

T O O U R



The Semiannual Newsletter for
John Wiley & Sons, Inc., Authors
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Serving Special Needs

Those of us of a certain age may remember when turntables (record players, we called them then) came with a 16 $\frac{2}{3}$ RPM speed, for “Talking Books”—slow-turning vinyl disks that brought the printed word to the blind, packing about an hour of spoken word onto each side. Not surprisingly, technology has brought a range of new resources for the visually disabled, going well beyond simple digital equivalents of those vinyl disks to include software that can express text files in the speech of human-like synthesized voices, and Braille readers, machines that can translate a text file into a series of raised dot patterns that are felt and interpreted through the user’s fingertips.

Although Wiley does not create such software or build such machines, we can and do provide digital files of our titles to support them and other such resources (including large-type editions), primarily for visually impaired students in the higher education market. But doing so is not always as simple as it may sound.

“The situation has its origins in the Americans with Disabilities Act of 1990, and copyright legislation,” says Judy Spreitzer, Manager, Copyright and Permissions, a member of the Wiley team that serves these customers. “The goal is to make educational materials accessible to all children, including those with visual impairment and other disabilities. About eight years ago, various states began passing laws mandating the responsibilities of publishers to disabled students. The demand has increased greatly over that time, and with no

uniform procedure or federal standard for file format, things have become quite a bit more complicated for us.”

Before the new state laws, Wiley received only a handful of such requests annually. In Fiscal Year 2004, that number was up to around 450, and it continues to grow. The definitions of what constitutes a disability are expanding as well, reaching beyond visual and hearing impairment. “We’re also starting to get international requests,” says Ann Berlin, Vice President, Production and Manufacturing, Higher Education. “The same laws don’t apply in these cases, but we try to accommodate them—they are our customers, after all.”

Requests are submitted on behalf of individual students by Centers for Students with Disabilities at universities. Different states have different requirements, and there can

continued on page 2

Serving...

continued from page 1

be inconsistencies within states as well. Kentucky's textbook adoption policies cite XML as the preferred format; California calls for ASCII text format; others may want Word or PDF files. For older books, there may be no existing files. Requests may need to be fulfilled very quickly; students may switch classes at the last moment, or they may begin by thinking they will be able to manage without the text, only to discover several weeks into a course that they cannot.

Two developments promise to help matters. First, there is Wiley's DART (for Digital Assets Repository), our new central reservoir for digital content, which will make it easier to retrieve the files. And with XML becoming the standard format for new Higher Education titles, usable files are increasingly obtainable without major conversion efforts.

Additionally, new legislation passed in New York State to implement Chapter 219 of New York State's education law contains the germ of a national solution. With input from the AAP (Association of American Publishers), guidelines are being developed for file formats and the definition of disabilities that may in time form the basis for a federal law with a uniform standard. There is also a push for the creation of a national repository, which would take publishers out of the loop of fulfilling individual requests.

As it is, the cost of fulfilling such requests is not covered by the purchase price. Nonetheless, we continue to make our best efforts to do so. "There's a human face there in almost every request," says Judy. "It's very gratifying to work with these customers."

Adds Ann, "At one of our meetings with members of the New York Board of Education, one of the visually impaired participants commented that 90 percent of reading material is not available to him. It makes you stop and think—what would that be like, to have 90 percent of what's out there not available to you?" ■

Proposed NIH Policy Not in Best Interests of Research

Wiley authors engaged in scientific and scholarly research are very likely aware of the National Institutes of Health (NIH) draft policy, "Enhanced Public Access to NIH Research Information." This policy, which at the time of this writing is under consideration for NIH implementation by the end of 2004, would require NIH grant recipients to place their final, peer-reviewed, NIH-funded manuscripts in a government-run centralized repository for open access six months after publication.

