

TO
OUR
AUTHORS



The Semiannual Newsletter for John Wiley & Sons, Inc., Authors / SUMMER/FALL 2007

Wiley-Blackwell Is Here

Wiley's acquisition of Blackwell Publishing (Holdings) Ltd. was completed on February 2, with Blackwell merging with Wiley's global Scientific, Technical and Medical business to form Wiley-Blackwell. The new business publishes more than 1,300 journals and an extensive collection of encyclopedias, books, databases, and laboratory manuals in the physical and life sciences, medicine, engineering, humanities and social sciences, delivered to customers in print and online.

Over the past decade, both companies have been moving toward globally oriented strategies and operations, and the merger is accelerating the process; all Wiley-Blackwell publishing operations have been organized by subject area rather than location, to optimize global collaboration. At the same time, the addition of Blackwell's locations in Oxford (the site of its headquarters), Boston, Edinburgh, and Copenhagen (among others) extends Wiley's geographical presence significantly.

Blackwell has long been considered among the industry's best at building and maintaining strong relationships with professional and scholarly societies, and brings 565 journals

it publishes on behalf of societies to the mix, for a total of 668 Wiley-Blackwell society journals. The response of societies to the union has been overwhelmingly positive, with several expressing high regard for Wiley and enthusiasm for working with Wiley-Blackwell.

On a technological level, the eventual merging of Blackwell's Synergy online content delivery platform and Wiley InterScience will yield greater efficiency, and will allow us to offer improved services and tools to customers, authors, and societies. ■



Wiley Partners with Microsoft for Technology Education

Wiley became Microsoft's official academic publishing partner worldwide for all Microsoft Official Academic Course (MOAC) texts, the approved learning material for college courses that provide training and certification in Microsoft technologies.

In addition to taking over the distribution of existing MOAC titles, Wiley has already rolled out four new MOAC titles built around the release of Microsoft Office 2007, with two more to follow. The alliance is a clear success: sales revenue for MOAC titles under Wiley's direction is more than 40 percent above the prior year results.

In partnership with Microsoft, Wiley is serving the growing market of students training to become the next generation of information workers and IT professionals. This market is strongly represented by career and community colleges, where the MOAC emphasis on workforce skills and Microsoft certification resonates clearly, and where Wiley has a well-established presence through the efforts of Higher Education's Applied Markets team. With Office 2007, the largest applications upgrade of the decade, the market is expected to boom. The four new MOAC titles cover Word, Excel, PowerPoint, and Outlook; in the pipeline are titles on Access and the complete Office Suite, as well as others on Microsoft Windows Vista and Microsoft Office Project 2007. From there, the publishing focus will be on titles for courses targeting support for the new Microsoft Windows Vista operating system, and the soon-to-be-released Microsoft Windows Server 2008 platform.

The MOAC venture is truly global. In addition to nearly \$3.5 million in U.S. revenue over the past year, there has been significant activity in Canada, the U.K., Asia, and Australia, and translations are in the works for Spanish, Portuguese, Japanese, German, and Korean versions of the titles. In Malaysia, an agreement is already in place with the Ministry of Education to use MOAC titles in the curriculum at six universities, and India, with its strong focus on IT and a vast English-speaking target audience, is expected to be a very strong MOAC market. "With Microsoft's position as the world's leading software company and Wiley's global reach and broad presence in higher education and technology publishing, the alliance is an ideal strategic fit," says Joe Heider, Vice President, Product and E-Business Development. ■

Three Wiley Authors Win Emerald Citations

Three Wiley authors have been honored with the prestigious Emerald Management Reviews Citation of Excellence for articles published on management in 2006. Anne Palmer was cited for "Raytheon Missile Systems Responds to the Needs of Extreme Caregivers in the Workplace", published in Wiley's *Journal of Organizational Excellence*, Volume 25, Number 3, and Wei-Jiat Tan and Peter Enderwick were jointly cited for "Managing Threats in the Global Era: The Impact and Response to SARS", published in Wiley's *Thunderbird International Business Review*, Volume 48, Number 4.

Emerald Management Reviews is an abstracting and indexing database covering the top 400 business and management journals worldwide. Every article appearing in these journals is evaluated by independent subject experts, who select the top 50 every year out of a total of over 15,000 for recognition through the Emerald Management Reviews Citation of Excellence. ■

Pirates of the Printed Page, and More

Wiley has been involved in efforts to protect copyright since the company's early days, with John Wiley a leading advocate for international copyright reform in the 19th century.

