

THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

JUNE 2007 NEWSLETTER



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"Whether it's hockey or health care, education or financial services, for a team of people to have a positive experience together, they must have shared goals that provide a specific reason for being together."

—From *The Leadership Challenge, Third Edition*, by Jim Kouzes and Barry Posner

Welcome to The Leadership Challenge Newsletter!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

Thoughts on the Model

Are you getting the most out of your summer travel? The Leadership Challenge® Workshop Master Facilitator Craig Haptonstall's recent camel-riding experience proves that travel is about more than rest and relaxation. [More](#)

Tips and Techniques

Remember that old camping adage about leaving your site in better shape than you found it? This noteworthy sentiment pertains to leadership, too. Learn how Jim Kouzes has been leading discussions on the life-altering meaning of legacy. [More](#)

Ask an Expert

Inspiration from the largest state department in California. Take a look at how The California Department of Corrections and Rehabilitation grappled with Challenge the Process in their transformation from "can't do" to "can do." [More](#)

Rants and Raves

Confessions of a reformed facilitator. Simon Bailey from the Royal Bank of Scotland shares how The Leadership Challenge® Workshop altered his style. [More](#)

What We're Reading

Rebecca Browning, an acquisitions editor for the Jossey-Bass Business & Management line, has been getting to know the works of Bill George. "In 2003, Bill called business leaders to action with the message that the only way to reach your true leadership potential was to be yourself. In his [Authentic Leadership](#), he showed that an individual must maintain a firm grasp on his or her unique values, passions, and soul in order to lead an organization to sustainable success. With [True North](#), Bill and his co-author Peter Sims provide a step-by-step approach that teaches readers how to uncover their authentic selves and pinpoint their true leadership purpose, their True North.

The authors illustrate these lessons through the stories of 125 well-known leaders. Representatives from all age groups and backgrounds share key points in their development through interviews with the authors or personal vignettes included for the reader. Ever wonder what drove Howard Schultz to build the Starbucks empire? It wasn't necessarily a love of coffee. Did you know Tad Piper's participation in Alcoholics Anonymous gave him the inspiration he needed to lead Piper Jaffray through its time of crisis? The stories in **True North** are compelling because they reveal the failures, private moments, and heartfelt lessons of some of our most respected leaders. They paint a whole picture of those at the top and show how their complete authenticity enables their success. **True North** also includes an Appendix of personal writing exercises that should not be overlooked. Many of these tools came straight from George's leadership course at Harvard Business School."

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Pfeiffer, A Wiley Imprint
989 Market St., San Francisco, CA 94103
phone: 800-274-4434
fax: 800-569-0443
email: webperson@pfeiffer.com
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