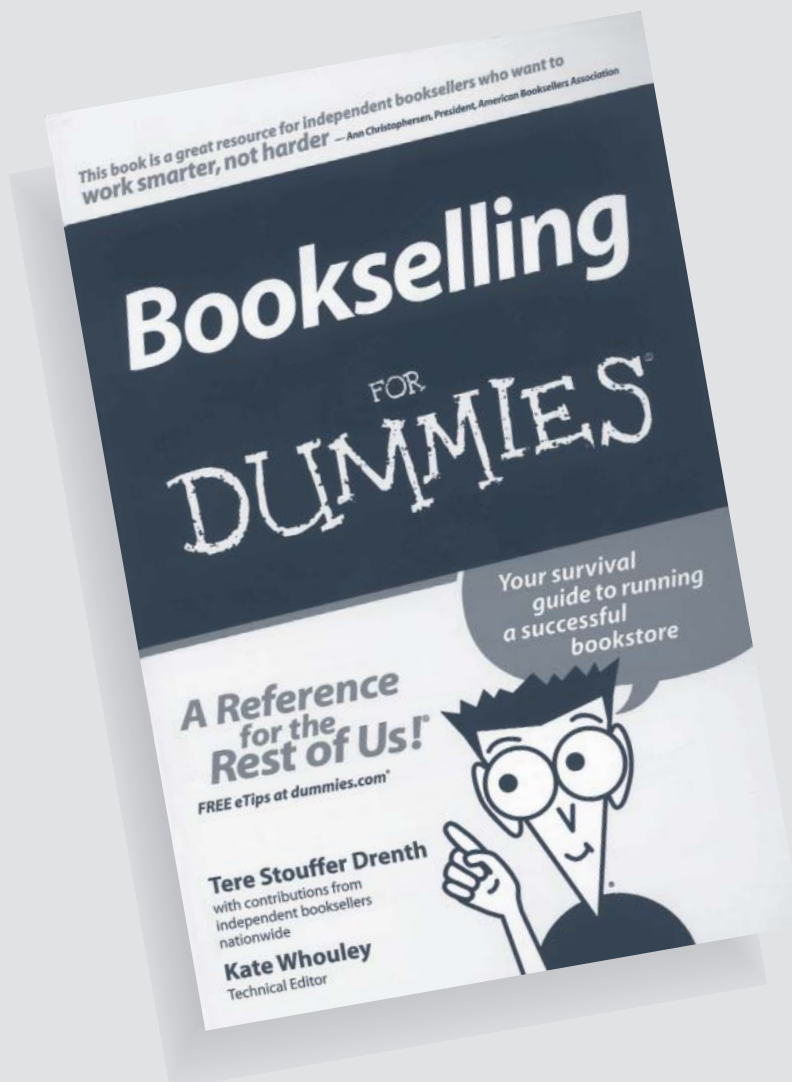
Wiley has taken a leadership role in crafting the industry response to this proposal. In the course of this, we have reviewed it carefully and obtained valuable feedback from key stakeholders who would be affected by its implementation, including biomedical society publishing partners, journal editors and board members, authors, customers, and employees. Our view is that the NIH draft proposal is undesirable on several grounds and that it would be less effective than the innovations for enhanced access and archiving that publishers have made and continue to pursue. The proposal appears to have been conceived in haste and has not thus far been supported by the kind of evidentiary findings appropriate to the changes it would effect, which would entail the intrusion of the federal government into the publishing of scientific information.

While we acknowledge the NIH's desire to archive published findings that emanate from research it has funded and to have a searchable resource that it can use to manage its own research portfolio and monitor scientific productivity, the proposed policy is unnecessary as a means to those ends. Over 300 scholarly, scientific, and medical publishers around the world participate voluntarily in *CrossRef* (www.crossref.org), implementing the Digital Object Identifier (DOI) to create hypertext links to published content on their Web sites and providing comprehensive search capabilities and permanent archive accessibility in the process. The vast majority of the scientific journal literature from these publishers is now represented in *CrossRef*, with abstracts of journal articles available free immediately upon publication. Most biomedical publishers make selected articles of widespread clinical importance freely available, and many make their entire journals available without charge

after a time period (often 12–24 months) that enables them to recoup their investment from subscriptions and other fees. We believe the NIH should leverage the achievements of *CrossRef*, working with participating publishers toward reasonable approaches for enhanced access. A separate database residing at the NIH, at taxpayer expense, is unwarranted.

