up MobileMe for businesses, getting the most out of iDisk, and using MobileMe and iWeb to publish a company Web site
- Portable and easy to navigate, the book allows busy managers to keep essential MobileMe information with them on the road

Brad Miser (Brownsburg, IN) has written more than 25 books on computers and related technology and written numerous articles in *MacAddict* magazine.

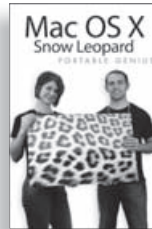


**Switching to a Mac
Portable Genius**

Paul McFedries
Paper • 978-0-470-43677-6
\$25.00 US • \$30.00 CAN • £17.99 UK
352 pages • 6 x 9 • 20 CQ
Hardware / PCs / Macintosh
April / In stores April 6

- Provides switchers with the information they need to make a successful transition to Macs
- Homes in on the most useful techy nuggets about Macs to help readers eliminate hassles and save time while transitioning
- Covers getting started on a Mac; sharing data between a Mac and PC; dual boot and running Windows applications on a Mac using BootCamp; connecting devices to a Mac; safely transferring important data such as calendars, contacts, and music; and much more

Paul McFedries (Toronto, ON, Canada) is a Mac expert and full-time technical writer. He is the author of more than 60 books that have sold over 3 million copies worldwide. His Web site is www.mcfedries.com.

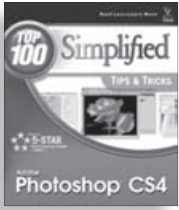


**Mac OS X Snow Leopard
Portable Genius**

Dwight Spivey
Paper • 978-0-470-43637-0
\$30.00 US • \$36.00 CAN • £17.99 UK
368 pages • 6 x 9 • 20 CQ
Operating Systems / Macintosh
June / In stores June 22

- Whether novices or experienced Mac OS X users, readers will find that this book answers the questions they have most about the new operating system, without overwhelming them with detail
- Topics include troubleshooting and maintaining Mac OS X, customizing the computer and workspace, automating repetitive tasks, using Unix, manipulating images and multimedia, listening to music and podcasts, connecting peripherals, copying music to an iPod, syncing Macs to other devices, and more
- As with all books in the Portable Genius series, this book is packed with tips, cool tricks, and savvy advice

Dwight Spivey (Mobile, AL) is a software and support engineer for Konica Minolta. He is also a Mac OS X beta tester for Apple.



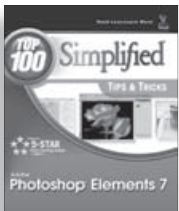
Photoshop CS4 Top 100 Simplified Tips & Tricks

Lynette Kent

Paper/Online • 978-0-470-44254-8
 \$24.99 US • \$29.99 CAN • £16.99 UK
 288 pages • 8 1/2 x 10 • 10 CQ
 100 color photos, 250 color screen shots
 Computer Graphics & Image Processing
 February / In stores February 9

- With more than 4 million users worldwide, Photoshop is the world-standard image-editing solution for print and the Web and the CS4 release promises exciting new creative possibilities for adventurous Photoshop users
- Packed with 100 cool and unique tips and tricks, this visual tutorial is aimed at elevating a Photoshop user's skills to new heights
- Features full-color screen shots, step-by-step instructions, and updated photo examples

Lynette Kent (Huntington Beach, CA) is an author and one of the leaders of the Adobe Technology Exchange of Southern California, a professional organization for graphic designers, photographers, and artists.



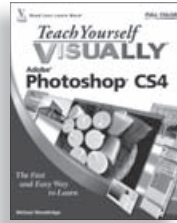
Photoshop Elements 7 Top 100 Simplified Tips & Tricks

Rob Sheppard

Paper • 978-0-470-43636-3
 \$24.99 US • \$29.99 CAN • £14.99 UK
 288 pages • 8 1/2 x 10 • 10 CQ
 150 color photos, 150 color screen shots
 Computer Graphics & Image Processing
 May / In stores May 4

- Perfect for visual learners who want to go above and beyond the basics of Photoshop Elements, this larger trim book captures everything in full-color, two-page, step-by-step tutorials and examples that help readers clearly see as they learn
- Features best practices, advanced techniques, and cool tips that explore the rich features of this popular application
- Adobe Photoshop Elements is a less-dense version of Photoshop that packs a lot of image-editing functionality into an affordable package; it is currently the bestselling consumer-level image-editing solution for print and Web

Rob Sheppard (Los Angeles, CA) is the editor-at-large of *Outdoor Photographer* and the author of more than 20 books on digital photography.



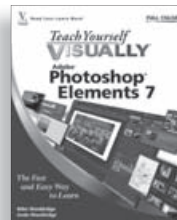
Teach Yourself VISUALLY Photoshop CS4

Mike Wooldridge

Paper/Online • 978-0-470-33947-3
 \$29.99 US • \$32.99 CAN • £19.99 UK
 336 pages • 7 3/8 x 9 3/16 • 20 CQ
 Computer Graphics & Image Processing
 January / In stores December 31

- Covers the most important features of Photoshop, including importing photos from a digital camera, retouching and repairing damaged photos, enhancing digital images, adding custom 3D effects, and editing images for posting on the Web
- Walks readers through creating a Web photo gallery, incorporating graphics into desktop publishing programs, using palettes and layers, compositing, applying gradients, and setting type and filters

Mike Wooldridge (Pleasant City, CA) has written about Web technology for various publications, including *Macworld* and *MacHome Journal*, as well as for CNET. He is the coauthor of *Teach Yourself VISUALLY Photoshop cs3*, *Teach Yourself VISUALLY Photoshop Elements 7*, and *Teach Yourself VISUALLY HTML and CSS*.



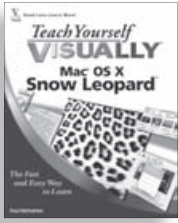
Teach Yourself VISUALLY Photoshop Elements 7

Mike Wooldridge and Linda Woolridge

Paper/Online • 978-0-470-39668-1
 \$29.99 US • \$32.99 CAN • £19.99 UK
 352 pages • 7 3/8 x 9 3/16 • 20 CQ
 Computer Graphics & Image Processing
 November / In stores November 3

- Photoshop Elements includes many of the professional tools found in Photoshop, along with a user-friendly interface that makes it easy for novices to work with their digital photos
- Covers importing photos from digital cameras and scanners, retouching and repairing damaged photos, enhancing digital images, perfecting group shots with Photomerge, editing images for posting on the Web, using the sharpness interface to correct blurry images, exploring the Curves tool to adjust contrast and brightness, and organizing images with auto-stacking
- Companion Web site provides all the images used in the book

For **Mike Wooldridge's** bio, please see above. **Linda Woolridge** (San Francisco, CA) has 20 years of experience editing computer books and magazines.



Teach Yourself VISUALLY Mac OS X Snow Leopard

Paul McFedries

Paper • 978-0-470-43638-7
\$29.99 US • \$35.99 CAN • £19.99 UK
352 pages • 7 3/8 x 9 3/16 • 20 CQ
500 color screen shots
Operating Systems / Macintosh
June / In stores June 22

- The perfect introduction to the Mac OS X operating system, this book uses step-by-step instruction and full-color screen shots and illustrations to make concepts and techniques crystal-clear for visual learners
- Readers not only learn how to handle such Mac processes as how to work with files, customize their computers, use iLife applications, and get up to speed on MobileMe, they also *see* exactly what to do as they go
- The book includes 150 fun and essential tasks in more than 350 eye-catching, full-color pages

For **Paul McFedries's** biography, please see page 16.



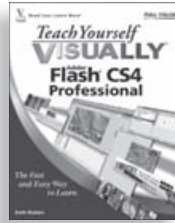
Teach Yourself VISUALLY Dreamweaver CS4

Janine C. Warner

Paper/Online • 978-0-470-33964-0
\$29.99 US • \$32.99 CAN • £19.99 UK
320 pages • 7 3/8 x 9 3/16 • 20 CQ
Internet / Web Page Design
December / In stores December 15

- Dreamweaver is the ultimate application for Web site design and this new release offers users an abundance of creative ways to design, develop, and maintain a fully functioning Web site
- Packed with practical tips and tricks for visual learners, this book offers step-by-step, succinct explanations for designing and previewing a Web page, formatting text and resizing images, and building fillable Web-based forms
- Full-color screen shots help demonstrate how to create a rollover image, open linked pages in new windows, work with Cascading Style Sheets, upload pages, and test a new site

Janine C. Warner (Los Angeles, CA) is a bestselling author, speaker, journalist, and Internet consultant. She is the host of the video "Total Training For Dreamweaver 8" and runs the Web site www.DigitalFamily.com.



Teach Yourself VISUALLY Flash CS4 Professional

Keith Butters

Paper/Online • 978-0-470-34474-3
\$29.99 US • \$35.99 CAN • £19.99 UK
368 pages • 7 3/8 x 9 3/16 • 20 CQ
500 B&W screen shots
Internet / Web Page Design
February / In stores February 3

- As the industry standard for creating lively Web animations, Flash allows users to develop animation content or turn existing graphics into dynamic Web page animations—the CS4 release promises a world of new and thrilling possibilities
- Features tasks for building animation sequences and using ActionScript to create interactive Web page components
- Contains 150 useful and interesting Flash tasks, presented in full color, that demonstrate how easy it can be to design rich and dynamic content for any Web site

Keith Butters (New York, NY), is Executive Creative Director at The Barbarian Group, which he also cofounded.



Master VISUALLY Dreamweaver CS4 and Flash CS4 Professional

Rob Huddleston

Paper/Online • 978-0-470-39669-8
\$39.99 US • \$47.99 CAN • £26.99 UK
704 pages • 7 3/8 x 9 1/8 • 10 CQ
Internet / Web Page Design
February / In stores February 9

- Offering readers the next step on how to maximize the latest releases of this Web site software, the book begins with a review of Dreamweaver and Flash basics and then progresses to managing a finished site, adding dynamic elements and interactivity, and adding movie elements and animation with advanced Flash techniques
- Clear, numbered instructions walk readers through the steps for performing more than 300 unique and eye-catching Dreamweaver and Flash tasks with the expectation that readers will integrate the techniques to create a robust and interactive Web site

Rob Huddleston (Rocklin, CA) is an Adobe Certified Instructor, Certified Expert, Certified Developer, Adobe User Group Manager, and author. He maintains a blog at www.robhuddleston.com.



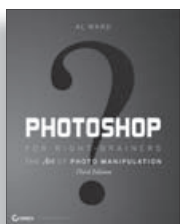
Previously Announced Ubuntu Linux: Your visual blueprint to using the Linux operating system

Ric Shreves

Paper • 978-0-470-34520-7
\$29.99 US • \$35.99 CAN • £19.99 UK
320 pages • 7 3/8 x 9 1/8 • 20 CQ
300 B&W screen shots
Operating Systems / Linux
April / In stores March 30

- As a secure and simple desktop operating system, Ubuntu lives up to its name as the people's Linux, providing both ease of use and a number of powerful free applications
- Covers multimedia applications, Web and e-mail applications, and a powerful suite of productivity tools that allow users to create documents, spreadsheets, and presentations
- Addresses how Ubuntu has fewer hardware requirements than comparable desktop operating systems, which allows it to run on older machines that can't run the latest Windows versions

Ric Shreves (Bali, Indonesia) is a partner in Water & Stone, a Web development company that specializes in open source content management systems.



Photoshop for Right-Brainers

Third Edition

Al Ward

Paper/CD-ROM • 978-0-470-39701-5
\$39.99 US • \$47.99 CAN • £23.99 UK
352 pages • 8 x 10 • 20 CQ
200 color photos, 200 color screen shots
Computer Graphics & Image Processing
March / In stores March 3

- Designed especially for artists and photographers who want to harness the thrilling potential of the new release of Photoshop
- Encourages readers to tap into the creative part of their brains to make melting landscapes, perform face lifts, and find other lesser-known effects with the most popular digital imaging program on the market
- Goes beyond cookie-cutter techniques and unveils unique ideas so Photoshop users can harness the full potential of this program
- The book's front cover will feature the winning design of Wiley's Design Challenge cover contest

Al Ward (Stevensville, MT) is an author who also runs a Web site, www.actionfx.com, which is dedicated to providing Photoshop users with training, tricks, and downloads.



