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## Web-Enabled Follow-Through Tool Now Available for The Leadership Challenge®

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*Events* often initiate a leadership development journey. These *events* might take the form of a workshop or training program, the reading of a book or magazine article, participation in a 360-assessment, or simply a thought-provoking conversation. And while *events* can be mind-changing and even life-changing experiences, behavior change is a much more gradual process that takes time, practice, and commitment.

For over twenty years, Jim Kouzes and Barry Posner's research, writing, thinking, and speaking have produced a leadership model and subsequent *events* that have made **The Leadership Challenge** the most trusted source for becoming a better leader. The Five Practices of Exemplary Leadership® model is built on the fundamental truth that leadership skills and abilities can be strengthened, honed, and enhanced if leaders have the motivation and desire, the practice and feedback, the role models and coaching, and the support and recognition.

Recognizing that providing post-event support is an opportunity to further strengthen **The Leadership Challenge** offerings, Jim Kouzes and Barry Posner along with their publishing partner, Pfeiffer, have partnered with the Fort Hill Company to adapt their web-based **Follow-Through Tools**® to specifically support The Leadership Challenge® Workshop and The Leadership Practices Inventory (LPI) 360-degree assessment tool.

This innovative step is intended to further assist participants in transforming themselves and their organizations by adding a 10-week follow-through component. At the conclusion of a Leadership Challenge event, participants will create "SMART" goals for applying The Five Practices® back at work.

Over the next 10 weeks, they will be supported toward achieving these goals with a web-based tool called **Friday5s**®. Each bi-weekly update should take no more than 10 minutes to complete. These updates will enable participants to reflect, document key actions and results towards goal completion. As the participants provide their updates in the tool they will be further supported with online "just-in-time" content targeted towards their goal of focus, peer and manager coaching, and a community of practice with other participants who attended their program.



Numerous studies have shown that the degree of improvement after programs like this is directly proportional to the effort expended to follow-through and the application of learning. The bottom line is: "Leaders who don't follow-up, don't improve" and The Leadership Challenge is committed to helping leaders and organizations improve!

For a brief product tour: [http://www.forthillcompany.com/products/take\\_a\\_tour.php](http://www.forthillcompany.com/products/take_a_tour.php)

For more information and to place an order call or email: (317)572-3517, [leadership@wiley.com](mailto:leadership@wiley.com)