Implementation of this policy also has the potential to disrupt both the fabric of global scientific communication and the biomedical research enterprise that has been a hallmark of strength for the United States. The proposed six month time period after which deposited research articles would be made openly available is too short to enable most publishers to recover all of their investment in peer review and other publishing activities from subscriptions or electronic article access fees, which could compel them to compensate for the lost revenue by enacting publication charges for authors. Since the NIH has not indicated that any incremental funds would be forthcoming in connection with the proposal, the additional burden to authors would combine with the cost of developing and maintaining the NIH repository to reduce funding available for medical research.

Although the NIH policy purports to give the public better access to the results of NIH-funded research, it does not consider the problem of health literacy, the difficulty the layperson encounters in attempting to fully comprehend the high-level science reported in journal articles. To this end, Wiley has taken the lead in a just-announced publishing industry effort, *patient-INFORM.org*, that helps laypeople—patients and their families—interpret such science in an appropriate context, so they can understand it and apply it effectively to their own situations. ■



Bookselling For Dummies® a Boon to New Booksellers

In an unusual collaboration aimed at helping newcomers navigate the increasingly challenging waters of independent bookselling, Wiley in 2003 partnered with the American Booksellers Association (ABA) to create *Bookselling For Dummies* as the ABA's new handbook. First distributed at BookExpo America 2003, the guide, produced at Wiley's expense, is available free of charge both through the ABA and directly from Wiley.

"I get several requests every month," says P.J. Campbell, Events Director. She shares this feedback from Debra Henry, whose Heritage Books is as of this writing scheduled to open December 1 in Prineville, Oregon: "I can't thank you and Wiley Publishing enough for this wonderful resource guide. I feel much more confident in the choices I have to make in the setup of my new store. I look forward to working with you and your company." ■

Kim Jones Joins Board of Directors



Kim Jones was elected to the Wiley Board of Directors at the Annual Shareholder Meeting on September 15. The occasion also marked the retirement of William R. Sutherland, who has served as a Director since 1987.

Ms. Jones has been Vice President of Global Education and Research Line of Business at Sun Microsystems, Inc. since 1998. She joined Sun in 1987 as Director of International Industry Sales, where she managed an organization focused on Telco, Government, Education and Finance Lines of Business in all countries outside the United States, and from 1991 to 1998 she held the position of Director of International Sales Development. She is also a member of Western Governors University Board of Trustees, the Board of Directors of The Jason Foundation for Education, and the World Bank Institute Advisory Council.

"There is a strong connection between the customer base I work with at Sun and the customer base Wiley serves," said Ms. Jones. "There are key changes underway in both information technology and publishing that impact the relationships we have with our customers. We face many of the same challenges, and I think we can leverage some of our approaches to create new synergy in the way we deliver our services. Wiley is a dynamic company, with excellent leadership and great integrity, and I look forward to meeting as many members of the Wiley community as possible and learning how I can best contribute to the company's growth."

"We are fortunate to have Kim Jones on Wiley's Board of Directors," said Board Chairman Peter Booth Wiley. "She brings the invaluable perspective of working with the academic and research communities—key Wiley constituencies—on behalf of one of the world's leading technology companies." ■

