

THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

MAY 2008 NEWSLETTER

Better Hurry--Limited Space Remaining!

The Leadership Challenge
Forum 2008

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Public Workshop in
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“When they’re performing at their peak, leaders are more than just getting results. They’re also responding to the expectations of their constituents.”

— From *The Leadership Challenge, Fourth Edition*, by Jim Kouzes and Barry Posner

Welcome to The Leadership Challenge Newsletter April 2008!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

Join the conversation on our new Leadership Challenge blog

[LeaderTalk](#)

Thoughts on the Model

Master Facilitator Steve Coats draws important lessons from the current Democratic race for the White House as he considers the disparity between leaders' self-perceptions and the importance we consistently place on the key attribute of leadership: inspiration. [More](#)

Tips and Techniques

From the **Trainer's Warehouse Book of Games** comes a fast-paced exercise to jump-start your next leadership training program and help introduce participants to the essential skills and behaviors of leaders. [More](#)

Ask an Expert

Jim Kouzes offers sage advice on when it is best—both for leaders and the organization—to walk away and suggests a set of proactive steps to take before firing a group of seemingly uncooperative employees becomes an option. [More](#)

Rants and Raves

From San Francisco to Boston to the world of Internet blogs, [The Offsite: A Leadership Challenge Fable](#), is capturing the hearts and minds of leaders everywhere searching for fresh insight into what it takes to eliminate the gap between beliefs and behaviors and achieve leadership success. [More](#)

What We're Reading

In his new book, [The Six Secrets of Change: What the Best Leaders Do to Help Their Organizations Survive and Thrive](#), Michael Fullan draws on his experience in both the public and private sectors to reveal fundamental truths about successful large-scale change. Using examples from a diverse selection of international organizations—from huge corporations to health organizations to public education systems—Fullan identifies the six "secrets" of success that are shared by companies and institutions that thrive through transformation. He digs deep into the theory and practice of leadership and presents his findings in a profound yet straightforward way, taking complex ideas and making them both accessible and inspirational. **The Six Secrets of Change** provides essential tools to achieve and sustain meaningful organizational change and is a must-read for anyone interested in this crucial issue.

Amy Reed is Senior Administrative/Editorial Assistant for K-12 Education at Jossey-Bass. She also has worked in magazine publishing and the arts.

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