Nikon Capture NX 2 After the Shoot

Mike Hagen

Paper • 978-0-470-40926-8
\$24.99 US • \$29.99 CAN • £17.99 UK
288 pages • 6 x 9 • 20 CQ
50 color photos, 200 color screen shots
Photography / Techniques / Digital
May / In stores May 11

- Full-color and conveniently sized, this book travels with the mobile digital photographer who uses Nikon Capture NX 2 to edit and post photos while on vacation, on a shoot, or out in the field
- Lavish examples and detailed instructions packed in this clear, concise guide explain the editing features and functions of Capture NX 2
- Offers professional advice on everything from file transfer from camera to computer to using Capture NX 2 as a workflow for image editing

Mike Hagen (Gig Harbor, WA) is a professional photographer and Managing Director of the Nikonians Academy. Hagen has been the driving force behind the highly successful series of North America Nikonians Workshops in the United States and Canada.



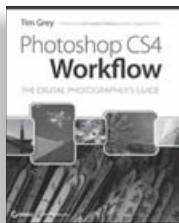
Adobe Photoshop CS4 After the Shoot

Mark Fitzgerald

Paper/Online • 978-0-470-38986-7
\$24.99 US • \$29.99 CAN • £17.99 UK
400 pages • 6 x 9 • 20 books per carton
300 color screen shots
Computer Graphics
February / In stores February 3

- Packed with full-color examples and user-friendly tasks, this book covers the most important workflow features of Photoshop CS4 that are used after the photo shoot, including managing, editing, and publishing images
- Investigates the latest features and functions of Photoshop CS4 and reviews how they should be optimally used to organize, correct, restore, and display digital photos
- Numbered steps walks readers through common workflow tasks, lavish examples inspire readers to make the most of Photoshop's potential, and user-friendly procedures explain how to improve digital images in terms of color, content, and size

Mark Fitzgerald (Portland, OR) is the founder and operator of The Digital Darkroom. He is an Adobe Certified Expert and the author of several books.



Photoshop CS4 Workflow

Tim Grey

Paper • 978-0-470-38128-1

\$39.99 US • \$43.99 CAN • £23.99 UK

400 pages • 8 x 10 • 20 CQ

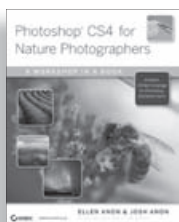
160 color photos, 100 color screen shots

Computer Graphics & Image Processing

November / In stores November 17

- This latest edition of the bestselling guide explains how proper workflow can alleviate repetitive parts of a project to allow digital photographers to focus on producing stunning results
- Reveals expert tips and techniques that automate tasks, optimize output, and reduce time spent at the computer, and offers insights to using Lightroom and Bridge
- Demonstrates how to process RAW captures; crop, rotate, repair, and adjust tone and color; harness new Clone, Curves, and Blend Mode features; download, sort, and organize digital images on a computer; and more

Tim Grey (Bellevue, WA) is the author of many books. He presents workshops around the world and regularly contributes to various magazines.



Photoshop CS4 for Nature Photographers

Ellen Anon and Josh Anon

Paper/CD-ROM • 978-0-470-38127-4

\$39.99 US • \$43.99 CAN • £23.99 UK

480 pages • 8 x 10 • 20 CQ

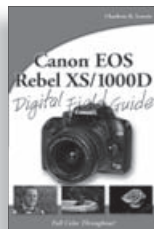
300 color photos, 100 color screen shots

Computer Graphics & Image Processing

December / In stores December 3

- Using field-tested methods and practical instruction in both Photoshop and Photoshop Elements, this book reveals eye-opening techniques, terrific workflow ideas, and timesaving ways to apply a broad array of Photoshop tools to optimize digital images of nature
- Features spectacular photographs from exotic places around the world shot by the authors, as well as tips and examples from some of the most esteemed professional nature photographers
- Shows how to adjust color and exposure to fine-tune detail, use Filters to create flexible workflows, create high-dynamic-range composites that go beyond a camera's limitations, improve tonal values, and create panoramas

Ellen Anon (Erie, PA) is an accomplished nature photographer and workshop presenter. **Josh Anon** (Erie, PA) is a technical director at Pixar Animation Studios.



Canon EOS Rebel XS/1000D Digital Field Guide

Charlotte K. Lowrie

Paper • 978-0-470-40950-3

\$19.99 US • \$21.99 CAN • £11.99 UK

272 pages • 6 x 9 • 20 CQ

200 color photos

Photography / Techniques / Equipment

December / In stores December 10

- Priced under \$700, the Canon EOS Rebel XS/1000D is a popular, beginner-level DSLR aimed at novice photographers who are excited to join the world of digital photography
- The handy trim size makes it easy for readers to take it wherever they travel so that they will always have a quick and helpful reference on how to better understand their cameras
- Step-by-step techniques and professional-level tips show readers how to get the exact shot they want and maximize the use of the Rebel's controls, features, and functions

Charlotte K. Lowrie (Woodinville, WA) is the author of six *Digital Field Guides* on Canon cameras. Her writing and photography have been published in magazines and newspapers.



Canon VIXIA HD Camcorder Digital Field Guide

Lonzell Watson

Paper • 978-0-470-39236-2

\$19.99 US • \$23.99 CAN • £11.99 UK

272 pages • 6 x 9 • 20 CQ

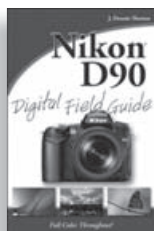
225 color photos, 25 color screen shots

Photography / Cinematography & Videography

May / In stores May 11

- This handy, full-color guide offers vital tips and techniques for using any of Canon's VIXIA high-definition camcorders
- Ideal for rookie digital video users, Canon's VIXIA line of HD Camcorders are available for as little as \$899
- Packed with essential information and no-fail formulas for getting great footage with any Canon VIXIA high-definition camcorder, this handy reference will guide readers through setting up their Canon VIXIA HD camcorder, capturing footage, downloading footage, and performing basic video edits

Lonzell Watson (Orlando, FL) is one of the elite few who have obtained Certified Professional status as a Final Cut Pro and Avid Xpress user. He is an experienced writer, director, and producer.



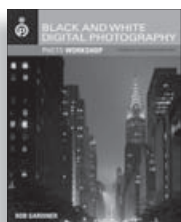
Nikon D90 Digital Field Guide

J. Dennis Thomas

Paper • 978-0-470-44992-9
\$19.99 US • \$23.99 CAN • £11.99 UK
288 pages • 6 x 9 • 20 CQ
250 color photos
Photography / Techniques / Equipment
February / In stores February 3

- Boasting a 3-inch high-resolution LCD screen, 11-point autofocus, and 12.3 megapixels, the Nikon D90 is packed with extraordinary potential for under \$1,300 (for the body *and* lens)
- Includes valuable guidance on the new D-Movie feature, which allows users to create their own HD clips with sound at a standard of quality equal to that of cinematic film
- Step-by-step instructions, lavish photographs, and real-world examples go beyond the basic fundamentals and provide readers with tips and tricks to capturing the best portraits, candids, sports and travel photos, and more

J. Dennis Thomas (Austin, TX) owns Dead Sailor Productions, a photography and graphic design business. He is the author of several *Digital Field Guides*.



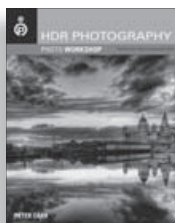
Black and White Digital Photography Photo Workshop

Rob Gardiner

Paper • 978-0-470-42193-2
\$29.99 US • \$35.99 CAN • £17.99 UK
288 pages • 7 3/8 x 9 3/16 • 20 CQ
220 B&W photos
Photography / Techniques / Digital
June / In stores June 2

- This book teaches the skills needed to produce stunning black and white photographs, from behind the camera or in front of the computer
- Includes tips and tricks to help identify the best opportunities to capture black and white images, what it takes to produce stunning monochromatic images, and how to effectively use contrast, lighting, and composition when there is no color to guide the eye
- Stresses photography fundamentals—which are especially crucial when shooting in B&W
- Readers learn and gain inspiration from the assignments and photographs in each chapter

Rob Gardiner (London, England) is a photographer who is focused on black and white photography.



HDR Photography Photo Workshop

Pete Carr

Paper • 978-0-470-41299-2
\$34.99 US • \$41.99 CAN • £20.99 UK
272 pages • 7 3/8 x 9 3/16 • 20 CQ
300 color photos
Photography / Techniques / Digital
June / In stores June 2

- Dynamic range is the range of light that cameras can see; with high dynamic range, digital photographers take three photos instead of one and then those photos are merged and compressed to adjust the image to the photographer's desired balance
- Aimed at ambitious digital photographers who are ready to move on from the basic point-and-shoot picture taking, this guide shares creative techniques and valuable tips for enhancing digital photography
- Hundreds of brilliant photos illustrate the concepts that are discussed throughout the book, such as toning, reducing noise, layering images, and adding finishing touches

Pete Carr (Liverpool, UK) has had his work featured in various galleries around the UK and several magazines.



Digital Infrared Photography Photo Workshop

Deborah Sandidge

Paper • 978-0-470-40521-5
\$34.99 US • \$41.99 CAN • £23.99 UK
256 pages • 7 3/8 x 9 3/16 • 20 CQ
300 color photos
Photography / Techniques / Digital
June / In stores June 2

- This full-color guide takes readers well past the snapshot stage into specific and practical methods for producing highly creative infrared images
- Covers photography basics as well as imaginative techniques that produce eye-catching images—things like long exposures, multiple exposures, and image enhancement with coloring, mirroring, toning, and layering; HDR, Photoshop's Photomerge, and other Photoshop tools are also covered
- Features valuable assignments at the end of each chapter to help readers sharpen their skills and recognize untapped talent

Deborah Sandidge (Orlando, FL) is a director and board member of the Orlando Camera Club. She is also Creative Director for the League of Infrared Photographers (www.irlleague.com).



Rick Sammon's Digital Photography Secrets

Rick Sammon

Paper/DVD • 978-0-470-42873-3
\$39.99 US • \$43.99 CAN • £23.99 UK
272 pages • 7 3/8 x 9 3/16 • 20 CQ
200 color photographs
Photography / Techniques / Digital
December / December 10

- Offers more than 200 techniques for use behind the camera and in front of the computer, aimed at improving the camera skills and digital image editing prowess of both amateur and experienced photographers
- Includes chapters on everything from photographing people and capturing stunning landscapes and animal photography to setting up a home digital darkroom, plus post-production tricks and secrets
- The companion DVD offers 60 minutes of lighting, camera, and digital photography tips and tricks from top photographer Rick Sammon

Rick Sammon (Croton-on-Hudson, NY) is a Canon Explorer of Light and the author of more than 30 books. He leads national and international photography workshops and seminars that are consistently standing-room only.



Rick Sammon's DVD Guide to Basic Lighting and Portraiture

Rick Sammon

Region 1 DVD • 978-0-470-26257-3
\$19.99 US • \$21.99 CAN • £21.13 UK
30 DVDs per carton
Photography / Techniques
December / In stores December 10

- Aspiring photographers acquire a clear understanding of how to see the light: the highlights and shadows in a scene, the contrasts and colors, the brightness of the subject and the background, and even the movement of light
- Explains how to make better exposure decisions; control light using a reflector, diffuser, or flash; and when to move the subject when the light is not right
- Other topics covered include camera settings for various types of lighting, controlling natural light outdoors, using strobe lights, and using a single flash, remote flash, or multiple flashes



Rick Sammon's DVD Guide to Using the Canon EOS Rebel XSi/450D

Rick Sammon

Region 1 DVD • 978-0-470-44856-4
\$19.99 US • \$21.99 CAN • £14.08 UK
30 DVDs per carton
Photography / Techniques
October / In stores October 20

- “America’s Most Popular Photo Expert” guides photographers through the basic steps of taking amazing photos with the bestselling DSLR from Canon
- Rick Sammon entertains, educates, and inspires viewers—on location in New York—while he shares essential techniques and helpful tips on everything from photographing in low light, close-up photography, and shooting sports to working with people, portraits, and animals
- Complex topics are broken down into fun and interesting lessons



Rick Sammon's DVD Guide to Using the Canon EOS Rebel XS/1000D

Rick Sammon

Region 1 DVD • 978-0-470-45792-4
\$19.99 US • \$21.99 CAN • £16.43 UK
30 DVDs per carton
Photography / Techniques
December / In stores December 10

- With this 90-minute DVD, readers learn how to take great photos using metering modes, white balance, fill flash, and more
- Demonstrates picture-taking techniques that turn snapshots into great shots while familiarizing readers with all the features of the Canon EOS Rebel XS/1000D
- Features a photo tour of some of New York’s most interesting sights: Times Square, Madame Tussaud’s Wax Museum, and the Bronx Zoo
- Addresses working with natural light, taking indoor natural light portraits, photographing animals, shooting a sunrise or sunset, and more



Shutter Speed

Derek Doeffinger

Paper • 978-0-470-45362-9
 \$24.99 US • \$29.99 CAN • £14.99 UK
 240 pages • 7 3/8 x 9 3/16 • 20 CQ
 200 color photos
 Photography / Techniques / Digital
 June / In stores June 9

- An integral component of determining exposure, shutter speed has the power to transform average pictures into astonishing photographs by adjusting how quickly the camera shutter closes, and thus how much motion the camera's sensor captures
- Packed with stunning photography examples throughout, this book demonstrates how shutter speed can spark unique creativity by departing from the safety of automatic settings and instead controlling the shutter speed themselves
- Teaches digital photographers how to identify the best shutter speed by reading the light and movement in a potential photograph

Derek Doeffinger (Rochester, NY) is the author of numerous photography how-to books.