News Briefs

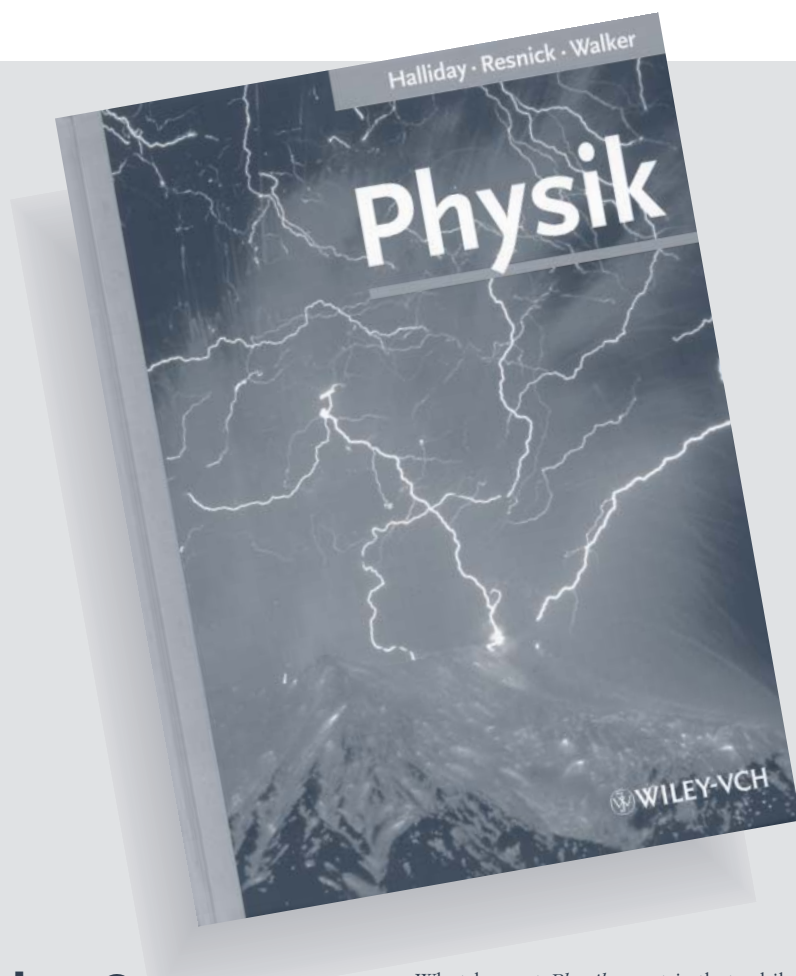
Wiley InterScience Launches Customer Newsletter

For researchers and scholars interested in keeping abreast of what's new at Wiley InterScience—the latest developments, site enhancements, acquisitions, product launches, and special offers—there's now the Wiley InterScience Newsletter, launched in November, with a new issue to be posted every two months. The information is presented in a clean, succinct, and attractive format, and can be accessed by all at www.interscience.wiley.com/newsletter.

Wiley-VCH Partners with Chinese Academy of Sciences to Publish Chemistry Journal

Wiley-VCH has formed a partnership with the Shanghai Institute of Organic Chemistry (SIOC), a part of the Chinese Academy of Sciences, to publish the *Chinese Journal of Chemistry*, the Institute's flagship journal, starting in January 2005. The journal, which was founded in 1983, is published in English 12 times a year and covers all fields of chemistry, including physical, organic, inorganic, and analytical, primarily through original research papers.

With SIOC and Wiley-VCH as joint owners in the venture, SIOC will continue to provide editorial expertise to the journal, while Wiley-VCH, long known as the premier German publisher in chemistry, will provide publishing expertise and will manage marketing and distribution globally with the exception of in mainland China. The journal will also be available online through Wiley InterScience, which will help bring it a more international reach and improved searching and linking capability.



Halliday Conquers German Market

Physik, published by Wiley-VCH in 2003, is the new German translation of a Wiley textbook that has been a market leader in the U.S. since its introduction in 1970—*Fundamentals of Physics*, by David Halliday, Robert Resnick, and Jearl Walker, now in its seventh edition. Halliday (as the text is widely known) has been translated into many languages and sold in introductory physics markets globally from its early editions on, garnering high praise everywhere for the excellence of its pedagogy, its rigorous approach, and the unmatched quality of its problem sets.

What has set *Physik* apart is that while a Wiley translation is usually achieved by licensing another publisher in the target country, here we were able to tap the resources of our Weinheim-based Wiley-VCH. American and German colleagues have collaborated intensively to leverage marketing tools and text supplements that are well-established in the U.S. but largely unknown in the German language market—an advertising packet with a four-color sample chapter, and a complete suite of supplemental instructor materials: transparencies, manuals, additional test banks, a CD-ROM, and a companion Web site. With this competitive edge, *Physik* has since September 2003 sold over 9,000 copies (an almost unheard-of volume in the German market), displacing two other extremely well entrenched texts to take the number one position. ■

Wiley Contributors Lauded as Nobel Laureates

Four Wiley contributors are among the Nobel Prize winners for 2004: Linda Buck of the Fred Hutchinson Cancer Research Center in Seattle, Washington, in Physiology or Medicine; Frank Wilczek of the Massachusetts Institute of Technology, in Physics; and Aaron Ciechanover and Avram Hershko of the Israel Institute of Technology, in Chemistry.