Over the years, several Wiley executives have played important roles in copyright protection. Since 1994, Deborah Wiley, Senior Vice President, Corporate Communications, has served as Chair of the International Copyright Protection Committee of the Association of American Publishers (AAP), and Roy Kaufman, Legal Director, has recently joined the Board of Directors of the CCC (Copyright Clearance Center).

The battle against piracy and fraud is a never-ending one. With every advance of technology, there's new potential for unauthorized replication of our intellectual property. In recent years, Wiley has taken the lead in anti-piracy initiatives that have brought industry-wide benefit. "In 2001, we became aware of a document delivery company that was pocketing copyright fees it charged its customers," says Roy Kaufman. "We brought suit, along with Elsevier. In addition to achieving our primary objective—to stop someone from profiting by the theft of our intellectual property—we won a healthy settlement that more than paid for our efforts. We decided the best thing to do would be to reinvest the settlement in additional anti-piracy efforts." Collaborating with various other publishers, Wiley became the de facto head of an informal task force, helping to ferret out violators and orchestrating litigation when necessary. "In the overwhelming majority of cases, a 'cease and desist' letter produces the desired result," Roy says. "Litigation is pursued as a last result, and only in clear-cut cases, with the settlements serving to fund the ongoing initiative."

More recently, digital piracy has been on

the rise, and illegal copies of Wiley e-books have shown up regularly on the Internet. "In the fall of 2004, we decided to step up our efforts to combat this activity," says Roy. "We assigned one of our paralegals to focus on it exclusively, and he's since been joined by two associates." Pirated e-books appear on peer-to-peer sites, where they are shared for free like illegal music files in the early days of Napster, and on e-commerce sites like eBay. Many of the offending sites offering free downloads are based in Russia and China, countries where copyright has not been strongly enforced. Education is a component of the campaign, and Wiley has instituted a "demand letter" program, combining a standard "cease and desist" message with an explanation of how the law works. Litigation is a "blunt instrument"—certainly not for use against someone like the 11-year old boy caught selling pirated *For Dummies*® PDFs online out of the U.K. "His parents sent us a check equal to his take," says Roy. "We returned it to them and suggested they give it to a charity of their choice, to reinforce the lesson."

In addition to searching eBay and other sites, the team also works with U.S. Customs and Border Protection on seizing pirated goods, and to block reimportation of lower-cost textbooks brought in from Asia.

The team has also stopped unscrupulous subscription agents who have purchased journal subscriptions at individual rates and then resold them to institutions for illicit profit. Trademark protection comes into it, too, through the policing of unauthorized use of the "trade dress," or characteristic look and color scheme, of valuable brands like *For Dummies* and *CliffsNotes*™. Wiley has brand licensing partners for a wide range of products, from consumer electronics to games, clothing, cookware, and more, and unauthorized use of our brands dilutes their strength and undermines our agreements with those partners.

The effectiveness of these campaigns has drawn a fair amount of media attention, and they continue to attract the participation of other publishers as well. "No one else has the level of resources dedicated to it that we do," said Roy. "We have three full-time paralegals working on it, where other publishers may have one at most. We find the violations, we arrange for lawyers to represent the co-litigants in the instances when we proceed to litigation, and we queue up the cases. But we're always looking for other publishers to join us. It doesn't just benefit Wiley; it benefits the whole publishing community, ensuring that our interests and those of all our authors are well protected." ■

Google™ and Copyright

In October 2005, the AAP filed a lawsuit against Google on behalf of Wiley and four other AAP member publishers in connection with the Google Print Library Project, for which Google was scanning and digitizing entire books without first obtaining permission for those under copyright. To date, there has been no resolution of the suit.

Meeting the Author, Web-style

People have been buying Wiley products over the Web for years, and they're increasingly accessing our content online as well. Now they can "meet" our authors online, too. Virtual author events are a fast-growing alternative to traditional bookstore events, which are drawing fewer attendees than in the past. And they have the power to reach a much wider audience.

