



Partner Bio

Cynthia Radford

Cynthia believes people, like all things in nature, are unique and grow in many directions... and that effective leaders are more like gardeners than mechanics. Her consulting practice, GreenLeaf Consulting International, helps leaders around the world create enriching environments where people and organizations can thrive.

Professional Expertise/Services

Prior to launching GreenLeaf Consulting International in 1998, Cynthia worked as Manager of Organization Development, Instructional Designer, Training Specialist and Performance Consultant with Arthur Andersen, Walgreens, and Unisys. Cynthia's services include leadership training and executive retreats, teambuilding workshops, intercultural effectiveness training, and innovation & creativity seminars. She has designed, developed and facilitated major leadership development initiatives for global-facing organizations in North and South America, Europe, Asia and the Pacific Rim.

Cynthia brings a global perspective to her clients. She's worked throughout the United States and in Argentina, Canada, Brazil, China, Hong Kong, England, Germany, Thailand, Switzerland, Colombia, Malaysia, and Australia with business leaders from over 25 countries. The GreenLeaf client list includes BMW, Bausch & Lomb, Netflix, CNA Insurance, The St. Paul Travelers Companies, Limited Too, Düsseldorf University, Unisys, Blue Cross Blue Shield, Johnson & Johnson, Sun Life Financial, The Biltmore Estate, Schneider Electric, ScanSource, Molex, Greenville Hospital System, Mermet and Coca Cola.

Recent Assignments

- Two-week "Leadership Development Program" – On program design team, facilitated leadership segment of 10 LDP's to date for top execs from around world in Oxford, England (including LPI 360 feedback)
- Developed and facilitated 6 "Asia Leadership Program" 4 day workshops for execs from 7 different Asian countries in Bangkok (including LPI 360 feedback); facilitated Senior Teambuilding workshop for CEO and direct reports during merger; designed and delivered change management program to all Hong Kong people managers following merger; delivered leadership program to top sales reps; designed modules and train-the-trainer for mini management skill programs, etc.
- Designed and delivered 2-day Creativity & Innovation workshop multiple times to major healthcare company as adjunct University faculty
- Facilitated Leadership Program for worldwide groups of automobile company leaders multiple times
- See more examples of projects and clients at www.greenleafconsulting.com

Education and Professional Affiliations

- MS and BS Purdue University
- Master Certified in HBDI (Herrmann Brain Dominance Instrument)
- Certified in IDI (Intercultural Development Inventory); Coaching Clinic; Organization Workshop

Contact Information

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