Dr. Buck shares the prize in Physiology or Medicine with Richard Axel of New York City's Columbia University for their discovery of the mechanism underlying the human capacity to recognize and remember approximately 10,000 different odors, through their identification of a large gene family that gives rise to some 1,000 olfactory receptor types. Dr. Buck is a long-standing member of the editorial board of the Wiley *Journal of Neurobiology*.

Dr. Wilczek shares the prize in Physics with H. David Politzer of the California Institute of Technology and David J. Gross of the Kavli Institute for Theoretical Physics at the University of California, Santa Barbara. Their work involved the discovery of a seemingly contradictory phenomenon concerning the "strong force," which is dominant in the atomic nucleus and acts between the quarks inside the proton and the neutron. The closer the quarks are to each other, the weaker this force, until the point where they behave almost as free particles in what is termed "asymptotic freedom." As they move apart, the force grows stronger, somewhat in the manner of a stretched rubber band. This discovery has brought physics one step closer to formulating a unified theory of all forces in nature. Dr. Wilczek has published in the Wiley-VCH journal *Fortschritte der Physik*.

Dr. Ciechanover and Dr. Hershko share the prize in Chemistry with Irwin Rose of the College of Medicine, University of California at Irvine, for the discovery of a key process in the cell's cyclical breaking down of proteins

(known as regulated protein degradation). They found that proteins to be destroyed are "flagged" with a molecule called ubiquitin, which helps guide them into the cells' proteasomes or "waste disposers." The ubiquitin molecules are detached for reuse just before the process of destruction. The failure to correctly regulate protein degradation in this way can result in such diseases as cervical cancer, cystic fibrosis, and multiple myeloma, and the understanding of the mediating role of ubiquitin offers an opportunity to develop drugs against these and other diseases.

Dr. Ciechanover, who has written for several Wiley journals in Biochemistry and related fields, has also written about the action of ubiquitin for the *Wiley Encyclopedia of Molecular Medicine*, and is an editor of the book *Protein Degradation: Vol. 1: Ubiquitin and the Chemistry of Life*, to be published in 2005 as the first volume in a new series. Dr. Hershko has written on his research on ubiquitin and its relationship to cancer cells in the journal *Cancer*, published by Wiley for the American Cancer Society. ■

Eight New NAS Members Affiliated with Wiley

Eight of the 72 new members and 18 foreign associates elected to the National Academy of Sciences (NAS) in April are associated with Wiley as authors, editors, editorial board members, and contributors to our books, journals, and major reference works.

Membership in the NAS, a non-profit society of distinguished scholars engaged in scientific and engineering research, is conferred in recognition of notable and ongoing accomplishments in original research.

The new members for 2004 who are affiliated with Wiley are:

- Martin Chalfie, William R. Kenan Jr. Professor, Department of Biological Sciences, Columbia University; Editor, *Green Fluorescent Proteins*
- Frans B. M. De Waal, Psychology Department, Emory University; Editor, *American Journal of Primatology*
- Andrew Z. Fire, Departments of Pathology and Genetics, Stanford University School of Medicine; Contributor, *Green Fluorescent Proteins*, and 2003 Wiley Prize recipient
- Nancy Hopkins, Amgen Professor of Biology, Department of Biology and Center for Cancer Research, Massachusetts Institute of Technology; Contributor, *Green Fluorescent Proteins*
- Elizabeth F. Loftus, Department of Psychology and Social Behavior, University of California, Irvine; Author, Chapter 9, "Eyewitness Memory for People and Events", *Volume 11, Forensic Psychology*, of the twelve-volume *Weiner/Handbook of Psychology*
- George F. Oster, Departments of Molecular and Cellular Biology and of Environmental Science, Policy, and Management, University of California, Berkeley; Co-author, *Introduction to Modeling Biological Systems*
- Lap-Chee Tsui, Department of Genetics, The Hospital for Sick Children, Toronto; Communicating Editor, *Human Mutation*
- Huda Y. Zoghbi, Baylor Mental Retardation Research Center, Baylor College of Medicine; Editorial Board Member, *Mental Retardation and Developmental Disabilities Research Reviews*. ■

Wiley Authors on the Move

David Rosengarten

Among food lovers, David Rosengarten is in the top tier of popular authorities, an award-winning cookbook author and food, wine, and travel writer who has hosted literally thousands of shows on The Food Network and is a regular guest on NBC's "Today" show. David's new Wiley title, *David Rosengarten Entertains: Fabulous Parties for Food Lovers*, is considerably more than a cookbook: a full menu guide to theme dinners like "Tunisia for Twelve", "Party Marseillaise", and "Zydeco Thanksgiving."



