

People équation is a new breed of intersectional training and consulting firm!

We cross pollinate ideas, processes and techniques to create an outcome that delivers greater innovation and higher value to the client.

In learning sessions we expand the gained knowledge by introducing perspectives and developments from one industry to another... what does the FMCG business in India have to do with the telecoms provider services in any market? It provides insight into micro-market segmentation and value chain options at a level where value can more easily be distinguished!

In our consultancy programs we borrow ideas and processes from one industry and introduce them to others; what does the product development process of a consumer electronics vendor have to do with the finance industry? It delivers a more flexible and customer oriented outcome!

The corporate strategy of People Equation is to partner passionately with other innovative and reputable companies such as Motorola University, Celemi AB and Wiley Publishing; a world renowned publisher of educational content - to produce the highest impact on the business performance of clients through hybrid expertise.



Our mission is to create the strategic direction, business drivers and performance, and workforce involvement that produce a profitable and competitive business outcome for our clients. To deliver this outcome we focus on four areas: strategies, leadership, sales & marketing, and innovation.

Founded in 2004, People équation Pte. Ltd. is headquartered in Singapore with offices in Malaysia, Spain, Sweden and Canada. People équation is a Knowledge-based Learning & Business Consulting firm made up of a collaborative group of business experts, all previous senior managers from international corporations, who have translated their experiences as seasoned executives into training, consultancy and advisory services.

Our major success factors have been attributed to:-

- ★ *Industry range and international scale of clients from whom we gain valuable insight into the emerging needs and challenges facing companies across global markets and cultures*
- ★ *Our cross-pollination of ideas, processes and innovations from one industry to another*
- ★ *Our international presence which contributes in developing global perspectives*
- ★ *Partnership with likeminded and established firms to better align and augment our services to clients need.*
- ★ *Ability to distinguish business factors and performance gaps impacting business performance*
- ★ *Hands on approach to Consultancy, Training and Advisory services*

About the Founder

A citizen of Canada, Dr. Rodwin Bahadur started his career in Canada before shifting to Finland and later, Sweden. Over more than 25 years he has worked for three of the most established and recognized international telecommunication corporations in the industry. In his career he has taken on the challenges of establishing new businesses and markets, strategic positioning and development of niche services, and constructing joint ventures. His experiences have spanned global markets: North and South America, West and East Europe, and Asia.

A seasoned speaker at both technical and business forums around the world, Rodwin's charisma and opinions are often controversial and seldom conformist. He has contributed as a management speaker in a series of personal development and motivational programs on Malaysian national TV, and as a regular contributor to the Singapore Human Resources Institute publication Human Capitol plus.

Apart from driving the development of People équation he contributes as a member of a turn-around team for newly acquired companies and contributes his free time to charitable activities and organizations.