Yahoo! Web Analytics

Dennis R. Mortensen

Paper • 978-0-470-42424-7
 \$39.99 US • \$43.99 CAN • £23.99 UK
 408 pages • 7 3/8 x 9 1/4 • 20 CQ
 Internet
 June / In stores May 26

- Companies spent \$4.8 billion on Web analytics tools and services in 2007—this book is the only one to show readers how to use Yahoo!'s free analytics tool
- Offers step-by-step instructions on advanced techniques, including customizing tracking codes, evaluating enterprise and pay-per-click campaigns, tracking custom fields and internal search, and effectively using data visualization tools
- Reveals secrets and tricks not documented elsewhere and includes practical, hands-on examples and case studies as well as a 32-page color insert

Dennis R. Mortensen (New York, NY) is Director of Data Insights at Yahoo! and a widely recognized analytics expert.



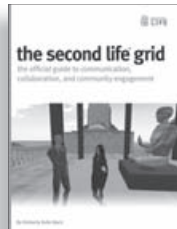
iPhone Fully Loaded Second Edition

Andy Ihnatko

Paper • 978-0-470-42876-4
 \$19.99 US • \$21.99 CAN • £11.99 UK
 272 pages • 6 x 9 • 20 CQ
 200 color screen shots
 Hardware / PCs / Macintosh
 December / In stores December 10

- Walks readers through the process of putting virtually anything on their iPhones or iPod Touches—from LPs, radio and television shows, and movies to spreadsheets, presentations, and PC rescue files
- Includes coverage on the latest iPhone technology developments such as GPS, MobileMe, the App Store, and other new applications
- Demonstrates how to do much more than just make phone calls, play music, or send e-mail and examines some of the more unique and uncommon tasks of the iPhone 3G

Andy Ihnatko (Chicago, IL) is one of the best-known Macintosh experts and author of the successful *iPod Fully Loaded*. He has been writing about technology since 1989 and is currently a technology columnist for the *Chicago Sun-Times*.



The Second Life Grid

Kimberly Rufer-Bach

Paper • 978-0-470-41291-6
 \$49.99 US • \$59.99 CAN • £29.99 UK
 352 pages • 7 3/8 x 9 3/16 • 20 CQ
 Internet
 April / In stores April 20

- Corporations, non-profits, and educational institutions will welcome this official guide that shows them how to establish and maintain a successful virtual presence in Second Life
- Topics include the technical and social issues of participating in Second Life, including integrating corporate culture into Second Life, in-world marketing techniques, selecting a solution provider, and how to conduct real-world business in Second Life
- Offers hands-on solutions, smart tactics, and practical techniques, such as setting up useful meeting spaces and planning and moderating events

Kimberly Rufer-Bach (Boulder Creek, CA) is an author and the founder of The Magicians, (themagicians.us), one of the oldest and most innovative content-development companies in Second Life.



Adobe Creative Suite 4 Bible

Ted Padova and Kelly Murdock

Paper • 978-0-470-34518-4
\$44.99 US • \$53.99 CAN • £26.99 UK
1,296 pages • 7 3/8 x 9 1/4 • 4 CQ
1,000 B&W screen shots
Computer Graphics & Image Processing
February / In stores January 9

- As one of the few books to cover integration and workflow issues between Photoshop, Illustrator, InDesign, Acrobat, and Version Cue, this comprehensive reference is the only book that Creative Suite users need
- Covers developing consistent color-managed workflows, moving files among the Creative Suite applications, preparing files for print or the Web, and using the Creative Suite with Microsoft Office documents
- More than 1,200 pages are packed with valuable advice and techniques for tackling common everyday issues that designers face when working with programs in CS4

Ted Padova (Ventura, CA) teaches classes at the University of California, Santa Barbara, and at UCLA. He is the author of more than a dozen books. **Kelly L. Murdock** (Spanish Fork, UT) has authored more than 20 books.



Adobe Photoshop CS4 Bible

Stacy Cates, Simon Abrams, and Dan Moughamian

Paper/DVD • 978-0-470-34517-7
\$44.99 US • \$53.99 CAN • £26.99 UK
1,200 pages • 7 3/8 x 9 1/4 • 4 CQ
1,100 B&W screen shots
Computer Graphics
January / In stores January 9

- As the industry-standard image-editing software for print and digital media, Photoshop has a phenomenally broad reach and those users are anxious to get started with the CS4 release of the software
- This authoritative guide to Photoshop CS4 shows readers how to retouch, color-correct, manipulate, and combine images
- Covers everything from image-editing basics to techniques for working with camera raw images, as well as the file browser, lens blur, and customizable keyboard shortcuts

Stacy Cates (Rome, GA) is an Adobe Photoshop Certified Expert as well as an Adobe Certified Instructor. **Simon Abrams** (Brooklyn, NY) works in interactive advertising at an agency and is an Adobe Certified Photoshop Professional. **Dan Moughamian** (Lake Villa, IL) is an Adobe Photoshop Certified Expert.



Adobe Dreamweaver CS4 Bible

Joseph W. Lowery

Paper/Online • 978-0-470-38252-3
\$49.99 US • \$59.99 CAN • £29.99 UK
1,114 pages • 7 3/8 x 9 1/4 • 4 CQ
Internet / Web Page Design
April / In stores March 30

- This comprehensive guide is the ultimate source of information for the newest release of the industry standard for professional Web development
- Guides readers through the ins and outs of Dreamweaver CS4 so they can quickly get started building dynamic, data-driven sites
- Demonstrates building interactive forms; creating client-side image maps; connecting to a live database; working with layers, style sheets, and dynamic HTML; inserting, deleting, and updating data from Web pages; designing with templates; and more
- Addresses integration with Photoshop, Bridge, Flex, Fireworks, and Cold Fusion, as well as CSS and Ajax

Joseph Lowery (New York, NY) is a professional Web developer, speaker, instructor, and author.



Adobe Flash CS4 Professional Bible

Robert Reinhardt and Snow Dowd

Paper/CD-ROM • 978-0-470-37918-9
\$49.99 US • \$59.99 CAN • £29.99 UK
1,200 pages • 7 3/8 x 9 1/4 • 4 CQ
700 B&W screen shots
Internet / Web Page Design
February / In stores February 9

- Written by two of the world's leading Flash experts, this comprehensive reference provides readers with undocumented techniques, tips, and tricks on the CS4 release of Flash, the popular tool that allows users to create animations and build interactive Web sites
- In-depth coverage on more than one thousand pages includes something for everyone—whether a Web novice or accomplished Web professional—this resource will be their guide to the inner workings and capabilities of Flash CS4
- The CD-ROM includes trial software, add-ons, plugins, shareware, templates, and examples

Robert Reinhardt (Los Angeles, CA) is a speaker, author, co-principal of [theMAKERS], a multimedia company, and the author of several books. **Snow Dowd** (Los Angeles, CA) is a co-principal at [theMakers].



Adobe Illustrator CS4 Bible

Ted Alspach

Paper • 978-0-470-34519-1
 \$44.99 US • \$48.99 CAN • £26.99 UK
 768 pages • 7 3/8 x 9 1/4 • 10 CQ
 400 B&W illustrations, 400 B&W screen shots
 Computer Graphics
 December / In stores November 24

- Adobe expert Ted Alspach reveals the latest on Illustrator CS4's new features and thoroughly explains how to integrate Illustrator with the rest of the Creative Suite
- Teaches readers step by step how to create designs that work beautifully, whether in print or online
- Offers essential tips for mastering paths, masks, blends, patterns, transparency, and type
- Introduces readers to enhanced Smart Guides and a new Crop Area tool and demonstrates how to work in multiple pages with CS4's new Artboard tool

Ted Alspach (San Jose, CA) is the Illustrator Group Product Manager at Adobe Systems and the author of more than 25 books on desktop publishing and graphics, as well as hundreds of articles on related topics.



Adobe InDesign CS4 Bible

Galen Gruman

Paper/Online • 978-0-470-40511-6
 \$49.99 US • \$59.99 CAN • £29.99 UK
 1,104 pages • 7 3/8 x 9 1/4 • 4 CQ
 900 B&W screen shots
 Desktop Publishing
 February / In stores January 9

- Describes the power and potential of InDesign—whose popularity as a page-layout program is growing stronger and gaining new converts
- Readers of all skill levels will get everything they need to know in order to make the most of this software and take advantage of InDesign CS4's innovative architecture, functionality, and many ingenious features
- Demonstrates how to edit Photoshop, Illustrator, and PDF files from within InDesign; export documents in HTML for publication on CD or the Web; tap the power of multiple layers and master pages; optimize InDesign for efficient project workflow; take advantage of dynamic spell-checking; and more

Galen Gruman (San Francisco, CA) is principal at The Zango Group, senior editorial associate at BayCreative, and editorial director at EmergeMedia.



Mac OS X Snow Leopard Bible

Doug Hanley

Paper • 978-0-470-45363-6
 \$39.99 US • \$47.99 CAN £26.99 UK
 984 pages • 7 3/8 x 9 1/4 • 10 CQ
 1,000 B&W screen shots
 Hardware / PCs / Macintosh
 June / In stores June 22

- Publishing day and date with the release of Snow Leopard, this book is updated and revised with essential information on Apple's much-anticipated new operating system
- Aimed at the 22 million active Mac OS X users, this comprehensive edition shares undocumented secrets about this exciting new release and examines how Snow Leopard delivers a new generation of core software that will streamline and enhance the performance of Mac OS X
- Explores Snow Leopard's ability to support breakthrough amounts of RAM, which will allow applications to run much faster

Doug Hanley (Las Vegas, NV) is the President of MacTEK Consulting & Training, Inc., a computer consulting firm and Apple Authorized Training Center (www.mac-tek.com).



Microsoft Office 2008 for Mac Bible

Sherry Kinkoph Gunter

Paper • 978-0-470-38315-5
 \$44.99 US • \$53.99 CAN • £26.99 UK
 1,056 pages • 7 3/8 x 9 1/4 • 4 CQ
 600 B&W screen shots
 Computers / General
 May / In stores May 11

- The unexpected immense popularity of Microsoft Office for Mac has prompted the need for this authoritative book, which is aimed at Mac users who aren't accustomed to working with Microsoft Office
- Explains installing the software (system requirements, fixing corrupt files), program basics (starting and exiting programs, opening files the "Windows way"), and where to find help
- Explores the details of Microsoft Word (typing text, copying and pasting, formatting, working with tables), Excel (entering and editing data, charts, and databases), PowerPoint (building presentations), Entourage (creating messages in e-mail, and using the address book and calendar)

Sherry Kinkoph Gunter (Alexandria, IN) has authored more than 60 computer books on a variety of topics.



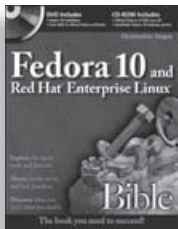
Networking Bible

Barrie Sosinsky

Paper • 978-0-470-43131-3
\$44.99 US • \$53.99 CAN • £26.99 UK
1,056 pages • 7 3/8 x 9 1/4 • 4 CQ
800 B&W screen shots
Networking
July / In stores July 7

- Offers readers a solid understanding of the theoretical and practical applications of communication between computer systems or devices
- Covers the basics of network administration, such as security, building a network, troubleshooting network problems, and more
- Discusses hardware, protocols, and traffic control issues
- Addresses plans to integrate digital voice, video, and multimedia protocols

Barrie Sosinsky, PhD (Medfield MA), is Chief Analyst and Founder of the Sosinsky Group, a consulting group focusing on network system design, database design, and application development and testing. He has written or contributed to over 35 technical books and 500 articles and is the founding editor of Storage Update newsletter.