(Above) P.J. Campbell (left), David Rosengarten, and Mark Dressler, Director, Epicurean Classic Festival, Traverse City, Michigan. David gave a cooking demonstration to the 100 attendees at the October 1 event, and sold out all 40 books on hand

(Top) The Cuban Dinner at Washington, D.C.'s Willard Intercontinental Hotel (co-hosted by Smithsonian Associates), with roast suckling pig as main course. David Rosengarten (seated) delivered commentary on the interplay of flavors and the wine and food pairings. "He has the ability to captivate the whole audience," says P.J. Campbell



(Left) Jonathan Tisch presents raffle winner at the Amazon event with a certificate for two free nights at the Loews San Diego Hotel



(Right) Jonathan Tisch and Pat Riley, President and Head Coach of the Miami Heat (and former New York Knicks coach), at the Miami launch party; Pat wrote a back-cover endorsement for *The Power of We*

David has worked closely with Wiley's Events department, pooling contacts and resources to put together a cross-country promotional tour of 14 events in October and November. "With what David brings to the table—no pun intended—we can really maximize the effect of the entire tour," says P.J. Campbell, Events Director.

Jonathan Tisch

In a time when cutthroat competition is often touted as the *sine qua non* of business success (think "The Apprentice"), Jonathan Tisch, Chairman and CEO of Loews Hotels and a third generation member of the company's founding family, stands out. Named one of *Crain's* "Top 10 Most Influential Leaders in Business," he exemplifies the power of partnership in workplace and community alike. Through the Loews "Good Neighbor Policy," its employees are encouraged to address homelessness and other social ills, and Tisch's leading role in the Welfare to Work Partnership has helped bring thousands of welfare recipients to gainful employment. As chairman of the Travel Business Roundtable, he actively collaborates with competitors to air industry concerns on Capitol Hill.

Tisch's new Wiley book *The Power of We: Succeeding Through Partnerships* has come out of the gate with a bang, showcased in a series of events that reflect the respect his concepts and track record command. A September 29 event at Microsoft's Seattle headquarters was promoted to all 10,000 employees, and presented live via Webcast;

the next day, Tisch brought the word to Amazon, also in Seattle. Two October events in New York were hosted by YEO (the Young Entrepreneurs' Organization), and promoted to such groups as the National Association of Women Business Owners, the Young Presidents' Organization, and the National Hispanic Business Association. Miami also saw a pair of events: an October 20 launch party at the Loews Miami Beach Hotel, and an October 21 event at the University of Miami (site of the first 2004 presidential debate), promoted to students, faculty, alumni, and several professional organizations. "There was valet parking available, courtesy of the University; that's quite unusual in these times of tight budgets," says Aditi Shah, Senior Events Coordinator. "They really wanted Jonathan to be there." ■

