

Robert Thompson

Passionate • Persistent • Provocative

Passion is the driving force behind Robert Thompson's success. As a sought after speaker, workshop leader and executive coach, Robert's passion for personal and professional leadership touches the lives of thousands of people every year.

Known for his practical, street-savvy style, Robert's fusion of real-life stories and conversational techniques connect with his audience at an intimate, intense and individual level.

His refreshing approach to leadership is both thoughtful and thought provoking, engaging participants in open, honest and authentic interaction. When Robert steps up to the plate, plan to participate and prepare to be challenged.

Career Highlights

- Robert's 25 years of innovative business experience include a distinguished group of clients including: Alza, Amgen, AT&T, California State University, Hewlett-Packard, Herman Miller/SQA, Interwoven, Johnson & Johnson, Lawrence Livermore Labs, Local, State and Federal Government Agencies, Lockheed Martin, Qwest, Seagate, SGI, Sony, Sun Microsystems, The Gap, Trane, University of California and Visa.
- Robert is the founder of Applied Performance, a leadership and personal communication services company for entry level through chief executive officers.
- Through the Tom Peters Company, Robert facilitated a number of corporate workshops including the highly acclaimed "The Leadership Challenge."
- Robert created, managed and sold for profit a regional newspaper publishing company and a national advertising sales company, which he had guided to international prominence through relationships with Proctor and Gamble, General Motors, Bayer and other high profile companies.
- As the founder of a corporate nonprofit exchange program for aspiring post-communist business professionals, Robert attained a key role in the Clinton-Yeltsin "Business for Russia" initiative.
- Robert served on the board of advisors for a successful Internet start-up company and assisted the group through their initial public offering.

Education and Experience

- Robert is a graduate of San Jose State University with a degree in journalism whose 13 years of experience with the *San Jose Mercury News* has honed his ability to probe the pulse of any issue.
- Robert's passion and commitment to leadership extends beyond his career and touches his community where he has held an active role in foundation boards, community panels and a variety of civic commissions.
- Robert has created or conducted original leadership programs including Lifetime Leadership, Sharpening Our Focus, Ethics in the Workplace, Lifescapes and The Road to Entrepreneurship.

"Robert says out loud what needs to be said and what others are usually thinking. He is not the bland leading the bland. He will challenge your very being."