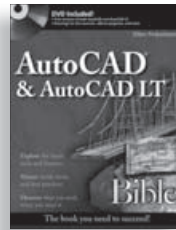
Fedora 10 and Red Hat Enterprise Linux Bible

Christopher Negus with Eric Foster-Johnson

Paper/DVD • 978-0-470-41339-5
\$59.99 US • \$71.99 CAN • £35.99 UK
1,128 pages • 7 3/8 x 9 1/4 • 4 CQ
200 B&W screen shots
Operating Systems / Linux
January / In stores January 20

- As a market-leading, free, open-source Linux operating system (OS), Fedora 10 is implemented in Red Hat Enterprise Linux and serves as an excellent OS for those who want more frequent updates
- Clear, thorough instructions explain how to make Linux installation simple and painless, how to take advantage of the desktop interface, and how to use the Linux shell, file system, and text editor
- Includes both a DVD distribution of Fedora Linux 10 and a bootable Fedora LiveCD

Christopher Negus (Reedsburg, WI) is the author of several bestselling books. He is a member of the Madison Linux Users Group. **Eric Foster-Johnson** (Arden Hills, MN) is a veteran programmer and writes enterprise Java software for ObjectPartners.



AutoCAD & AutoCAD LT Bible

Ellen Finkelstein

Paper/DVD • 978-0-470-43640-0
\$49.99 US • \$59.99 CAN • £29.99 UK
1,296 pages • 7 3/8 x 9 1/4 • 4 CQ
500 B&W illustrations, 500 B&W screen shots
CAD-CAM
July / In stores June 29

- Guides readers through the complex AutoCAD interface and its commands and is updated for the latest version of AutoCAD
- Tackles more advanced topics including 2D and 3D drawing techniques, using layers, creating dimensions, 3D coordinates, rendering, and more
- Investigates the complex issues of customizing commands and toolbars and programming AutoCAD using VBA and AutoLISP
- The DVD features before-and-after drawings for each tutorial, bonus appendices, freeware and shareware programs, the book in PDF format, and a 30-day trial version of AutoCAD

Ellen Finkelstein (Fairfield, IA) is an author, the creator of online courses for Autodesk, and the editor of *Inside AutoCAD*, a monthly newsletter.



FileMaker Pro "X" Bible

Ray Cologon

Paper/Online • 978-0-470-42900-6
\$39.99 US • \$47.99 CAN • £23.99 UK
792 pages • 7 3/8 x 9 1/4 • 10 CQ
Prior version ISBN: 978-0-470-17743-3
Database Management
March / In stores March 16

- Examines how FileMaker Pro has an easy-to-use interface that allows users to custom-build powerful database solutions to track and manage people, projects, and information
- Covers FileMaker Pro basics, updates to FileMaker Pro "X", the building blocks of FileMaker solutions, and how databases fit into real life and suit various business needs
- Offers state-of-the-art advice on concepts of optimization, modularization, innovative and sophisticated user-interface design, dynamic elements, logic, cutting-edge calculations, publishing a database to the Web, and integrating tightly with SQL databases

Ray Cologon, PhD (Melbourne, Australia), is a FileMaker Pro consultant, a member of the FileMaker Solutions Alliance, and the moderator of several FileMaker Pro forums.



MySQL Administrator's Bible

Keith Murphy and Sheeri K. Cabral

Paper/Online • 978-0-470-41691-4
 \$49.99 US • \$59.99 CAN • £29.99 UK
 850 pages • 7 3/8 x 9 1/4 • 10 CQ
 Database Management
 May / In stores May 18

- With special focus on the next major release of MySQL, this resource provides a solid framework for anyone new to MySQL or transitioning from another database platform
- Features essential coverage of the fundamentals of MySQL database management, including MySQL's unique approach to basic database features and functions
- Covers SQL queries, data and index types, stores procedure and functions, triggers and views, and transactions

Keith Murphy (Pensacola, FL) is a database administrator at iContact. In 2007, he launched MySQL Magazine (www.mysqlzine.net), a community site for contributing articles on MySQL administration and programming. **Sheeri K. Cabral** (Boston, MA) organizes the Boston, MA MySQL User Group, which she founded in November 2005.



Configuring SAP ERP Financials and Controlling

Peter Jones and John Burger

Hardcover • 978-0-470-42328-8
 \$79.99 US • \$95.99 CAN • £47.50 UK
 846 pages • 7 3/8 x 9 1/4 • 10 CQ
 Data Processing
 April / In stores April 13

- SAP is the world leader in Enterprise Resource Planning (ERP) software; of the software's modules, the FI (Finance) and CO (Controlling) are by far the most popular and are widely implemented
- Features hands-on, step-by-step instructions and real-world examples that provide immediate and practical solutions for readers
- Updated for SAP's ECC 6.0, the book covers substitutions and validations, automatic account assignments, accounts payable and receivable, asset accounting, accrual engine, closing entries, credit management, lockbox, CO enterprise structure, profitability analysis (CO-PA), and more

Peter Jones (Richmond, VA) is a platinum consultant for SAP America. **John Burger** (Oakland, CA) is Senior Director of Global Sourcing at McKesson, a Fortune 18 company.



The Best of 2600: A Hacker Odyssey Collector's Edition

Emmanuel Goldstein

Hardcover/CD-ROM • 978-0-470-45853-2
 \$95.00 US • \$114.00 CAN • £57.50 UK
 912 pages • 7 3/8 x 9 1/4 • 10 CQ
 Security
 February / In stores February 3

- Offering a behind-the-scenes vantage point, this book provides devoted fans of *2600* a compilation of some of the strongest, most interesting, and often provocative articles that chronicle milestone events and technology changes that have occurred over the last 24 years
- Entices readers by divulging author names who were formerly only known as "anonymous" but have agreed to have their identity revealed
- The CD-ROM features the best episodes of Goldstein's *Off the Hook* radio shows
- A bonus full-color, tri-fold panel poster displays the covers from every issue of *2600: The Hacker Quarterly*

Emmanuel Goldstein, aka Eric Gordon Corley, publishes *2600: The Hacker Quarterly*, which he founded in 1984, and has hosted *Off the Hook*, a weekly radio program on WBAI 99.5 FM.



Cracking Drupal

Greg Knaddison

Paper • 978-0-470-42903-7
 \$50.00 US • \$60.00 CAN • £26.99 UK
 336 pages • 7 3/8 x 9 1/4 • 20 CQ
 Programming Languages
 March / In stores March 3

- Drupal is an open source framework and content management system that allows users to create and organize content, customize presentation, automate tasks, and manage site visitors and contributors
- Authored by a Drupal expert, this informative guide explains how to write code that avoids an attack in the Drupal environment, but it also addresses how to proceed if vulnerability has been spotted and then regain control of security
- Discusses the common ways Drupal gets cracked, how to hack into a site, the vulnerabilities that exist outside Drupal, the user and permission system, and the Drupal access system

Gregg Knaddison (Denver, CO) is Principal of Growing Venture Solutions and an active volunteer with the Drupal project in a variety of capacities.



Introducing Character Animation with Blender 2.5

Tony Mullen

Paper/DVD • 978-0-470-42737-8
 \$39.99 US • \$47.99 CAN • £23.99 UK
 496 pages • 7 3/8 x 9 1/4 • 10 CQ
 450 B&W screen shots
 Computer Graphics
 August / In stores July 27

- Blender (available for Windows, Mac OS X, and Linux) is the free, open source alternative to expensive CG packages such as Maya, Lightwave, and 3ds Max; it saw more than two million downloads in a year with a peak of over 250,000 in a single week following a new release
- Tutorials focus on how to accomplish actual animation goals while illustrating the necessary technical methods along the way
- By following the tutorials, the reader gains all the skills necessary to build and animate a well-modeled, fully-rigged character, which is included as a .blend file on the DVD

Tony Mullen, PhD (Tokyo, Japan) teaches at Tsuda College. His screen credits include writer, codirector, or lead animator on several short films.



Digital Sculpting Human Anatomy

Scott Spencer

Paper/DVD • 978-0-470-45026-0
 \$59.99 US • \$71.99 CAN • £35.99 UK
 416 pages • 8 x 10 • 20 CQ
 100 color photos, 50 color illustrations,
 200 color screen shots
 Computer Graphics
 August / In stores July 27

- Taking into account that many of today's digital artists—particularly 3D character animators—lack foundational artistic instruction, this book teaches anatomy in a coherent and succinct style
- Clearly explains how to sculpt an accurate human figure, starting with the skeleton and working out to muscle, fat, and skin
- Provides insightful explanations so readers can quickly and easily create and design characters that can be used in film, game, or print

Scott Spencer (Burbank, CA) is founder of the Scott Spencer Design Company. His credits include *Iron Man*, *Harry Potter and the Order of the Phoenix*, *Golden Axe*, *Species 3*, and others. He teaches digital sculpting and anatomy at The Gnomon School of Visual Effects.



The Art of 3D Computer Animation and Effects

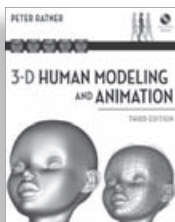
Fourth Edition

Isaac V. Kerlow

Paper • 978-0-470-08490-8
 \$65.00 US • \$78.00 CAN • £38.99 UK
 496 pages • 7 1/2 x 9 1/8 • 14 CQ
 Replaces ISBN: 978-0-471-43036-0
 Art / Graphic Arts
 March / In stores March 16

- Presenting the newest rendition of the popular guide on the process of creating and outputting three-dimensional computer animation
- Addresses the newest technology and techniques, including virtual reality and VR applications, visual effects for live action, post-production and digital output specifically related to Web-based delivery, and storyboarding
- Offers the numerous illustrations representing work by Pixar Animation Studios, Square, DreamWorks SKG, Fox, Disney, and many independent artists and studios

Isaac Victor Kerlow (Singapore) is Dean of the new School of Art, Design, and Media at Nanyang Technological University in Singapore.



3-D Human Modeling and Animation

Third Edition

Peter Ratner

Paper/CD-ROM • 978-0-470-39667-4
 \$55.00 US • \$66.00 CAN • £32.99 UK
 320 pages • 7 1/2 x 9 1/4 • 28 CQ
 881 color photos, 100 color illustrations
 Replaces ISBN: 978-0-471-21548-6
 Computer Graphics & Image Processing
 May / In stores June 9

- Demonstrates how readers can use their artistic skills to create convincing digital characters
- More than 500 images, interactive files, and exciting animations get the reader started immediately on the process of modeling, texturing, lighting, and animating the human figure
- New full-color format enhances step-by-step guidance and allows users to start modeling and animating right away

Peter Ratner is a professor of 3D computer animation in the School of Art and Art History at James Madison University.



Revit Architecture "X" No Experience Required

Eric Wing

Paper/Online • 978-0-470-44722-2
\$39.99 US • \$47.99 CAN • £26.99 UK
840 pages • 7 3/8 x 9 1/4 • 10 CQ
CAD-CAM
April / In stores April 20

- Walks readers through designing, documenting, and presenting a four-story office building
- The continuous tutorial begins with the Revit interface and standard conventions for placing walls, doors, and windows, then progresses through the building's design as would happen in the real world
- Readers will learn how to work with structural grids, beams, and foundations; add text and dimensions; build floors layer by layer; join exterior and interior walls; and create roofs and ceilings as well as stairs, ramps, and railings
- The companion Web site features before-and-after tutorial files so readers can compare their work

Eric Wing (Syracuse, NY) is the BIM support manager at a New York engineering firm, director of the Autodesk User Group International (AUGI) Training Program, and an author.



AutoCAD "X" and AutoCAD LT "X"

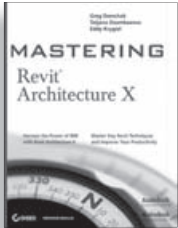
No Experience Required

Jon McFarland

Paper/Online • 978-0-470-43868-8
\$34.99 US • \$41.99 CAN • £20.99 UK
840 pages • 7 3/8 x 9 1/4 • 10 CQ
CAD-CAM
May / In stores May 11

- Offering a continuous, easy-to-understand, and engaging tutorial, this book introduces readers to the AutoCAD interface and its basic commands
- Completely updated for the latest releases of AutoCAD and AutoCAD LT, the material provides readers with the skills needed to work in AutoCAD immediately
- Introduces dimensioning, external references, layouts and printing, and using 3D
- Reviews more advanced features such as grouping, elevations, hatches, and using text in drawings

Jon McFarland (Cleveland, OH) manages a design department at a property development company. He is an Autodesk Authorized Author and teaches AutoCAD, VIZ, and 3ds Max courses at the university level.



