



EXECUTIVE BIOGRAPHIES

WILLIAM J. PESCE joined Wiley in 1989 and was named President and Chief Executive Officer in 1998, becoming the tenth leader of the Company since its inception in 1807. During Will's career at Wiley, the Company has consistently gained market share, improved profitability, and increased shareholder value through a combination of organic growth and acquisitions. Under his leadership, Wiley has consummated the largest and most successful acquisitions in its history and has introduced more new business models in the past five years than in its previous 195 years combined. A passionate advocate for Wiley's culture, corporate integrity, and community involvement, Will strives to make Wiley "the place to be"—a company that values and respects colleagues as human beings first, and professionals second. Wiley's unique culture has been recognized by *The Financial Times*, *Working Mother* magazine and FORTUNE magazine. Will plays a leadership role in Wiley's Volunteer Program and serves on governing boards in the publishing industry and the higher education community.



WILLIAM J. PESCE
President and CEO

PETER BOOTH WILEY is Chairman of the Board. A member of the sixth generation of the Wiley family to be involved in the Company, Peter joined the Wiley Board of Directors in 1984 and succeeded his brother, Bradford Wiley II, as Chairman in September 2002. Over the past decade, Peter has further developed best governance practices at Wiley. His efforts include recruiting seven new directors who have enhanced the Board's reputation for independence. During Peter's tenure, Wiley has aggressively moved content online, in interactive and user-friendly applications. The Company has become a truly global enterprise with publishing operations in locations around the world. *Working Mother* magazine and FORTUNE have both recognized Wiley for its exceptional workplace culture. A journalist and author, Peter has published five books, and his articles and columns have appeared in *The Wall Street Journal*, *Los Angeles Times*, *Chicago Tribune*, *The Boston Globe*, *The Nation*, among many other publications.



PETER BOOTH WILEY
Chairman of the Board