

THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

NOVEMBER 2007 NEWSLETTER

Jim Kouzes on Legacy
November 15th Teleconference

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“Leadership is not about personality; it’s about behavior. The Five Practices are available to anyone who accepts the leadership challenge.”

— From *The Leadership Challenge, Fourth Edition*, by Jim Kouzes and Barry Posner

Welcome to The Leadership Challenge Newsletter!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

Join the conversation on our new Leadership Challenge blog: [LeaderTalk](#)

Thoughts on the Model

Travel light but pack well for your leadership journey. Beth High shares lessons from five leaders who keep The Five Practices of Exemplary Leadership® in their back pocket in order to seize whatever learning opportunities come their way. [More](#)

Tips and Techniques

Leadership consultant Daren Blonski of Sonoma Learning Systems offers tips for mastering the art of facilitating from a place of authenticity. The key? Commit to living The Five Practices in your own life, each and every day. [More](#)

Ask an Expert

Is one style of leadership better than another? Master Facilitator Renee Harness offers insight into how The Five Practices can serve as the foundation for perfecting a leadership style that works for you and your constituents. [More](#)

Research In the News

This leadership development program really does work! Master Facilitator Kim Chesky responds to a recent article claiming that leadership development programs often fail to engage participants, get lost in office politics, are too trend-focused, or all of the above. [More](#)

What We're Reading

Jim Kouzes recently cracked open [The Secret Language of Leadership](#) by Stephen Denning. "The book opens with one of the most realistic and compelling stories of the challenge of change I have ever read. Right from the start, I was swept up and carried along by the author and his fascinating tale of how leaders can influence the course of organizations. His lucid explanations, vivid examples, and practical tips make this book a compelling read and a richly rewarding resource for agents of change. There also is something else very special about The Secret Language of Leadership. A lot of authors write about storytelling and other methods of leadership communication. What sets Stephen Denning apart is his authenticity. He is one of the few who writes from his own intensely personal experiences. This book offers a genuinely refreshing perspective and uncommon insight into the narrative life of leadership. I highly recommend you get it today and read it tonight. Tomorrow will be an entirely different kind of day if you do."

Visit www.stevedenning.com/launch.html for information regarding bonuses available with the purchase of **The Secret Language of Leadership** through Amazon.com. Bonus offers include a 35-minute podcast featuring Jim Kouzes.

[Jim Kouzes](#) is the co-author of the best-selling [The Leadership Challenge](#) and [A Leader's Legacy](#).

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989 Market St., San Francisco, CA 94103
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fax: 800-569-0443
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