

News

***The Offsite* is Making Waves Coast to Coast**

The Offsite << <http://www.josseybass.com/WileyCDA/WileyTitle/productCd-0470189827.html>>>, the first Leadership Challenge®-branded fable, continues to garner attention around the United States. The author, The Leadership Challenge Workshop® Master Facilitator Robert Thompson, has been quite busy with radio interviews for *The J.O.B. Radio Show* in San Francisco, *Chicago Connection* in Illinois, *1550 Today* in Boston, and *Maury's Market* in Cleveland. He also did a live interview with *The Michael Dresser Show*, which is syndicated to 35 stations across the nation.

The Offsite has also been lighting up the internet. Reviews of the book have been featured on the CareerBright.com blog (www.careerbright.com; 4/28 posting), Leadershipturn.com (<http://www.leadershipturn.com/book-review-the-offsite/>), and Manufacturing.net (<http://www.manufacturing.net/Article-Best-Practices-For-Leadership-As-A-Business-Fable.aspx?menuid=90>) which receives 80,000 unique visitors per month. An interview with Robert was also posted on HR.com and its ebulletin. In addition, the Cranky Middle Manager Show, which focuses on what it means to be a manager in today's work world, recorded a podcast with the author, which can be found at: <http://cmm.thepodcastnetwork.com/2008/04/21/the-cranky-middle-manager-show-140-leadership-and-the-offsite-robert-thompson/>. *The Offsite* is truly an excellent addition to The Leadership Challenge® suite of products.