

# THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

JUNE 2008 NEWSLETTER

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Jim Kouzes to Keynote  
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“The quest for leadership is first an inner quest to discover who you are.”

— From *The Leadership Challenge, Fourth Edition*, by Jim Kouzes and Barry Posner

## Welcome to The Leadership Challenge Newsletter April 2008!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. As always, please let us know how we are doing; we may even contact you about featuring your ideas and stories in future editions of this newsletter.

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Join the conversation on our new Leadership Challenge blog  
[Leader Talk](#)

New: [Read Robert Thompson's Thoughts on Scott McClellan's New Book](#)

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### Thoughts on the Model

Curiosity—one of three prerequisites for a meaningful exploration of leadership—is placed center stage as Master Facilitator Peter Alduino challenges every aspiring leader to fine-tune our innate sleuthing skills and uncover the true core of who we are. [More](#)

### Tips and Techniques

What color are your CALs? Training game designer and international consultant Sivasailam "Thiagi" Thiagarajan's Leadership Art activity can be easily adapted for use in your Characteristics of an Admired Leader debrief. [More](#)

### Ask an Expert

Incorporate The Five Practices into MBA-level leadership courses with advice on the best Harvard, Darden, and Thunderbird case studies from Darden School of Business professor and executive education expert Joseph W. Harder, Ph.D. [More](#)

### Rants and Raves

Based on 20 years of research and practice, the esteemed Center for Creative Leadership delivers a new 360-degree feedback tool to help get the most out of the Leadership Practices® Inventory. [More](#)

## What We're Reading

At spring training camp for the Ohio State Buckeyes, Coach Jim Tressel addressed some of the country's finest college athletes and said, "All of you have talent. In fact, you would not be here if you were not among the best players in the country that we could recruit. But in order for this program to be successful it will take teamwork, patience, unselfishness, punctuality, discipline, trust, and hard work—and none of this requires talent." Coach Tressel went on to describe how it will take much more than a player's athletic ability for OSU to be a championship team.

This speech became the inspiration for John Maxwell's recent book, [Talent is Never Enough](#).

All of us have some giftedness—our natural talent gives us the opportunity to become successful. But wrong choices or a failure to apply the auxiliary components of success can limit that opportunity or completely short-circuit our potential.

In Maxwell's easy-to-read style, he defines the 13 essential components that are added to a person's talent for maximum effectiveness: belief, passion, initiative, focus, preparation, practice, perseverance, courage, teachability, character, relationships, responsibility, and teamwork. And he provides multiple stories and real-life examples for each principle.

**Talent is Not Enough** is an excellent back-to-basics resource for entry-level professionals and managers responsible for mentoring staff, and provides a solid foundation for anyone striving to build a successful career or achieve his/her full potential.

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