Mastering Revit Architecture "X"

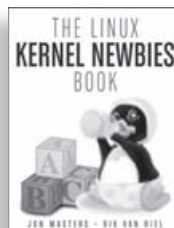
Greg Demchak, Tatjana Dzambazova, and Eddy Krygiel

Paper/Online • 978-0-470-45649-1
\$59.99 US • \$71.99 CAN • £35.99 UK
800 pages • 7 3/8 x 9 1/4 • 10 CQ
32-page color insert
CAD-CAM

June / In stores June 15

- As Autodesk's fastest-growing software package, Revit Architecture offers a new version that will require Revit users of all areas of expertise—architects, project managers, designers, contractors, and building owners—to learn new skills
- The in-depth discussions, real-world examples, and detailed tutorials are drawn from the author's professional experience using the program
- Provides readers with a hands-on look at the Revit interface, explores key modeling principles, looks at design options and features, and shows how to best present designs

Greg Demchak (Cambridge, MA) is a Revit product designer and teaches at Boston Architectural College. **Tatjana Dzambazova** (San Francisco, CA) is the technical evangelist for Autodesk Revit Architecture. **Eddy Krygiel** (Kansas City, MO) is an architect at BNIM Architects.



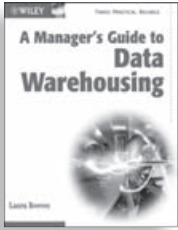
The Linux Kernel Newbies Book

Jon Masters and Rik van Riel

Paper • 978-0-470-41397-5
\$45.00 US • \$54.00 CAN • £26.99 UK
350 pages • 7 3/8 x 9 1/4 • 20 CQ
100 B&W screen shots
Operating Systems / Linux
May / In stores April 27

- Designed after the popular kernelnewbies.org Web site, which averages 45,000 hits per day, this book by two senior kernel developers helps readers understand basic tasks in Linux kernel development and gets kernel newcomers up and running
- Since 2005, the number of active kernel developers has tripled (according to the Linux Foundation); in 2008, 70 percent of active kernel developers represent companies including IBM, Intel, Novell, and Red Hat

Jon Masters is a Linux kernel engineer, embedded systems specialist, and author who has published over 100 articles for technical magazines and journals, as well as several books. **Rik van Riel** is a senior kernel developer for Red Hat. He founded the kernel-newbies site, which currently averages 45,000 hits per day.



A Manager's Guide to Data Warehousing

Laura Reeves

Paper/Online • 978-0-470-17638-2
\$45.00 US • \$54.00 CAN • £28.99 UK
416 pages • 7 3/8 x 9 1/4 • 20 CQ
Database Management
June / In stores May 26
PROFESSIONAL DISCOUNT

- Aimed at helping business and IT managers clearly communicate with each other, this helpful book addresses their concerns straight-on and provides practical methods to fix the problem
- Explains the goals and objectives of each stage of the data warehouse lifecycle while reviewing the roles that both business managers and technicians play at each stage
- Teaches those on the business side of things how to ask the right questions and interpret answers about data warehouse initiatives, communicate requirements, identify and address problems early, provide appropriate feedback to technicians, and more

Laura L. Reeves (Lisle, IL) is coauthor of *The Data Warehouse Lifecycle Toolkit* and the cofounder of StarSoft Solutions, where she has implemented data warehouses for many organizations.



Digital Multimedia Third Edition

Nigel Chapman and Jenny Chapman

Paper/Online • 978-0-470-51216-6
\$55.00 US • \$66.00 CAN • £32.99 UK
736 pages • 7 1/2 x 9 1/4
Replaces ISBN: 978-0-470-85890-5
Internet / Web Page Design
June / In stores May 11
PROFESSIONAL DISCOUNT

- Updated and significantly revised, this comprehensive resource covers basic principles of each media type—text, graphics, audio, animation, and video—and describes their digitization
- Addresses the various issues that can and do arise when media is combined
- Updated content reviews the XHTML standard and includes additional XML coverage
- The companion Web site features examples, exercises, and project suggestions for each chapter

Nigel Chapman (Highlands, Scotland) is a writer and technical consultant for MacAvon Media Productions. **Jenny Chapman** (Highlands, Scotland) is an artist-filmmaker at Edinburgh College of Art and MacAvon Media Productions.



Effective Project Management Fifth Edition

Robert K. Wysocki

Paper/Online • 978-0-470-42367-7
\$50.00 US • \$60.00 CAN • £29.99 UK
800 pages • 7 3/8 x 9 1/4 • 10 CQ
Replaces ISBN: 978-0-470-04261-8
Project Management
May / In stores May 11
PROFESSIONAL DISCOUNT

- Presents a comprehensive overview of all of the best-of-breed project management approaches and tools today, including Traditional (Linear and Incremental), Agile (Iterative and Adaptive), and Extreme
- Step-by-step instruction and practical case studies show readers how to use these tools effectively to achieve better outcomes; the book provides full coverage on managing continuous process improvement, procurement management, managing distressed projects, and managing multiple team projects

Robert K. Wysocki, PhD (Worcester, MA), is a project management consultant, trainer, training developer, and author. His books have been adopted at over 100 colleges and universities worldwide.



Information Nation Second Edition

Randolph A. Kahn and
Barclay T. Blair

Paper • 978-0-470-45311-7
\$50.00 US • \$60.00 CAN • £29.99 UK
336 pages • 6 x 9 • 20 CQ
Business & Economics /
Information Management
February / In stores January 14

- The late-2008 failures on Wall Street are a wake-up call for companies to create a culture of information management compliance (IMC) and this fully updated edition demonstrates how businesses can succeed in this new environment by incorporating an IMC philosophy into a corporate governance structure
- Addresses measuring program compliance using auditing and monitoring, following the proper delegation of program roles and components, and creating a culture of information management awareness

Randolph A. Kahn is a recognized authority on the legal, compliance, and policy issues of information management. **Barclay T. Blair** is a consultant to Global 2000 companies, software and hardware vendors, and government agencies.



Research Methods in Human-Computer Interaction

Jonathan Lazar, Jinjuan Heidi Feng, and Harry Hochheiser

Paper • 978-0-470-72337-1
\$60.00 US • \$72.00 CAN • £34.99 UK
450 pages • 7 1/2 x 9 1/4

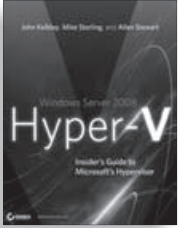
User Interfaces

August / In stores July 27

PROFESSIONAL DISCOUNT

- Fulfilling the need for an authoritative resource on the discipline of human-computer interaction (HCI), this book is essential reading for researchers of all types
- Explores the many ways that HCI impacts academia, industry, and society
- Includes fact sheets on current software and hardware tools that can assist with HCI research issues

Dr. Jonathan Lazar, Dr. Jinjuan Feng, and Dr. Harry Hochheiser are all professors of Computer and Information Sciences at Towson University.



Windows Server 2008 Hyper-V

John Kelbley, Mike Sterling, and Allen Stewart

Paper/Online • 978-0-470-44096-4
\$49.99 US • \$59.99 CAN • £29.99 UK
408 pages • 7 3/8 x 9 1/4 • 20 CQ
Operating Systems / Windows Server
May / In stores April 27

- Readers will waste no time in performing key virtualization scenarios, such as server consolidation, software test and development, and a dynamic data center
- Demonstrates how Hyper-V can be used to reduce cost and eliminate the complexity of a server infrastructure by consolidating workloads to a small number of machines
- Addresses using DPM and SCOM with VMM in order to maintain and manage Hyper-V environments

John Kelbley (Farmington, CT) is a senior technical product manager at Microsoft and a *TechNet Magazine* contributor. **Mike Sterling** (Bellevue, WA) is a program manager at Microsoft focused on the Hyper-V functionality in Windows Server 2008. **Allen Stewart** (Rosedale, NY) is a principal program manager at Microsoft.



Networking Self-Teaching Guide

James Edwards and Richard Bramante

Paper • 978-0-470-40238-2
\$60.00 US • \$72.00 CAN • £35.99 UK
800 pages • 7 3/8 x 9 1/4 • 10 CQ
Networking

May / In stores April 27

- Detailed content and helpful tutorials get readers up to speed on the latest networking technologies
- Coverage includes an overview of networking technologies, including the hardware, software, transmission media, and data transfer processes; in-depth coverage of OSI and TCP/IP reference models; operating systems and other systems software used in today's networks; LANs, WANS, and MANs, including the components and standards that operate within each type of area network; and more

Jim Edwards (Nashua, NH) has over 10 years of experience supporting data networks as a premium support network engineer. **Richard Bramante** (Tewksbury, MA) has been providing data support as a network engineer for ten years and has been a technical lead.



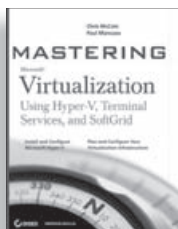
Alcatel-Lucent Scalable IP Networks Self-Study Guide

Alcatel-Lucent

Paper • 978-0-470-42906-8
\$69.99 US • \$83.99 CAN • £42.50 UK
500 pages • 7 3/8 x 9 1/4 • 10 CQ
Networking / Network Protocols
June / In stores May 11

- Provides a solid introduction to IP service routing for today's IP/MPLS multi-service networks
- A comprehensive and hands-on guide that provides the reader with the fundamentals of TCP/IP, routing protocols, IP addressing, and carrier Ethernet services
- Creates a solid foundation for readers to further develop their skills with triple play consumer services and enterprise-managed communication services

Alcatel-Lucent (Paris, France: corporate; Murray Hill, NJ: U.S. headquarters) provides solutions that enable service providers, enterprises, and governments worldwide to deliver voice, data, and video communication services to end-users. Alcatel-Lucent offers the end-to-end solutions that enable compelling communications services for people at home, at work, and on the move.



Mastering Microsoft Virtualization

Chris McCain and Paul Mancuso

Paper • 978-0-470-44958-5
\$59.99 US • \$71.99 CAN • £35.99 UK
864 pages • 7 3/8 x 9 1/4 • 10 CQ
Operating Systems / Windows Server
July / In stores July 14

- Presenting step-by-step instruction on deploying a complete virtualization stack, this guide delves into Windows Server 2008 Hyper-V, Windows Server 2008 Terminal Services, Microsoft SoftGrid Application Virtualization, and Windows Vista Enterprise Centralized Desktop
- Examines how virtualization enables multiple operating systems to run on a single machine, consolidates workloads onto a minimal number of machines, and alleviates the costs that hardware, energy, and management demand from having multiple machines

Chris McCain (Tampa, FL) is CEO of the National IT Training and Certification Institute (NITTCI). **Paul Mancuso** (Tampa, FL) is co-owner of NITTCI and consults and trains IT personnel on major network operating systems.



Mastering Virtual Machine Manager 2008

Allen Stewart and Hector Linares

Paper/Online • 978-0-470-46332-1
\$59.99 US • \$71.99 CAN • £35.99 UK
480 pages • 7 3/8 x 9 1/4 • 10 CQ
Networking
June / In stores June

- As the popularity of virtualization rapidly grows, VMM provides a system that recognizes the importance and need for reliable virtualization management solutions
- Written by VMM insiders at Microsoft, this essential book addresses the new and enhanced features of the 2008 release of VMM, such as support of Windows Server 2008 Hyper-V and compatibility with VMware ESX and Citrix Xen
- Explains how to use VMM in various contexts through a hands-on approach

Allen Stewart (Rosedale, NY) is a principal program manager at Microsoft where he leads the Microsoft Virtualization Customer Advisory Council. **Hector Linares** (Bellevue, WA) is a program manager on the Virtualization & Data Center Management team at Microsoft.



Mastering Microsoft Exchange Server 2007 SP1

Jim McBee

Paper/Online • 978-0-470-41733-1
\$49.99 US • \$59.99 CAN • £29.99 UK
936 pages • 7 3/8 x 9 1/4 • 10 CQ
Data Transmission Systems /
Electronic Mail
January / In stores January 27

- Microsoft Exchange Server provides a reliable messaging system that protects against spam and viruses and allows for access to e-mail, voicemail, and calendars from a variety of devices and any location
- Presents readers with a look at the significant improvements of Microsoft Exchange Server 2007 Service Pack 1 (SP1), discusses the many new and exciting features of SP1, and explains how they will increase productivity
- Focuses on SP1's interoperability with Windows Server 2008, unified messaging, and enhancements in mobile e-mail security and management

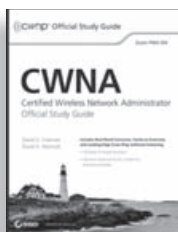
Jim McBee, MCSE, MCT (Honolulu, HI), is a consultant specializing in Exchange deployments and education, and the author of several books.