"As more customers buy books online, the bookstore's identity as a gathering place has weakened," says P.J. Campbell, Events Director. "And it's just not 'new' anymore to see an author at a bookstore, unless it's a mainstream celebrity, like Kirk Douglas, who has just become a Wiley author with *Let's Face It: 90 Years of Living, Loving, and Learning*, or George Ross, co-star of the hit TV show *The Apprentice* and author of two Wiley books on Trump strategies."

Virtual events, often called "webinars," combine an Internet feed displaying images of the speaker and ancillary materials (like PowerPoint presentations) with a telephone connection for audio and live Q&A sessions. It's not quite being there, but there are major advantages, among them the convenience of "attending" wherever you happen to be, home or office. And the speaker's energy and enthusiasm do come through unmistakably. "We're having consistent success with events through Harvard Business School Publishing and National Seminars," says P.J., "and venues like the 92nd Street Y, Entrepreneurs Organization, and even Amazon and Barnes & Noble are making their author events available over the Web as well."

Casting a Wider Net

Traditional events are expensive, involving substantial transportation and accommodation costs. Virtual event providers like National Seminars, based in Kansas City, cover all author expenses and provide all the necessary production equipment; they generate revenue by selling books that they buy from Wiley, offering the audio recording of the event as an incentive. Promotion through the Web sites of hosting venues and e-mail blasts ensures a large attendance; Harvard Business School Publishing, for example, has an e-mailing list of 50 million names. "There's no other promotional vehicle that can provide this type of exposure," says P.J. "My experience with these events has been over the top—they've generated from 250 to 1,600 attendees, and sold from 200 to nearly 700 books. National Seminars produces between 20 and 40 webinars a month; in my book, that adds up to a lot of sold books!" ■

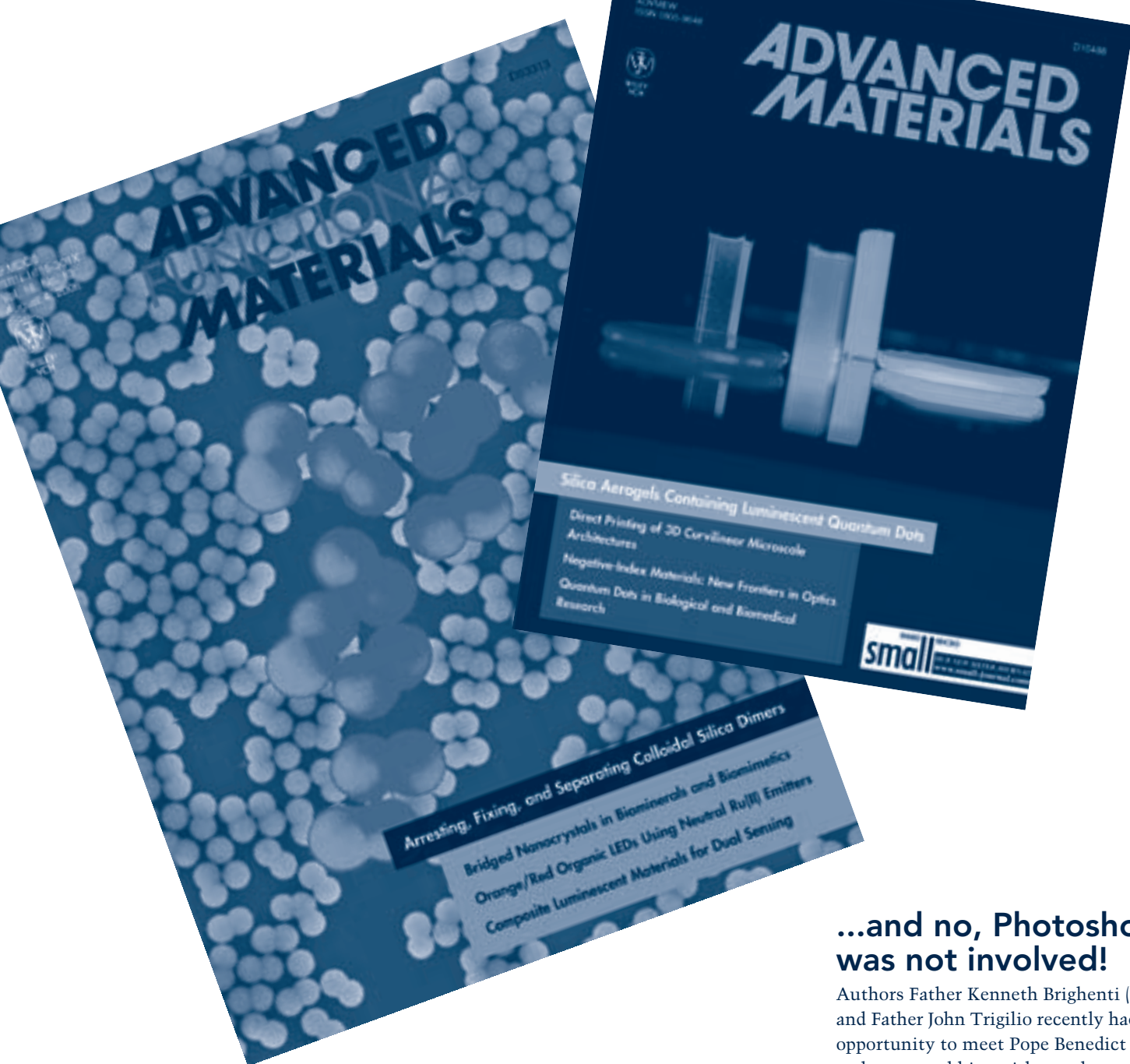
Wiley Named to Forbes and Standard & Poor's Lists

