

# THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

AUGUST 2006 NEWSLETTER

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"When we move on, people do not remember us for what we did for ourselves. They remember us for what we did for them."

—From *A Leader's Legacy*, by Jim Kouzes and Barry Posner

## Welcome to the The Leadership Challenge Newsletter!

This month's newsletter celebrates the most recent accomplishments of Jim Kouzes and Barry Posner. Below, you will find sneak previews of their two new books releasing this month, as well as a special award just announced. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

### **New Book Shows Path from Success to Significance**

Leaving a legacy is about moving employee motivation from the "have to" to the "want to" level, according to a new book by renowned leadership authors James Kouzes and Barry Posner, [A Leader's Legacy](#).

‡ [Read an Excerpt \(PDF\)](#)

‡ [Order Now!](#) (Pre-Order this title today and **save 20%** by using promo code W776Q. See below for details.)

### **Encouraging the Heart Takes New Form**

In The Five Practices of Exemplary Leadership® model, Encouraging the Heart is last, but certainly not least. As a motivational tool, recognizing and rewarding individual achievement is a sure way to inspire extraordinary performance. In the new [Encouraging the Heart Workbook](#), leaders are provided with an interactive opportunity to practice the art of recognition and celebration. Pre-Order this title today and **save 20%** by using promo code W776Q. See below for details.

‡ [Read an Excerpt \(PDF\)](#)

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### **Golden Gavel Goes to Jim Kouzes**

Leadership expert Jim Kouzes has been selected as the 2006 recipient of Toastmasters International's Golden Gavel Award. ‡ [More \(PDF\)](#)

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