CWNP Chooses Wiley-Sybex as Official CWNP Press

In September 2008, the CWNP Program announced Wiley-Sybex as the new worldwide publisher of the Official CWNP Program Study Guides. The first releases in the series are the three books featured on these this page.

"We are very excited about making Sybex the official publisher. The unofficial Sybex CWNA Study Guide is very popular with our self study and classroom training customers, and we are very much looking forward to the CWSP and CWTS titles," says Kevin Sandlin, CEO of CWNP, about the new relationship with Wiley-Sybex. "Wiley-Sybex has a superior reputation in the IT certification space. It's a great partnership for CWNP."

Neil Edde, Vice President & Publisher for the Sybex imprint within Wiley, added "This is a fantastic opportunity for both Sybex and CWNP. As wireless networks continue to expand, so too will the demand for skilled IT professionals to install and manage them. We're proud to be working with CWNP to provide CWNP certification candidates with the information and skills they'll need to approach the exams with confidence."



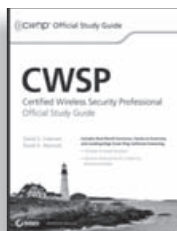
CWNA: Certified Wireless Network Administrator Official Study Guide

David D. Coleman and David A. Westcott

Paper/CD-ROM • 978-0-470-43890-9
\$59.99 US • \$71.99 CAN • £35.99 UK
608 pages • 7 3/8 x 9 1/4 • 10 CQ
Replaces ISBN: 978-0-471-78952-9
Certification Guides
June / In stores May 26

- Covers all objectives for the newest version of the exam, including radio technologies; antenna concepts; wireless LAN hardware and software; network design, installation and management; wireless standards and organizations; 802.11 network architecture; wireless LAN security; performing site surveys; and troubleshooting
- Also includes hands-on exercises, chapter review questions, a detailed glossary, and a pre-assessment test

David D. Coleman, CWNA, CWSP, CWNT (Atlanta, GA) is an independent consultant and technical trainer. **David A. Westcott**, CWNA, CWSP, CWNT (Concord, MA) is an independent consultant and technical trainer with more than 20 years of experience.



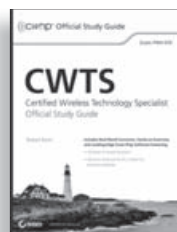
CWSP: Certified Wireless Security Professional Official Study Guide

David D. Coleman and David A. Westcott

Paper/CD-ROM • 978-0-470-43891-6
\$69.99 US • \$83.99 CAN • £42.50 UK
608 pages • 7 3/8 x 9 1/4 • 10 CQ
Certification Guides
August / In stores July 27

- The CWSP is the leading vendor-neutral wireless security certification for IT professionals, developed for those working with and securing wireless networks
- Covers all exam objectives, including WLAN discovery techniques, intrusion and attack techniques, 802.11 protocol analysis, wireless intrusion-prevention systems implementation, layer 2 and 3 VPNs used over 802.11 networks, and managed endpoint security systems
- Also covers enterprise/SMB/SOHO/Public-Network Security design models and security solution implementation, building robust security networks, and wireless LAN management systems

For **David D. Coleman's** and **David A. Westcott's** biographies, please see the left column.



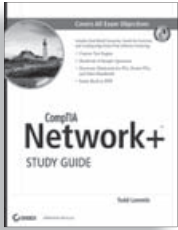
CWTS: Certified Wireless Technology Specialist Official Study Guide (PW0-070)

Robert Bartz

Paper/CD-ROM • 978-0-470-43889-3
\$49.99 US • \$59.99 CAN • £29.99 UK
608 pages • 7 3/8 x 9 1/4 • 10 CQ
Certification Guides
June / In stores May 26

- The new Certified Wireless Technology Specialist certification is the only entry-level vendor-neutral wireless certification offered to IT professionals
- Covers all exam objectives including Wi-Fi technology, standards and certifications; hardware and software; radio frequency fundamentals; site surveying and installation; applications, support, and troubleshooting; and security
- Features hands-on exercises, chapter review questions, a detailed glossary, and a pre-assessment test
- The CD includes two bonus exams and more than 150 flashcards

Robert Bartz, CWNA, CWSP, and CWNT (Monument, CO), is founder of Eigher-O-Two Technology Solutions, a CWNP Premier Learning Partner and a leading wireless training and consulting company.



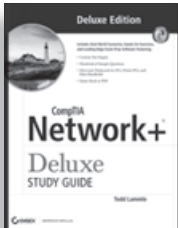
CompTIA Network+ Study Guide

Todd Lammle

Paper/CD-ROM • 978-0-470-42747-7
\$49.99 US • \$59.99 CAN • £29.99 UK
640 pages • 7 3/8 x 9 1/4 • 10 CQ
Prior version: 978-0-7821-4406-2
Certification Guides
April / In stores April 6

- With this study guide, bestselling author Todd Lammle thoroughly covers the first revision of the CompTIA Network+ exam since 2005
- Contains clear and concise information on crucial networking topics, including practical examples and insights drawn from real-world experience
- Thoroughly covers key exam topics including network technologies, media and topologies, devices, management, tools, and security
- Includes leading-edge exam preparation software, with a test engine and electronic flashcards, as well as a discount on the purchase of online exams from SybexTestSuccess.com

Todd Lammle, CCSI, CCNA, Network+ (Boulder, CO) is the leading networking expert, President of Global-Net Training, Inc., and a bestselling author.



CompTIA Network+ Deluxe Study Guide

Todd Lammle

Hardcover/CD-ROM • 978-0-470-42748-4
\$89.99 US • \$107.99 CAN • £55.00 UK
640 pages • 7 3/8 x 9 1/4 • 10 CQ
Certification Guides
May / In stores May 4

- Includes Sybex CompTIA Network+ Virtual Lab network simulator plus four additional bonus exams and 100 additional flashcards
- Over 220,000 network professionals have achieved the Network+ certification since its inception, second only to the Cisco Certified Network Associate certification
- Fully updated for the first revision of the exam since 2005; contains concise information on security essentials and standards, using examples and insights drawn from real-world experience
- Covers key exam topics including network technologies, media and topologies, devices, management, tools, and security

For **Todd Lammle's** biography, please see above.



Network Administrator Street Smarts

Second Edition

Toby Skandier

Paper • 978-0-470-43100-9
\$29.99 US • \$35.99 CAN • £17.99 UK
360 pages • 7 3/8 x 9 1/4 • 20 CQ
Replaces ISBN: 978-0-470-04724-8
Certification Guides
May / In stores May 4

- Provides step-by-step instructions for many of the tasks network administrators perform on a day-to-day basis, such as configuring wireless components; placing routers and servers; configuring hubs, switches, and routers; configuring a Windows client; and troubleshooting a network
- Addresses the CompTIA objectives and also includes a variety of labs on tasks that the reader can expect to experience on the job, providing hands-on practice to boost their success
- Organized by the phases of network administration: designing a network, implementing and configuring it, maintenance and security, and troubleshooting

Toby Skandier, Network+, i-Net+, Server+ (Raleigh, NC) is founder of Talskan Technologies, LLC, a technical education provider.



CompTIA Network+ Review Guide

Bill Ferguson

Paper/CD-ROM • 978-0-470-43099-6
\$29.99 US • \$35.99 CAN • £17.99 UK
360 pages • 7 3/8 x 9 1/4 • 20 CQ
Prior version: 978-0-7821-4407-9
Certification Guides
May / In stores May 4

- Features more review questions and study review features than any other guide, with over 120 review questions, two bonus exams, and electronic flashcards, as well as a searchable Glossary of Terms database on CD-ROM
- Fully updated for the first revision of the CompTIA Network+ exam since 2005
- Organized by exam objectives and broken into six parts corresponding to the six domain areas of the Network+ exam: technologies, devices, management, tools, and security
- Targets entry-level network administrators and IT professionals looking to get up to speed on the most recent networking technologies

Bill Ferguson, Network+, MCSE, MCT (Hoover, AL) runs his own training and consulting company and writes and produces technical training videos.



CompTIA Network+ Certification Kit

Second Edition

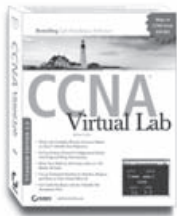
Todd Lammle, Bill Ferguson, and Toby Skandier

Paper/CD-ROM • 978-0-470-43097-2
\$99.97 US • \$119.97 CAN • £60.00 UK
1,300 pages • 7 3/8 x 9 1/4 • 4 CQ
Certification Guides

May / In stores May 11

- Value-priced package includes three Sybex guides for the revised CompTIA Network+ exam: *CompTIA Network+ Study Guide*, *CompTIA Network+ Review Guide*, and *Network Administrator Street Smarts: A Real World Guide to Essential Network+ Skills, 2nd Edition*
- Includes exam preparation software, a test engine, electronic flashcards, and real-world scenarios
- Includes all the parts for the Sybex Study-Practice-Review approach to exam preparation, covering every skill necessary for exam success and success on the job

For **Todd Lammle's**, **Bill Ferguson's**, and **Toby Skandier's** biographies, please see facing page.



CCNA Virtual Lab, Titanium Edition 2.0 (Exam 640-802)

William Tedder

Paper/CD-ROM • 978-0-470-39259-1
\$189.99 US • \$227.99 CAN • £115.00 UK
7 3/8 x 9 1/4 • 9 CQ
Prior version: 978-0-470-14894-5
Certification Guides

February / In stores January 27

- This virtual network simulator is ideal for candidates studying for the new CCNA exam (640-802) who cannot afford thousands of dollars to set up their own Cisco home lab
- Hands-on practice with routers and switches is critical for success on the CCNA exam; this simulator uses drag-and-drop technology to create a simulated lab using an unlimited number of routers and switches
- Includes lab exercises and guidance to help students experiment with hundreds of configuration commands built into the simulator
- Features over 250 hands-on labs that zero in on skills that are critical for exam success

William Tedder (Littleton, CO) is President of RouterSim, the leader in IT simulation training.



CCNA Certification Kit Sixth Edition

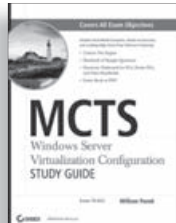
Todd Lammle and William Tedder

Paper/CD-ROM • 978-0-470-44725-3
\$229.97 US • \$275.97 CAN • £110.00 UK
1,008 pages • 7 3/8 x 9 1/4 • 4 CQ
Certification Guides

February / In stores February 3

- This updated certification kit contains *CCNA: Cisco Certified Network Associate Study Guide, Sixth Edition*; *CCNA Fast Pass, Third Edition*; and *CCNA Virtual Lab, Titanium Edition 2.0*
- *CCNA: Cisco Certified Network Associate Study Guide, Sixth Edition* – In-depth coverage of every exam objective, plus updates that reflect new technology developments
- *CCNA Fast Pass, Third Edition* – A concise review guide that consists of high-level chapters that map out the main domains of the exam skill-set
- *CCNA Virtual Lab, Titanium Edition 2.0* – Hands-on examples and valuable lab exercises allow readers to create a simulated lab using an unlimited number of routers and switches

For **Todd Lammle's** bio, please see facing page. For **William Tedder's** biography, please see the left column.



MCTS: Windows Server Virtualization Configuration Study Guide (Exam 70-652)

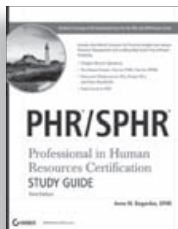
William Panek

Paper/CD-ROM • 978-0-470-44930-1
\$49.99 US • \$59.99 CAN • £29.99 UK
550 pages • 7 3/8 x 9 1/4 • 10 CQ
Certification Guides

May / In stores May 18

- Microsoft's hot new virtualization tool—Hyper-V—now comes installed on Windows Server 2008 and enables users to run multiple operating systems on a single machine as virtual machines, allowing organizations to reduce overhead costs and improve efficiency
- The MCTS exam is Microsoft's newest addition to their exam repertoire and tests candidates' ability to use Hyper-V and server virtualization as part of their network infrastructure solution
- Reviews installing Hyper-V, configuring and optimizing Hyper-V, deploying virtual machines, and managing and monitoring virtual machines

Will Panek, MCTS, MCITP, MCT, CCNA, CHFI (Farmington, NH), is founder of Stellacon Corporation.