Wiley has been named to *Forbes* magazine's annual "400 Best Big Companies in America" list for 2007. The list identifies the best of the biggest publicly traded companies in America, as determined through a thorough review of financial metrics, Wall Street forecasts, corporate governance ratings, and other public information. Wiley was one of 35 companies to make a debut appearance on the list after exceeding the \$1 billion sales mark for the past fiscal year, a requirement for consideration.

Companies on the list are grouped into 26 industry categories, with Wiley one of 13 in the Media category alongside Walt Disney, RR Donnelley & Sons, Harte-Hanks, McGraw-Hill Companies, News Corp, and others. Wiley ranked 290th out of the 400 for its five-year total return; the complete list appears in the January 8th issue of the magazine, and online at www.forbes.com/platinum.

In December 2006, Standard & Poor's announced the addition of Wiley to its MidCap 400 Index. Standard & Poor's is the world's foremost provider of independent credit ratings, indices, risk evaluation, and investment research and data, and inclusion on its indices typically increases the trading volume of a company's stock. ■





Wiley-VCH Journals Dominate ISI List

In November 2006, the Institute for Scientific Information (ISI) published a list of the twenty most-cited papers in materials science from the last ten years ("The Most-Cited Papers in Materials Science, 1996-2006", <http://in-cites.com/papers/top20-mat-sci.html>).

The Wiley-VCH journals *Advanced Materials* and *Advanced Functional Materials* feature prominently on the list, accounting for eight papers of the top twenty—with three in the top ten—and more than 5,000 citations combined. The topics of these papers reflect the leadership of the two journals in the fields of nanotechnology, organic electronics, photovoltaics, and photonics. By way of comparison, four of the top twenty manuscripts were published in *Science*, while *Nature* and the American Chemical Society's *Chemistry of Materials* (ACS) had one paper each. ■

...and no, Photoshop was not involved!

Authors Father Kenneth Brighenti (left) and Father John Trigilio recently had the opportunity to meet Pope Benedict XVI, and presented him with an advance copy of their new *John Paul II For Dummies* (December 2006). It's a Catholic tradition for a clergy member who writes a book to provide the Pope with a copy, but it doesn't often happen in person; His Holiness graciously read a few pages on the spot. The two are also the authors of *Catholicism For Dummies* and *Women in the Bible For Dummies*. ■



Wiley Prize Is Awarded

The sixth annual Wiley Prize in Biomedical Sciences was awarded jointly on April 6, 2007, to Dr. F. Ulrich Hartl, Director at the Max-Planck Institute of Biochemistry, in Munich, Germany, and Dr. Arthur L. Horwich, Eugene Higgins Professor of Genetics and Pediatrics at the Yale University School of Medicine, and Investigator, Howard Hughes Medical Institute.



