

THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

DECEMBER 2007 NEWSLETTER

So Long 2007!

It's been a special year for **The Leadership Challenge**: a 20th Anniversary, a new 4th edition, an Asia tour. We'd like to thank all of you for your ongoing support. In recognition of all you do to make a difference in the lives of leaders everywhere, we'd like to pass on this holiday offer as a special end of year thank you.



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Hurry, offer ends December 31, 2007.
Use promotion code W88QF. See below for details.

We will see you in January with a regular edition of The Leadership Challenge Newsletter. In the meantime, checkout two new offerings that will help you and the leaders you work with to stay up-to-date and connected. Happy Holidays and best wishes for a peaceful New Year.

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THE LEADERSHIP CHALLENGE
LeaderTalk

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About the Jim Kouzes & Barry Posner
About The Leadership Challenge

CATEGORIES

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Leadership Inspire a Shared Vision
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RECENT POSTS

December 07, 2007

Global Leadership Lesson #4: Exemplary Global Leaders Are Inspiring

In my last three blogs I have written about three qualities that are common to effective global leaders—they have high credibility; they are forward-looking; and they are team-oriented. These attributes are found to be part of the profile of exemplary leaders in our research over the past twenty-five years involving over 300,000 leaders from 60 countries and in the research by Project GLOBE involving 170 researchers studying 17,000 managers in 62 countries. A fourth attribute that both our research and Project GLOBE find to be positive a facilitator of effective leadership is being **inspiring**.

People expect their leaders to be enthusiastic, energetic, and positive about the future. Enthusiasm and excitement are essential because they signal the leader's personal commitment to pursuing the dream. If a leader displays no passion for a cause, why should anyone else? As people often say, "enthusiasm is contagious," and constituents are much more likely to be

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100-CEO-READ Blog
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Dan Mulhern

This blog is for leaders who are interested in starting or continuing their leadership journey. It provides a regular opportunity to connect directly with Jim Kouzes, The Leadership Challenge® Workshop Master Facilitators and Certified Facilitators, and other leaders as well. This space is growing into an active, engaging community of leaders who are willing to share their leadership experience, debate radical new ideas, and ask provocative questions. [Visit LeaderTalk Now!](#)

Leadercasts: Leadership Development in Podcast Form



The Leadership Challenge® Leadercast is a series of six podcasts that serve to "continue the challenge" for participants and proponents of The Leadership Challenge. The podcasts are built around real stories from leaders in the field—men, women, young and old, from around the globe, leading in different arenas. What is similar is their passion to lead more effectively.

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