PHR/SPHR: Professional in Human Resources Certification Study Guide

Third Edition

Anne M. Bogardus

Paper/CD-ROM • 978-0-470-43096-5

\$59.99 US • \$71.99 CAN • £35.99 UK

650 pages • 7 3/8 x 9 1/4 • 10 CQ

50 B&W illustrations

Replaces ISBN: 978-0-470-05068-2

Human Resources & Personnel Management
March / In stores March 3

- More than 80,000 HR professionals have earned the Senior Professional in Human Resources (SPHR) or Professional in Human Resources (PHR) certification, and 20,000 are expected to take the exam in 2009
- Key topics include strategic management, workforce planning and employment, compensation and benefits, employee and labor relations, and Occupational Safety and Health Administration (OSHA) regulations
- Includes a CD-ROM with four bonus exams as well as flashcards and an electronic book

Anne M. Bogardus, SPHR (Half Moon Bay, CA) is founder and principal of S.T.A.R. HR.



SCJP: Sun Certified Programmer for Java Platform

Standard Edition 6 Study Guide (CX-310-065)

Richard F. Raposa

Paper/CD-ROM • 978-0-470-41797-3

\$49.99 US • \$59.99 CAN • £29.99 UK

600 pages • 7 3/8 x 9 1/4 • 10 CQ

Programming Languages / Java

April / In stores April 6

- Sun's foundation-level Sun Certified Java Programmer (SCJP) for Standard Edition 6 is a must-have for any Java programmer, and a prerequisite for Sun's specialty certifications
- Focuses heavily on the skillset Sun expects its SCJPs to have, with numerous examples, exercises, and real-world scenarios to give readers the tools needed to use what they learn
- Includes an interactive CD with the Sybex Test Engine featuring chapter review questions, two bonus exams, a series of flashcards that can be used on PCs or handheld devices, and an e-book

Richard Raposa, SCJP, SCJI (Rapid City, SD) is President of JLicense, a Java training center, and an author.



Beginning Microsoft SQL Server 2008 Administration

Chris Leiter, et al.

Paper/Online • 978-0-470-44091-9

\$49.99 US • \$59.99 CAN • £29.99 UK

750 pages • 7 3/8 x 9 1/4 • 10 CQ

Database Management

May / In stores May 18

- Teaches new and existing database professionals to develop the skills required to successfully administer a SQL Server 2008 database
- Covers system installation and configuration/architecting, implementing and monitoring security controls, configuring and managing network communications, automating administration tasks, disaster prevention and recovery, performance monitoring, and optimizing and ensuring high availability
- Covers major SQL Server components including Integration Services, Reporting Services, Analysis Services, and Service Broker

Chris Leiter (Auburn, WA) is a senior consultant for Hitachi Consulting. He is a Microsoft Certified Professional and Trainer.



Beginning ASP.NET MVC

Simone Chiaretta and

Keyvan Nayeri

Paper/Online • 978-0-470-43399-7

\$49.99 US • \$59.99 CAN • £29.99 UK

500 pages • 7 3/8 x 9 1/4 • 10 CQ

Programming / Software Development

April / In stores March 30

- ASP.NET MVC (Model View Controller) is a new framework that allows developers to use ready-to-use MVC code so they can develop Web applications faster
- Shares straightforward instruction on concepts backed by real-world case studies and examples that offer practical solutions
- Topics include test-driven development and unit testing, the principles of the MVC pattern, how to implement it, how to move from traditional ASP.NET Webforms to ASP.NET MVC, and much more

Simone Chiaretta (Italy) is a senior software developer for Avanade, a consulting company jointly owned by Accenture and Microsoft. He founded the .NET user group UGIALT.net. **Keyvan Nayeri** (Tehran, Iran) is a Microsoft MVP and author of several Wrox books.



Beginning JavaScript and CSS Development with jQuery

Richard York

Paper/Online • 978-0-470-22779-4
\$44.99 US • \$53.99 CAN • £31.99 UK
500 pages • 7 3/8 x 9 3/16 • 10 CQ
Programming Languages / JavaScript and VBScript
May / In stores April 27

- This book is aimed at demonstrating how to use jQuery to reduce the amount of code they need to write and reduce the amount of testing that is required
- Shows how separation of presentation (CSS), markup (XHTML), and script (JavaScript and Ajax) in Web pages is a crucial direction in Web development for creating maintainable, accessible, cost-effective Web sites
- Addresses all modern browsers—Safari, Opera, Firefox 3, Internet Explorer 7 and 8, and Google's new Chrome

Richard York (Indianapolis, IN) is a Web application developer and author, and is active in the open source community.



Beginning Python 3.0

Arthur Griffith

Paper/Online • 978-0-470-41463-7
\$39.99 US • \$47.99 CAN • £23.99 UK
700 pages • 7 3/8 x 9 1/4 • 10 CQ
150 B&W screen shots
Programming / Software Development
July / In stores July 14

- Teaches the basics of quickly developing Web and scientific applications, incorporating databases, and mastering systems tasks on various operating systems, including Linux, MAC OS, and Windows
- Includes a comprehensive tutorial, guiding the reader from writing simple, basic Python scripts all the way through complex concepts, and also features a reference of the standard modules with examples illustrating how to implement features in the various modules
- Covers using Python in specific program development domains, such as XML, databases, scientific applications, network programming, and Web development

Arthur Griffith (Homer, Alaska) is the author of several books on compilers and Java programming and teaches Java programming courses online.

Beginning PHP 6

Matt Doyle

Paper/Online • 978-0-470-41396-8
\$49.99 US • \$59.99 CAN • £29.99 UK
896 pages • 7 3/8 x 9 1/4 • 10 CQ
150 B&W screen shots
Prior version: 978-0-7645-5783-5
Programming / Software Development
April / In stores March 30

- Introduces all the major concepts of PHP in a way that's easy for the beginner to follow, with plenty of code snippets illustrating each concept to aid learning
- Explains how to install and configure PHP 6, how to get started with simple programs, and the basic building blocks of PHP such as variables, operators, expressions, arrays, and objects
- Covers the new features of PHP 6; working with files, XML, and MySQL; building Web applications with PHP; exploring the PEAR library; handling e-mail; and creating Web graphics

Matt Doyle (Sydney, Australia) has been involved with computers since 1979. His career has included system administration, computer training, software development, graphic design, and building Web sites, and he has worked with Perl, ColdFusion and ASP as well as PHP.

Professional OpenID 2.0

Luke Crouch

Paper/Online • 978-0-470-42907-5
\$49.99 US • \$59.99 CAN • £29.99 UK
480 pages • 7 3/8 x 9 1/4 • 10 CQ
Programming
June / In stores June 22

- OpenID is a decentralized, free, and open standard shared identity service, which allows Internet users to log on to many different Web sites using a single digital identity, greatly simplifying the online experience
- Written by the technical lead on the implementation of OpenID 2.0 for SourceForge, this book covers the most important technical, policy, and business development issues for the Relying Party, including protocol specifications, best practices, supporting and complementary technologies, and other important issues
- Includes good, bad, and ugly lessons learned from a real implementation in a case study

Luke Crouch (Bixby, OK) was the technical lead in the SourceForge.net OpenID implementation, which gains over a hundred new OpenID users every day.



Professional IronRuby

Aaron Junod, Robert Bazinet, and Dan Bernie

Paper • 978-0-470-37708-6
\$49.99 US • \$59.99 CAN • £29.99 UK
500 pages • 7 3/8 x 9 1/4 • 10 CQ
Programming Languages
May / In stores April 27

- Serving as a complete guided tour through IronRuby, this book shows experienced .NET developers why Ruby is important, what IronRuby can add to their .NET development arsenal, and how to get the advantages of Ruby while utilizing existing investments in infrastructures, and custom software that can be used by IronRuby
- Covers .NET and Ruby interoperability at great length and explains how to use existing .NET assets from IronRuby
- Includes examples of how IronRuby can be used in ASP.NET and Silverlight

Aaron Junod (Avon, CT) is a software developer specializing in Microsoft development platforms. **Rob Bazinet** (Woodstock, CT) is a systems architect, senior developer and independent contractor.



Professional Ubuntu Mobile Development

Ian Lawrence and Rodrigo Cesar Lopes Belem

Paper/Online • 978-0-470-43676-9
\$59.99 US • \$71.99 CAN • £35.99 UK
400 pages • 7 3/8 x 9 1/4 • 20 CQ
Operating Systems / Linux
April / In stores April 20

- Ubuntu Mobile 8.04 is quickly being adopted by mobile device manufacturers and provides Web browsing, e-mail, media, camera, VoIP, instant messaging, GPS, blogging, digital TV, games, contacts, dates/calendar, and simple software updates on every mobile device including iPhones
- Shows how to implement solutions for original equipment manufacturers and independent software vendors wishing to go to market using Ubuntu Mobile
- Covers setting up Linux for mobile application development, the difference between developing on a mobile Internet device and a regular desktop environment, step-by-step tutorials, and more

Ian Lawrence (Aleixo Manaus, Brazil) is a systems analyst at the Nokia Research Institute. **Rodrigo Cesar Lopes Belem** (Manaus, Brazil) is a programmer and Ubuntu expert.



Professional DotNetNuke 5

Shaun Walker, et al.

Paper/Online • 978-0-470-43870-1
\$49.99 US • \$59.99 CAN • £29.99 UK
650 pages • 7 3/8 x 9 1/4 • 10 CQ
Internet / Web Page Design
February / In stores February 17

- Includes key insights from expert ASP.NET MVPs who led the revision, with key new content such as using Visual Web Developer for DotNetNuke ASP.NET pages
- DotNetNuke 5 is a major revision, with more granular administration, widgets, XHTML compliance, improved social networking, workflow, and better content management
- Thoroughly covers installing, configuring, administering, and developing modules for DotNetNuke, with extensive new coverage geared toward ASP.NET developers
- Retains the popular chapter on the evolution of DotNetNuke

Shaun Walker (Abbotsford, BC) is cofounder and President/Chief Architect of DotNetNuke Corp., and the creator of DotNetNuke.



Professional Microsoft SharePoint 2007 Development Using Microsoft Silverlight 2

Steve Fox and Paul Stubbs

Paper/Online • 978-0-470-43400-0
\$49.99 US • \$59.99 CAN • £29.99 UK
300 pages • 7 3/8 x 9 1/4 • 20 CQ
Internet / Web Page Design
March / In stores March 23

- Software engineers and Web developers seeking to leverage Silverlight 2.0 to optimize SharePoint 2007 will find what they need in this advanced guide from a well-known author team of Microsoft insiders
- Shows developers how to build integrated solutions step by step; how to integrate Silverlight applications with different SharePoint objects such as lists, Web parts, and others; and provides source code, so developers can replicate and test the code on their own

Steve Fox (Redmond, WA) is a technical evangelist in the Developer Platform Evangelism group at Microsoft. He has coauthored several books.

Paul Stubbs (Redmond, WA) is an architect in the Platform Architecture group within the Developer and Platform Evangelist organization at Microsoft.



OpenSocial Network Programming

Lynne Grewe, PhD

Paper/Online • 978-0-470-44222-7
\$49.99 US • \$59.99 CAN • £26.99 UK
400 pages • 7 3/8 x 9 1/4 • 20 CQ
Internet / Web Page Design
April / In stores April 20

- Discusses the unique area of social networking and the needs and different attributes of social network applications
- Provides step-by-step instructions for creating OpenSocial applications for multiple platforms like MySpace and hi5, and explores application development and deployment using integration technologies like the new Sun Zembly Platform
- Examines newer technologies like the Sun Platform that allows even non-programmers the ability to “mash up” applications
- Features a companion Web site with sample applications and links to active applications

Lynne Grewe, PhD (Menlo Park, CA) is founder and director of ILab at California State University East Bay.



Microsoft SharePoint 2007 for Office 2007 Users

Martin WP Reid

Paper/Online • 978-0-470-44875-5
\$39.99 US • \$47.99 CAN • £23.99 UK
600 pages • 7 3/8 x 9 1/4 • 10 CQ
Business Software
May / In stores May 18

- Aimed at end users who face the daunting task of mastering MOSS 2007 in the enterprise business environment, this book shows how to make effective use of what can be a confusing array of features
- Reviews how SharePoint is central to the Microsoft Office platform because organizations use it to organize workflow, integrate Office documents with line of business applications, provide search capabilities across all types of documents and data, and provide these tools internally and externally on Web sites for end users
- Serves as a reference manual that offers readers well-designed examples and explanations that can be easily applied in real-world situations

Martin WP Reid (Belfast, Ireland) is a systems analyst for Queens University in Belfast. He is the author of more than a dozen technical books.