Dr. Qais Al-Awqati, jury member; Deborah E. Wiley, Senior Vice President, Corporate Communications; Dr. Günter Blobel, jury chairman; Colette Bean, Associate Publisher; Patrick Kelly, Vice President and Director, Journal Publishing; Elizabeth Cox, Editor; Dr. F. Ulrich Hartl; Dr. Arthur L. Horwich

The award, which was announced on January 29, includes a \$25,000 grant and an invitation to the recipients to deliver a lecture directly preceding the awards ceremony, held at The Rockefeller University in New York City.

Dr. Hartl and Dr. Horwich have been recognized for their elucidation of the molecular machinery that guides proteins into their proper functional shape, a process known as protein folding.

In protein synthesis (the process of translating the genetic information contained in DNA into functional proteins), the final step is the folding of the long chain of

amino acids that makes up the protein into the correct three-dimensional structure. Although all of the information necessary for a protein to fold into the correct shape is contained within the precise order of amino acids that make up the protein chain, many proteins require the help of other proteins, generally referred to as molecular chaperones, to fold properly. Misfolded proteins are often unable to function properly and, in some cases, have a much higher tendency to form protein aggregates that are the hallmark of neurodegenerative diseases such as Alzheimer's Disease, Parkinson's Disease, and Bovine Spongiform Encephalopathy, or "Mad Cow" Disease. ■

Librarians Win Wiley Grant and Sponsored Award

The Wiley Professional Development Grant for 2007 has been awarded to Paula L. Webb, Serials/ILL Librarian at the Roberts LaForge Library, Delta State University, in Cleveland, Mississippi.

The \$1,500 grant, administered as the First Step Award by the Association for Library Collections and Technical Services (ALCTS, a division of the American Library Association), is intended to provide librarians new to the serials field with the opportunity to advance their professional development through ALA Conference attendance and participation in Serials Section activities.

Wiley also sponsors the Distinguished Education and Behavioral Sciences Librarian Award, given by the Education and Behavioral Sciences Section of the Association of College and Research Libraries (ACRL/EBSS, another ALA division). The 2007 award has been won by Dr. Patricia O'Brien Libutti, social sciences/education librarian emerita at Rutgers University Libraries. The award, which includes a \$1,000 prize, honors a distinguished academic librarian who has made an outstanding contribution as an education and/or behavioral sciences librarian through accomplishments and service to the profession. ■

Briefings

Author Honors and Awards

- **Dr. Kai Chang** is the recipient of the 2007 **Distinguished Educator Award of the IEEE Microwave Theory and Techniques Society (MTT-S)**, given with the citation "For Outstanding Achievements as an Educator, Mentor And Role Model of Microwave Engineers and Engineering Students." The award, given to a distinguished educator who exemplifies the special human qualities of the late Fred J. Rosenbaum, was conferred on June 6, 2007, at the annual Society Awards Banquet during the International Microwave Symposium in Honolulu, Hawaii. Dr. Chang is Editor of: the Wiley Series in Microwave and Optical Engineering; *Handbook of RF/Microwave Components, Handbook of Optical Components and Engineering, 2 Volume Set*; the journal *Microwave and Optical Letters*; and *Encyclopedia of RF and Microwave Engineering, 6-Volume Set*. He is also the author of five Wiley books.
- **Dr. Emmanuel Desurvire** has received the 2007 **John Tyndall Award** for his pioneering contributions to the physical and theoretical understanding of Erbium-doped fiber amplifiers and to their early development. The award, presented on March 27 at the Optical Fiber Communication Conference and Exposition and National Fiber Optic Engineers Conference in Anaheim, California, is co-sponsored by OSA and IEEE/LEOS. Funded by Corning, Inc., the award includes a glass sculpture representing the concept of total internal reflection. Dr. Desurvire is the author of the Wiley titles *Erbium Doped Fiber Amplifiers: Principles and Applications*; *Erbium Doped Fiber Amplifiers: Device and System Developments*; *Wiley Survival Guide in Global Telecommunications: Broadband Access, Optical Components and Networks, and Cryptography*; and *Wiley Survival Guide in Global Telecommunications: Signaling Principles, Protocols, and Wireless Systems*.
- **Bruce R. Hopkins**, of Polsinelli Shalton Flanigan Suelthaus PC in Kansas City, Missouri, is the 2007 recipient of the **Outstanding Nonprofit Lawyer –**

Vanguard/Lifetime Achievement Award.

