



David Harper

Professional Expertise/Services

David Harper is Managing Principal of **The Advisory Alliance**. He established The Advisory Alliance after spending 20 years consulting to the Fortune 50, 100 and 500, as well as leading and growing entrepreneurial organizations. A skilled business executive with a proven record in both domestic and international markets, he has extensive consulting and leadership experience, with expertise in business and operations management, as well as leadership development and organizational change.

Recent Assignments

- Turnaround change management for 26,000 employees of a Fortune 500 US financial services corporation, developing a customer-focused culture in a climate that had undergone extensive rationalization.
- The first executive Leadership Development process for 3,000 senior executives of a Fortune 50 global investment bank, bringing together select high potential executives to establish their role and involvement as the firm's leaders in the 21st century.
- Consumer insight into loyalty-driven sales, to support a Fortune 100 global food and beverage firm's bid to secure a 10-year supply contract to more than 16,000 outlets.
- Research, report and webcast for The Conference Board on the changing roles in top corporate leadership.
- Design, development, delivery, and analysis of a web-based employee satisfaction survey to 5,000+ employees of a leading nationally recognized healthcare provider.
- 3-day Leadership Development program for a US national car rental company seeking to increase sales, profitability, and customer service levels by developing advanced leadership and talent management capabilities within its mid- and senior-level executives.
- 4-day Leadership Development program for a US specialty category retailer (1,000+ stores) seeking to increase sales, profitability, and customer service levels by developing greater strategic leadership capabilities within its District Managers.
- 12-month Leadership Development process for a national multimedia production company facing great growth and therefore requiring advanced leadership capabilities within its executive team.

Education and Professional Affiliations

- MBA in Management and Finance, Columbia Business School
- B.A. in Business Administration, Concordia University
- B.A. in Psychology, Concordia University
- Qualified in Myers Briggs Type Indicator
- Certified facilitator and administrator of the Leadership Versatility Index®

Contact Information

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