

BACKGROUND

Brand Promise: "Get real, get gutsy, and get going."

She's a world traveler. A 55,000-mile, 2 year solo journey that circled the globe led LJ Rose on a mission of exploration through 29 countries.

Business acumen always helps. Formerly one of the nation's youngest School of Business Deans, the youngest community college Development Director on the East Coast, Krofta Engineering's first female Sales & Marketing Area Manager, and a business coach since 1998, she has fifteen years' experience with precedent-setting leadership.

Described as "oxygen" by those in the workplace, LJ Rose is now a consultant, facilitator and speaker. She has worked with thousands of employees in numerous business units such as Finance, IT, Sales, Marketing, R & D, Engineering, Operations, Manufacturing, HR and Customer Support. Passionate about ideas, talent and results, she is accustomed to facilitating difficult business and people-driven issues.

High energy and humor help, too. A Master Trainer of The Leadership Challenge, LJ has worked cross-functionally with emerging leaders and executive teams on getting results. She has consulted with companies on implementing leadership competencies, shifting cultures from compliance to commitment, and re-working so-so ideas into high-impact projects. Her clients have ranged in size from 20 employees to 150,000.

--Why I'm passionate about the Leadership Challenge Workshop:

- Experiential and practical solutions lead to business excellence.
- Highly interactive and self/group discovery driven.
- Strong research foundation to lean on when facilitating difficult issues.
- Leadership Challenge framework allows for customized, consultative strategies that are sustainable over a long period of time with intact teams, business units and cross-functional groups.

--Client comments about what I offer related to the Leadership Challenge Workshop:

"Provocative client partner with a proven track-record in the field and at headquarters; champion of participants; guides with precision to help a diverse range of people make a lasting connection; contagious passion that impacts results; mastery of facilitating one seamless conversation; connecting pin between theory and practice; insightful, funny and credible; committed to understanding us and moving our business forward with the right balance of information and engagement."

--It's rewarding when Leadership Challenge clients . . .

- Model exemplary leadership so well in their business units that the enterprise has to catch up.
- Achieve peak performance by strengthening the ability of others to excel.
- Build highly successful teams that take the risks needed for growth.
- Reconnect with the nobility of their lives and day-to-day work.
- Expand their "market share" perspective to one of "market creation."
- Find the courage and the time to lead up, over and down.