The award, given by the Nonprofit Corporations Committee of the Business Law Section of the American Bar Association (ABA), recognizes individuals who have made outstanding lifetime contributions to the nonprofit sector or the development of nonprofit law. Mr. Hopkins is the author of numerous Wiley titles, notably *The Law of Tax-Exempt Organizations*, now in its ninth edition.

- **Dr. Gavriel Salvendy**, Professor at Purdue University's School of Industrial Engineering and Chair Professor and Head of the Department of Industrial Engineering at China's Tsinghua University, has received the 2006 **John Fritz Medal** from the American Association of Engineering Societies for "fundamental, international and seminal leadership and technical contributions to human engineering and industrial engineering education, theory and practice." The award, established in honor of John Fritz in 1902, is the engineering profession's highest honor. Dr. Salvendy, who is a member of the National Academy of Engineering, is editor of the first three editions of *Wiley's Handbook of Industrial Engineering and Handbook of Human Factors and Ergonomics*, and founding editor of the Wiley journal *Human Factors and Ergonomics in Manufacturing*.
- Wiley author and editor **Dr. Gary S. Stein** and **Dr. Jane B. Lian**, colleagues at the University of Massachusetts Medical School, have won the prestigious **William F. Newman Award**, bestowed annually by the American Society for Bone and Mineral Research (ASBMR) for significant contributions to the field of bone and mineral research. The award, presented at the ASBMR's 28th Annual Meeting in September 2006, acknowledges Dr. Stein and Dr. Lian's 20 years of collaborative work contributing to the discovery of genes that control skeletal development as well as the metastasis of tumors to bone. Dr. Stein is an Executive Editor for *Wiley's Journal of Cellular Biochemistry* and *Journal of Cellular Physiology*, coeditor of the books *Stem Cell Biology*

and *Gene Therapy and Cell Cycle and Growth Control: Biomolecular Regulation and Cancer*, 2nd Edition, and author of numerous journal articles.

- **Dr. J. Fraser Stoddart** has received two recent honors. Appointed **Knight Bachelor** by Queen Elizabeth II in December 2006 for his services to chemistry and molecular biology, he was in January 2007 awarded the **King Faisal International Prize for Science**, in recognition of his work in molecular recognition and self-assembly, which has contributed significantly to the fabrication of molecular switches and nanomachines such as molecular elevators and shuttles. Dr. Stoddart is a coauthor of the Wiley-VCH book *Stimulating Concepts in Chemistry*, and a member of the advisory boards of *Angewandte Chemie and Chemistry – A European Journal*.

Title Awards

- **Keys to the Cellar**, by Peter Meltzer, won the 2006 Georges Duboeuf Wine Book of the year Award, presented on November 16 at the annual Beaujolais Nouveau luncheon held at the restaurant InTent in New York City.
- **Landscape Architectural Graphic Standards** won a **Merit Award** at the 2007 New York Book Show in the category of Scholarly and Reference, One-Color Book.
- **Pauline Frommer's New York** received the North American Travel Journalists Association's "Best Guidebook of 2006" award.
- **The Soul of A New Cuisine: A Discovery of the Foods and Flavors of Africa**, by Marcus Samuelsson, was named "Book of the Year" for 2006 by the *Chicago Tribune*.
- Five Wiley titles have been recognized for excellence by the **Professional/Scholarly Publishing (PSP) Division Annual Awards Program** of the Association of American Publishers (AAP), with two winning awards and three receiving honorable mention. In their indicated categories, the winners are:
 - **Biochemical Thermodynamics: Applications of Mathematica**, by Robert A. Alberty—Chemistry
 - **Visual Statistics: Seeing Data with**

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Dynamic Interactive Graphics, by Forrest W. Young, Pedro M. Valero-Mora, and Michael Friendly—Mathematics and Statistics.

Honorable Mention went to *A Guide to Forensic Accounting Investigation*, by Thomas W. Golden, Steven L. Skalak, and Mona M. Clayton, in Business, Management and Accounting; *Modern Nuclear Chemistry*, by Walter D. Loveland, David Morrissey and Glenn T. Seaborg, in Best New Undergraduate Textbook; and *Wiley Encyclopedia of Biomedical Engineering*, by Metin Akay, in Multi Volume Reference Works/Science. The awards were presented at a luncheon ceremony on Tuesday, February 6, 2007, during the PSP Annual Conference at the Renaissance Mayflower Hotel in Washington, D.C.