Briefings

Honors and Awards

- Constantine A. Balanis, Regents' Professor of Electrical Engineering at Arizona State University and a Life Fellow of the IEEE, received an Honoris Causa Doctorate in June 2004 from the Aristotle University of Thessaloniki (AUTH), Thessaloniki, Greece, for his "outstanding contributions to electromagnetics education and research." Professor Balanis is the author of two Wiley textbooks: *Antenna Theory: Analysis and Design* and *Advanced Engineering Electromagnetics*.
- Adrian Bejan, J.A. Jones Distinguished Professor of Mechanical Engineering at Duke University and an American Society of Mechanical Engineers (ASME) Fellow, has received the Edward F. Obert Award from the ASME for the paper "Thermodynamic formulation of the constructal law", co-authored with Professor Sylvie Lorente. The award ceremony was held at the International Mechanical Engineering Congress and Exposition at Anaheim, California, on November 15, 2004. Professor Bejan's Wiley titles include *Heat Transfer, Advanced Engineering Thermodynamics, and Thermal Design and Optimization* (with George Tsatsaronis and Michael Moran).
- Marsha D. Lewin, President of Marsha D. Lewin Associates, a Los Angeles-based management consulting firm specializing in project management and information system implementation, has received the Lifetime Achievement Award of the Institute of Management Consultants (IMC). The award, conferred on May 3, 2004, has only been given five times in the nearly 40-year history of the IMC, and Ms. Lewin is the first woman to receive it. Ms. Lewin is author of three Wiley books: *The Overnight Consultant, The Consultant's Survival Guide, and Better Software Project Management: A Primer for Success*.
- Patrick G. McKeown, Professor Emeritus and former Head of the Department of Management Information Systems at the University of Georgia, was named a Fellow of the Text and Academic Authors Association in 2003, the sole such honoree for the year and one of only 12 Fellows within the association's entire membership of over 1,000. Also in 2003, Dr. McKeown received the Lifetime Service Award conferred by the University of Georgia's MIS Alumni Association, and the University's Department of MIS has created a scholarship in his name. He is author of the Wiley titles *Learning to Program with VISUAL BASIC.Net; Metamorphosis: A Guide to the World Wide Web & Electronic Commerce, Version 2.0*, with Richard T. Watson; and *Learning to Program with Visual Basic*, Second Edition, with Craig A. Piercy.
- Beth Middleton, Research Ecologist at the U.S. Geological Survey's National Wetland Research Center, was awarded the Society of Wetland Scientists 2004 Merit Award for the impact her two Wiley books have had on the wetland restoration planning process. They are: *Wetland Restoration, Flood Pulsing, and Disturbance Dynamics* (1998), and *Flood Pulsing in Wetlands: Restoring the Natural Hydrological Balance* (2002).
- James R. Mihelcic, Professor, Civil and Environmental Engineering, and Co-Director, Sustainable Futures Institute, Michigan Technological University, has been elected to the Board of Directors of the Association of Environmental Engineering and Science Professors (AEESP). The AEESP's mission is to assist its members in the development and dissemination of knowledge in environmental engineering and science, and to promote the field through cooperation with academic and other communities. In 2002, Dr. Mihelcic also received the AEESP's Wiley InterScience Award for Outstanding Contributions to Environmental Engineering and Science Education. He is author of the Wiley title *Fundamentals of Environmental Engineering*.
- Renowned personologist and psychopathologist Theodore Millon received the 2003 American Psychological Association (APA) award for "Distinguished Professional Contributions to Research," in recognition of "his illuminating and influential clinical and conceptual contributions." An Emeritus professor of psychology at the University of Miami and of psychiatry at Harvard Medical School, Dr. Millon is Dean and Scientific Director of the Institute for Advanced Studies in Personology and Psychopathology in Coral Gables, Florida, and editor of an international World Wide Web module on the pathology of personality to be installed under the aegis of the World Psychiatric Association in 2005. Dr. Millon is author of several Wiley titles, including *Masters of the Mind: Exploring the Story of Mental Illness from Ancient Times to the New Millennium, Personality-Guided Therapy, and Personality and Psychopathology: Building a Clinical Science: Selected Papers of Theodore Millon*, and co-editor of *Personality and Social Psychology*, Volume 5 of the 12-volume *Handbook of Psychology*.
The APA has also established an award this year in Dr. Millon's name, the American Psychological Foundation's (APF) Theodore Millon Award, to honor notable mid-career clinical researchers in psychology. The first recipient is Drew Westen, professor in both the Department of Psychology and Psychiatry and the Department of Behavioral Sciences at Emory University, and author of a number of Wiley titles, including *Psychology* (Fourth Edition, with Robin M. Kowalski).
- Larry C. Spears, President and CEO of The Robert K. Greenleaf Center for Servant-Leadership, Inc., in Indianapolis, is the 2004 recipient of the Dare to Lead Award, given

continued on page 8

Briefings

continued from page 7

by the International Leadership Network. Mr. Spears was cited for his “demonstrated commitment and many contributions to building effective, responsible leaders.”

He is author of six Jossey-Bass titles, the most recent of which is *Practicing Servant-Leadership: Succeeding Through Trust, Bravery, and Forgiveness*.

