

THE LEADERSHIP CHALLENGE

THE MOST TRUSTED SOURCE FOR BECOMING A BETTER LEADER

JUNE 2006 NEWSLETTER

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And So Have Our June Events

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Christian Reflections on

**LEADERSHIP
CHALLENGE**

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“The instrument of leadership is the self, and the mastery of the art of leadership comes from the mastery of the self.”

—From *The Leadership Challenge, Third Edition*

Welcome to the The Leadership Challenge Newsletter!

This monthly publication shares stories, examples, and information about the impact of The Leadership Challenge in all kinds of organizations. [As always, please let us know how we are doing](#); we may even contact you about featuring your ideas and stories in future editions of this newsletter.

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[Thoughts on the Model](#)

The Five Practices of Exemplary Leadership® crosses the border to Mexico City where Beth High (The Leadership Challenge® Workshop Certified Facilitator) shares her experience at a recent Workshop where participants learned that they can be good followers and good leaders at the same time. [More](#)

[Tips and Techniques](#)

The LPI is a powerful leadership development tool that can make a big impression in your organization. Jo Bell (The Leadership Challenge® Workshop Master Facilitator) discusses the LPI Workshop design she uses and how the program has been extremely useful for individuals on their self-development journey.

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[Ask an Expert](#)

[The Leadership Challenge](#) co-author Barry Posner makes seemingly complicated math easy to understand while answering a reader's question about how to interpret LPI data. [More](#)

[Rants and Raves \(PDF\)](#)

Founded by the legendary quarterback for the Dallas Cowboys, The Staubach Company has become a market leading real estate advisory firm with 1,200 people in 58 offices throughout the Americas, representing 2,200 clients and an overall value of \$17.7 billion. See how The Leadership Challenge helped The Staubach Company increase annual revenues and improve their winning ways. [More \(PDF\)](#)

What We're Watching

Martin Delahoussaye, senior editor at Pfeiffer explains that movies are a fertile ground for leadership role models. "In **The Big Lebowski**, we are introduced to a character self-named 'The Dude' who appears to be the antithesis of everything we imagine a leader to be. He is a quirky, Vietnam-era hippy living in modern-day LA who loves bowling and is comfortable with his irrelevance. But he can be stirred when social injustice comes knocking at his door, as it does when he is erroneously visited by loan sharks looking to collect from a guy by the name of The Big Lebowski. Despite his innocence, The Dude is roughed up and man-handled, but there's a lesson here for any leader in how he responds. At his core, he has the characteristic inherent in the very best leaders: durability. The Dude never wavers from his vision and stays true to his values even when things go horribly awry, and prevails in the end. He's no superhero; he has no arsenal of sophisticated weaponry or highly trained assistants to come to his aid. He prevails because, when he arises each afternoon (always to breakfast of a large White Russian) it's as if the previous day never happened. The Dude, you see, is not plagued by doubt, the kind that can inhibit creativity and risk-taking. Great leaders are similarly blessed."

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