ASP.NET MVC Website Programming

Nick Berardi, Abdullah Katawazi, and Marco Bellinaso

Paper/Online • 978-0-470-41095-0
\$49.99 US • \$59.99 CAN • £29.99 UK
700 pages • 7 3/8 x 9 1/4 • 10 CQ
Internet / Web Page Design
April / In stores April 6

- ASP.NET MVC is a new development model that separates code for the data, look, and business processes of a Web site
- Offers a nuts-and-bolts guide to creating a Web site with MVC, solving the most common problems that programmers encounter when creating their first application or trying to upgrade a current application
- Covers registration and membership systems and user-selectable themes; content management systems for articles and photos; polls, mailing lists, and forums; e-commerce stores, shopping carts, and order management with real-time credit card processing, and more

Nick Berardi (Malvern, PA) developed an MVC toolkit that is distributed via his blog, www.coderjournal.com.

Abdullah Katawazi (Rochester, NY) owns a software development firm. **Marco Bellinaso** (Bologna, Italy) designs and implements large Web sites.



Developing Web Applications with Apache, MySQL, memcached, and Perl

Patrick Galbraith

Paper/Online • 978-0-470-41464-4
\$49.99 US • \$59.99 CAN • £29.99 UK
650 pages • 7 3/8 x 9 1/4 • 10 CQ
150 B&W screen shots
Internet / Web Page Design
July / In stores July 14

- Developers use Apache, MySQL, memcached, and Perl to build dynamic Web sites that store information within the MySQL database; this is the only book to address using these technologies together to alleviate the database load in Web development
- Covers each of the four systems and shows how to install, set up, and administer them; then shows the reader how to put the parts together to start building applications
- Examines monitoring, performance, and security, with a problem-solving chapter that walks the reader through solving real-world issues

Patrick Galbraith (Sharon, NJ) has been using and developing open source software since 1993.



C# Design and Development Expert One on One

John Paul Mueller

Paper/Online • 978-0-470-41596-2
\$59.99 US • \$71.99 CAN • £35.99 UK
700 pages • 7 3/8 x 9 1/4 • 10 CQ
Programming Languages / C# (.NET)
April / In stores April 6

- Explores several applications and design strategies using C#, which is an integral part of Visual Studio 2008; this book helps readers learn the best approaches for various system configurations
- Aimed at experienced developers who want expert advice on how to create better applications by using fine-tuned design strategies and new methods for writing applications using less code, which improves efficiency
- Topics include understanding the application lifecycle, defining a design strategy, designing with speed and security in mind, scripting the IDE, working with controls and components, testing, and debugging, and quality assurance

John Paul Mueller (La Valle, WI) owns DataCon Services, a consulting firm.



Building Massively Scalable Components with C#

Ryan Rogers

Paper/Online • 978-0-470-42899-3
\$59.99 US • \$71.99 CAN • £35.99 UK
550 pages • 7 3/8 x 9 1/4 • 10 CQ
Programming Languages / C# (.NET)
May / In stores May 4

- Designing complex systems that scale up to thousands of clients and are highly secure, reliably fault-tolerant, and functional for real-time applications requires sophisticated programming skills
- Using Wrox's effective Problem – Design – Solution approach, this unique book uses multiplayer gaming as a working example; readers learn to evaluate different design approaches and by the end of the book, they have constructed a complete, reusable solution in C#
- Topics include basic tenets of scalability, evaluating performance metrics of controlled testing, how to conserve bandwidth, effective cryptography, and server architecture design

Ryan Rogers (West Edmeston, NY) is the founder of Digital Done Right Consultants, a firm that offers agile .NET development services.



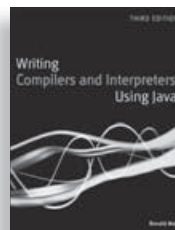
Managing Service Oriented Architecture Projects with Agile Processes

Ian Graham

Paper • 978-0-470-77564-6
\$55.00 US • \$66.00 CAN • £31.99 UK
256 pages • 7 1/2 x 9 1/4
Computers / General
August / In stores July 27
PROFESSIONAL DISCOUNT

- Explains how to manage an SOA project using a process that is agile in both business and software development terms
- Breaks down the subject matter into easily digestible pieces of information to help developers and project managers get up to speed quickly on new techniques
- Provides readers with a recommended agile method that is compatible with SOA projects, SOA technology, and practical modeling practices

Ian Graham is principle consultant at Trireme International Ltd. He has over 20 years' experience in the industry and is a pioneer of agile processes, or rapid application development.



Writing Compilers and Interpreters Using Java

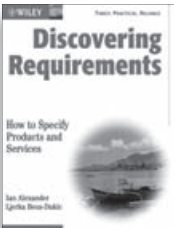
Third Edition

Ronald Mak

Paper • 978-0-470-17707-5
\$70.00 US • \$84.00 CAN • £38.99 UK
672 pages • 7 3/8 x 9 1/4 • 10 CQ
Computers / Compilers
May / In stores May 4

- Revised, updated, and now focusing on Java instead of C++, the latest edition of this popular book teaches programmers and software engineering students how to write compilers and interpreters using Java
- Readers will write compilers and interpreters as case studies, generating general assembly code for a Java Virtual Machine that takes advantage of the Java Collections Framework to shorten and simplify the code
- Coverage includes Java Collections Framework, UML modeling, object-oriented programming with design patterns, working with XML intermediate code, and more

Ronald Mak (San Jose, CA) has been a software developer in Silicon Valley for over 30 years.

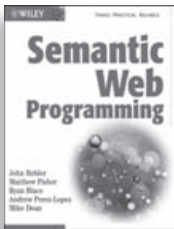


Discovering Requirements

Ian Alexander and Ljerka Beus-Dukic
 Paper • 978-0-470-71240-5
 \$60.00 US • \$72.00 CAN • £34.99 UK
 464 pages • 7 1/2 x 9 1/4
 Programming / Software Development
 May / In stores April 27
 PROFESSIONAL DISCOUNT

- Covering everything practitioners need to know to create good requirements, this book uses worked examples in order to show readers how to build an understanding of various problems that may arise
- Offering an up-to-date and fresh approach, the material uses a set of simple, robust, and effective cognitive tools for building requirements to explain the right questions to ask while working on a project
- Shares answers to questions such as what needs to be achieved, what is involved, what does the customer want, what could go wrong, and how can a common goal be accomplished

Ian Alexander consults and trains on requirements. He is the coauthor of several books. **Ljerka Beus-Dukic** is a lecturer in software engineering. She is the author of numerous technical publications.

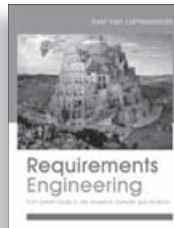


Semantic Web Programming

John Hebel, et al.
 Paper/Online • 978-0-470-41801-7
 \$45.00 US • \$54.00 CAN • £26.99 UK
 550 pages • 7 3/8 x 9 1/4 • 10 CQ
 Programming / Software Development
 April / In stores April 6

- The next major advance in the Web—Web 3.0—will be built on semantic Web technologies, which will allow data to be shared and reused across application, enterprise, and community boundaries
- Explains how this powerful new technology can unify and fully leverage the ever-growing data, information, and services that are available on the Internet
- Helpful examples demonstrate how to use the semantic Web to solve practical, real-world problems
- Also looks at the set of design principles, collaborative working groups, and technologies

John Hebel (Ellicott City, MD) has more than 20 years of large-scale software development. He is an author and presents at major technical conferences around the world.



Requirements Engineering

Axel van Lamsweerde
 Paper • 978-0-470-01270-3
 \$60.00 US • \$72.00 CAN • £35.99 UK
 764 pages • 7 1/2 x 9 1/4
 Programming / Software Development
 April / In stores March 16
 PROFESSIONAL DISCOUNT

- With an emphasis on systematic, replicable techniques that go beyond general principles, this book offers in-depth coverage of requirements-specific abstractions for system modeling and analysis
- Places a strong focus on model construction, including a variety of methods and patterns for model elaboration
- Presents a wide spectrum of model analysis techniques for requirements quality assurance, from semi-formal to qualitative to formal

Axel van Lamsweerde (Belgium) is a professor in the Department of Computing Science of the Université Catholique de Louvain, Belgium.

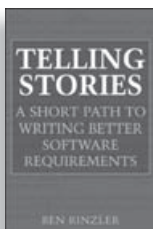


Bricklin on Technology

Daniel Bricklin
 Hardcover/Online • 978-0-470-40237-5
 \$29.99 US • \$32.99 CAN • £17.99 UK
 372 pages • 6 x 9 • 20 CQ
 Programming
 May / In stores May 4

- Legendary software developer and technology guru Dan Bricklin gathers the best of his blogs, adds scintillating new content on today's technology scene, and includes several of his now-classic pieces in this engaging, can't-put-it-down book that will appeal to anyone with an interest in technology
- Includes an interview with Ward Cunningham, the inventor of the wiki; a commentary on the plusses, perils, and pitfalls of digital photography; a controversial piece on iPhones and standards; musings on Microsoft's vanishing market with respect to Vista; and more

Dan Bricklin (Newton, MA) is principal of Software Garden and known as the father of VisiCalc and WikiCalc. He delivers commentary and technical guidance via his highly regarded personal Web site and blog. He is regularly featured in *PC Magazine*, *Wired*, and the *New York Times*, among other publications.



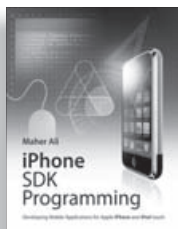
Telling Stories

Ben Rinzler

Paper • 978-0-470-43700-1
\$40.00 US • \$48.00 CAN • £23.99 UK
200 pages • 6 x 9 • 20 CQ
Programming / Software Development
March / In stores February 24

- Forgoing the usual technical jargon, this guide is written in plain English to show how to write a requirements document that captures the requirements of all stakeholders while still clearly communicating that information to the designers and builders of a system
- Summarizes the common methods of gathering requirements for the planning stages, such as identifying the important elements of the system, the goals of the stakeholders, nonfunctional requirements, etc.
- Describes ways of using language and pictures to tell a compelling story and offers specific suggestions to help make data-flow diagrams clear and readable

Ben Rinzler (New York, NY) has been writing about technology and managing writers and analysts for more than 20 years.



iPhone SDK Programming

Maher Ali

Paper • 978-0-470-74282-2
\$44.99 US • \$53.99 CAN • 29.99 UK
416 pages • 7 3/8 x 9 1/4
Programming / Software Development
April / In stores March 30

- With this book, developers get the expert guidance they need to begin building native applications for Apple's new iPhone 3G as well as the iPod touch
- Veteran mobile developer and Bell Labs scientist Maher Ali begins with a foundational introduction to Objective C and Cocoa programming and then guides readers through building programs with Apple's iPhone SDK (Software Developer's Kit)
- Topics covered include: the Objective-C programming language, Cocoa Touch, model-view-controller (MVC) designs, core animations and Quartz 2D, table views file management, and more

Maher Ali (Plano, TX) is a research scientist at Bell Labs and a senior member of the IEEE.

Managing and Using Information Systems

Fourth Edition

Keri E. Pearlson and Carol S. Saunders

This edition emphasizes a more global outlook using new and updated examples, presents a new framework of managerial levers, and offers a new discussion on collaboration.

Paper • 978-0-470-34381-4
\$56.95 US • \$67.95 CAN
382 pages • 6 x 9
Information Technology
February / In stores February 3

Web 2.0 for Business

Bruce A. White and Andrew Pauxtis

Insightful case studies and constructive tasks examine the underlying concepts and business applications of Web 2.0.

Paper • 978-0-470-43618-9
\$25.95 • \$30.95 CAN
144 pages • 8 x 10
Information Technology
April / In stores March 16

70-443: Microsoft SQL Server 2005 Optimization and Maintenance, Package

Microsoft Corporation

This is *the* resource readers need to prepare for the Microsoft Certified Information Technology Professional (MCITP) exams for SQL Server 2005 (70-443) and 2008 (70-450).

Paper/CD-ROM • 978-0-470-18374-8
\$109.95 US • \$131.95 CAN
552 pages • 8 1/2 x 10 7/8
Certification Guides
March / In stores March 3

70-444: Microsoft SQL Server 2005 Database Server Infrastructure, Package

Microsoft Corporation

Hands-on exercises help prepare readers for the Microsoft Certified Information Technology Professional (MCITP) 70-444 exam for SQL Server 2005, and the 70-432 Microsoft Certified Technology Specialist (MCTS) exam for SQL Server 2008.

Paper • 978-0-470-18376-2
\$109.95 US • \$131.95 CAN
648 pages • 8 1/2 x 10 7/8
Certification Guides
March / In stores February 17

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