- J.R. Brent Ritchie, Professor of Tourism Management in the Haskayne School of Business at the University of Calgary, Canada, has been awarded the 2004 WTO Ulysses Prize, given by the World Tourism Organization (WTO) in recognition of “his scientific contribution to the theory and practice of Tourism Policy as well as his leadership over the past 30 years in the area of tourism education and research.” Dr. Ritchie also serves as Chair of the University’s World Tourism Education and Research Centre, and in 2001 was elected Founding Chair of the World Tourism Organization’s Education Council. He is co-author (with Charles R. Goeldner) of *Tourism: Principles, Practices, Philosophies*, now in its ninth edition, and co-editor (also with Charles R. Goeldner) of *Travel, Tourism, and Hospitality Research: A Handbook for Managers and Researchers*, Second Edition.
- Dr. Yannis Tsvividis, Charles Batchelor Memorial Professor of Electrical Engineering at Columbia University, has been named the 2005 recipient of the IEEE Undergraduate Teaching Award, with an accompanying citation “For superlative teaching that has inspired the imagination and nurtured the intellect of undergraduates in electrical engineering.” Dr. Tsvividis is author of Wiley’s *A First Lab in Circuits and Electronics*.

In Memoriam

- Dr. Richard Hudson Clough, a longtime Wiley author, passed away on September 30, 2004. Dr. Clough was the original author of *Construction Contracting*, first published in 1960, and *Construction Project Management*, first published in 1972. Glenn Sears, his co-author since the 1970s, offers this tribute:

Richard Clough was a scholar, builder, educator, leader, and author of numerous Wiley textbooks for more than 40 years. He received his B.S. in Civil Engineering from the University of New Mexico, an M.S. from the University of Colorado, and his Sc.D. from the Massachusetts Institute of Technology. He served as Torpedo and Fire Control Officer on the attack submarine USS Cod during World War II and was later the Executive Vice President of Lembke, Clough and King Construction Company.

For 32 years Dr. Clough was a professor at the University of New Mexico. He also served as Chairman of the Department of Civil Engineering and Dean of the College of Engineering. During that time he served as Chairman of the New Mexico Board of Registration for Professional Engineers and was the New Mexico Section President of the American Society of Civil Engineers. He received many awards for his service to the University and to the community.

His colleagues, friends, and students will remember him for his integrity, wisdom, leadership and, most of all, for his kind and thoughtful demeanor. He was a true gentleman.

- Leslie Revsin, a pioneering chef, culinary spokeswoman, and Wiley cookbook author, passed away on August 9, 2004. The cause was ovarian cancer. Ms. Revsin, who was born in Chicago, graduated from the hotel and restaurant program at New York Technical College in Brooklyn after receiving a bachelor’s degree in fine arts from Macalester College in St. Paul, Minnesota, in 1966. In 1973, she became the first woman chef at New York City’s Waldorf-Astoria Hotel, and in the following years, she worked at several top Manhattan restaurants. From 1990 to 1995, she was chef at the Inn at Pound Ridge (New York), her final kitchen position, after which she focused her energies on consulting, television appearances, and food writing. Her Wiley titles include *Come for Dinner*:

Memorable Meals to Share with Friends and *The Simpler The Better: Sensational Home Cooking in 3 Easy Steps*, with two more scheduled for publication in March 2005: *The Simpler the Better: Sensational One-Dish Meals* and *The Simpler the Better: Sensational Italian Meals*.

- Adventurer and Wiley author Suzee J. Vlk was killed while walking her dog on January 6, 2003, by a falling tree knocked over by the Santa Ana Winds in California’s Old Town San Diego State Historic Park. A law school graduate who began tutoring to make ends meet and later established her own test preparation company, Ms. Vlk traveled widely. She hunted bear in Alaska, rode in the Iditarod dog sled race, and learned to shoot from horseback; her most recent Wiley book, *SAT Vocabulary For Dummies*®, was dedicated to her travel agents. “She lived life every single minute to the split second,” said Kathy Cox, Acquisitions Editor. “She was a remarkable lady, and people who knew her were truly blessed.” Ms. Vlk wrote a total of five *For Dummies* test preparation titles. ■

T O U R Authors

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