In Memoriam

■ **Dr. Donald G. Dudley**, Professor Emeritus in the Department of Electrical and Computer Engineering, University of Arizona, Tucson, passed away in his sleep on January 2, 2007. He was 75 years old. Dr. Dudley was a Fellow of the IEEE and Founding Editor of the Wiley-IEEE Press Series on Electromagnetic Wave Theory, with 25 titles published through 2006. He was author of the 1994 Wiley-IEEE Press title *Mathematical Foundations for Electromagnetic Theory* and had recently written a foreword for the reissue of the classic *Electromagnetic Theory*, by Julius Adams Stratton. His final contribution to the series, Jean Van Bladel's *Electromagnetic Fields*, Second Edition, is in production and will publish later this year. Dr. Dudley was also the author of over 70 papers and 200 abstracts in electromagnetics, and the recipient of numerous IEEE awards.

■ **Ben C. Gerwick, Jr.**, Professor of Civil Engineering, Emeritus, University of California at Berkeley, and Honorary Chairman of the Board of Ben C. Gerwick, Inc., passed away on December 25, 2006, at the age of 87. Mr. Gerwick received his degree in Civil Engineering at the University of California at Berkeley in 1940, and, following his service in the U.S. Navy during World War II, entered Ben C. Gerwick, Inc., a marine and construction firm founded by his father. In the early

1950s, he became interested in the potential of prestressed concrete, and over the years was involved in construction projects including the overwater extension of La Guardia Airport in New York, the Richmond-San Rafael Bridge, and the concrete Ninian Central North Sea oil platform. A member of the National Academy of Engineering and the National Academy of Construction, Mr. Gerwick received numerous honors and awards, among them the Outstanding Projects and Lifetime (OPAL) Award from the American Society of Civil Engineers. He was the author of the Wiley title *Construction of Prestressed Concrete Structures*.

■ **Dr. Kuldip Chandra (K.C.) Gupta**, Professor Emeritus of electrical and computer engineering at the University of Colorado at Boulder, died on Feb. 7 in Mumbai, India, after suffering a heart attack. He was 66 years old. Dr. Gupta's research interests were in the area of design techniques for microwave and millimeter-wave integrated circuits and integrated antennas, RF MEMS, and applications of neural networks to design. He served as Associate Director for the National Science Foundation (NSF) Industry/University Cooperative Research (I/UCR) Center for Advanced Manufacturing and Packaging of Microwave, Optical and Digital Electronics (CAMP-mode), University of Colorado at Boulder, and as Guest Researcher with the RF Technology Group, National Institute of Standards and Technology (NIST). He was also known for his articles on the future of higher education and on concept modules for Web-based education. A Life Fellow of the Institute of Electrical and Electronics Engineers (IEEE), his honors included the IEEE-MTT-S Distinguished Educator Award and the IEEE Third Millennium Medal. Dr. Gupta's Wiley books include *Analysis and Design of Integrated Circuit Antenna Modules* (with Peter S. Hall); he was also Founding Editor of the Wiley journal *International Journal of RF and Microwave Computer-Aided Engineering*, and on the Editorial Board of *Microwave and Optical Technology Letters* and the *International Journal of Numerical Modelling: Electronic Networks, Devices and Fields*.

■ **Dr. Paul C. Lauterbur**, professor of chemistry, College of Medicine at the University of Illinois at Urbana-Champaign, passed away on March 27 at the age of 77. The cause was kidney disease. Dr. Lauterbur shared the 2003 Nobel Prize in Physiology or Medicine with Sir Peter Mansfield of the University of Nottingham in England, given for their pioneering contributions to the development of magnetic resonance imaging (MRI), which through its ability to create computer-generated images of internal organs has become an extremely valuable non-invasive diagnostic tool. In addition to the Nobel Prize, Dr. Lauterbur received numerous honors and awards and was a member of the National Academy of Sciences, a Fellow of the American Association for the Advancement of Science, and a Fellow of the American Physical Society. His recent work had focused on the origin of life itself. Dr. Lauterbur was co-author with Dr. Zhi-Pei Liang of *Principles of Magnetic Resonance Imaging: A Signal Processing Perspective* (Wiley-IEEE Press), and an Honorary Editorial Board member of the Wiley-Liss journal *Magnetic Resonance in Medicine*. ■

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